

Register free today

Monday specialist education is by invitation, register free to attend.

Tracks:

Impact, experience design, business practices, well-being, technology and innovation, event marketing, trends and research

Education to grow with, open to everyone. Inspiration Hub, every day

Learn from 150+ speakers



IMEX LAS VEGAS 2024



DESIGN FOR IMPACT

Weave education and dialogue into your IMEX experience and take away inspiration from extensive personal and professional development opportunities.

Register today.

DON'T MISS:

Register for unique content and valuable insight specifically for corporate, association and agency planners.

THE FIRST TIMERS EXPERIENCE

A guided meet up on Tuesday morning for all IMEX first timers.

More info.

DAILY MPI KEYNOTES

Elevate your day with a dose of inspiration from the outstanding MPI keynotes on Smart Monday, Tuesday and Wednesday.

INSPIRATION HUB

Located on the show floor, you'll find most education here, in spacious theaters, at intimate spaces and even a well-being wheel.

THE GOOGLE XI COLABORATORY

Join the Google Experience Institute for daily energizers, CoLabs, open mics and more!

SHARED STUDIOS

Experience a window on the world by stepping into the Shared Studios to connect with people around the world.

ENCORE

Encore are back with their interactive and enlightening program.

IMEX TECH EDUCATION

NEW!

Located in the Tech Zone, IMEX tech education will include the Tech Stage featuring technologies and innovators changing our event landscape. Plus a new one to one tech Upskill Bar powered by Dahlia+

UNIQUE SPEAKERS BUREAU GLOBAL SPEAKER SHOWCASE

NEW!

On Smart Monday, October 7, expect an international showcase of compelling speakers with real, lived experience who've distilled their first-hand knowledge into actionable takeaways.

EMERGENT LEADERSHIP DAY WEDNESDAY, OCTOBER 9

Join renowned facilitator and leadership development expert, Holly Ransom as she interviews an array of high-level leaders, sharing their unique leadership experience. A must attend for existing and aspiring leaders.

SPECIALIST EDUCATION:

Invitation-only events include the Executive Meeting Forum, Corporate Focus, Association Leadership Forum and new Brand Experience Summit.

MONDAY October 7 SMART MONDAY POWERED BY MPI

EXECUTIVE MEETING FORUM (8AM-5PM) INVITATION ONLY

Join your peers for a lively dialogue-rich day as we explore and challenge norms and new ways of doing business.

CORPORATE FOCUS (10:15AM-12:45PM) INVITATION ONLY

Anchored in discovering what you need, we balance knowledgeable experts in AI, communication, the surprising benefits of stress, and more, with plenty of time to discuss solutions to today's challenges with your peers.

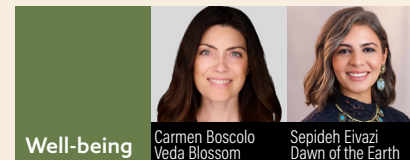
BRAND EXPERIENCE SUMMIT INVITATION ONLY

NEW!

Join C-level peers at Allegiant Stadium to collaboratively explore how your brand elevates live events to build trust and achieve business outcomes, using an omnichannel marketing strategy.

ACCREDITED EDUCATION:

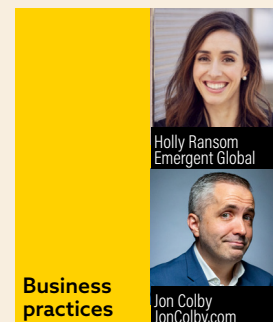
EIC CMP, ILEA CSEP and ICCASkills credits available.



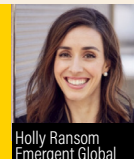
Well-being

Carmen Boscolo Veda Blossom

Sapideh Eivazi Dawn of the Earth



Business practices



Holly Ransom Emergent Global



Jon Colby JonColby.com



Event marketing

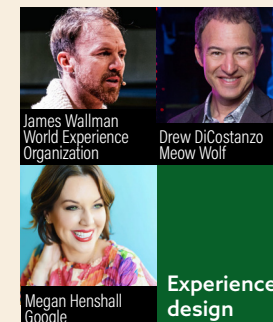


Brian Parsley The Constance Group



Nick Borelli Zenus

Lisa Schulteis ElectraLime Marketing



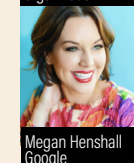
Experience design



James Wallman World Experience Organization



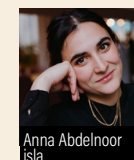
Drew DiCostanzo Meow Wolf



Megan Henshall Google



Impact



Anna Abdelnoor isla



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Tech and innovation



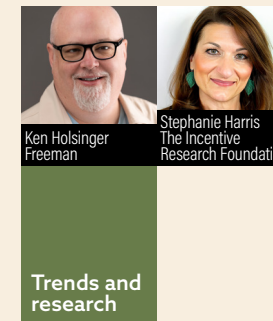
Veernal Gungadin Gevme



Amy Kramer Maritz DRPG



Nick Fagan Maritz DRPG



Trends and research



Ken Holsinger Freeman



Stephanie Harris The Incentive Research Foundation