IMEX decarbonization pathway

Working at the heart of the global meetings and events industry is a collaborative, innovative and passionate team. We bring the global meetings and events community together to power profitable connections, foster innovation, spark inspiration, and propel purposeful progress at two world-leading trade shows, IMEX Frankfurt and IMEX America.

We are committed to reducing the carbon emissions and waste associated with our organization. This document is part of a suite that lays out our intentions, approach and progress toward decarbonization.

We use our influence to unite, advance and promote a thriving global industry focused on positive change. We are IMEX.

V1.0 - April 2026

1. Foreword

Climate change presents both an operational and a market risk for the global events industry. As a business built on international connections, travel and complex supply chains, understanding and managing our climate impact is essential to ensuring the long-term resilience of our sector.

At IMEX, we believe that measurement is the foundation for meaningful action. By building a robust evidence base, we can move beyond assumptions and focus on the areas where change will have the greatest impact. A data-led approach allows us to prioritize effectively, set credible targets and track progress over time.

Our role as a convenor of the global meetings and events community also gives us the opportunity to bring partners, suppliers and stakeholders together around shared challenges. Through collaboration and transparency, we aim to support practical decarbonization across the ecosystem that delivers our shows.

This roadmap marks the starting point of that journey, using data, partnership and clear priorities to guide our progress toward lower-carbon events.

2. Executive summary

This document sets out IMEX's baseline emissions, targets, and pathway to decarbonization across our global events and business operations.

In 2025, our baseline emissions were 39,150 tCO_2e, with approximately 99% associated with the delivery of our shows, reflecting the nature of our business model.

At IMEX, we have chosen to go beyond minimum compliance and traditional reporting approaches. Recognizing the limitations of standard frameworks when applied to live events, this work represents a foundational step in building a more consistent and practical approach to measuring and reporting event emissions.

Central to this approach is the role of data. We have developed a comprehensive and transparent model that captures emissions across our value chain, including areas where we have influence rather than direct control. By presenting emissions in multiple, decision-focused views, by scope, by show, by impact area and by IMEX boundary, we ensure our data supports not only transparent reporting but also effective prioritization, decision-making and targeted action.

We have set a 20% absolute emissions reduction target by 2030, underpinned by a data-led approach that focuses on interventions where we have the greatest control and influence.

Through this approach, IMEX aims not only to decarbonize its own events but to help establish a more practical foundation for event measurement, reporting and action across the global events industry.

3. Boundaries and scope

We apply a **financial control approach** (further information about this decision can be found in our accounting methodology here) to define our emissions boundary, capturing activities where we can influence decisions, direct spending, or derive economic value. This includes contracted services, paid suppliers and infrastructure we specify or manage, even when we do not deliver them ourselves.

We also recognize emissions linked to activities that are enabled or driven by our business model, such as services integrated into exhibitor packages or event features that create commercial value. If we influence it or benefit from it, we consider it part of our climate responsibility.

Material activities within this boundary are formally included in our GHG inventory and broader reporting. Activities deemed immaterial (typically contributing less than 5% of total emissions) may be excluded to ensure our reporting remains focused and proportionate.

This approach goes beyond minimum compliance. It reflects our commitment to transparently account for the emissions we influence, enable and benefit from across our value chain. Setting a standard for responsible, credible and leadership-aligned climate action.

Understanding boundaries

An emissions boundary defines which sources of greenhouse gas emissions an organization measures and reports. Under the GHG Protocol, this can be set using either an operational or financial control approach. IMEX uses financial control, meaning we report emissions from all operations over which we have financial control, or that are financially material. Emissions are then categorized across Scopes 1, 2 and 3—covering everything from direct energy use to supply chain and attendee travel.

3.1 Decision-making process (materiality)

We assessed all relevant activities against criteria recommended by the GHG Protocol to determine their materiality and inclusion within our Scope 3 boundary.

As a general principle, activities meeting at least three criteria were included in our emissions inventory. However, we also exercised judgement. Where an activity met key criteria such as size, influence or stakeholder relevance, we included it even if it did not meet the full threshold.

For example, travel to the show by attendees is often excluded from emissions reporting as, in most cases, this travel is not reimbursed and not organized by the event owner and therefore sits outside an organizer's operational and financial control. However, we have decided to include these emissions in both our accounting and our reporting because the activity meets multiple criteria for inclusion. Most notably, the emissions are significant, and attendee travel plays a central role in IMEX as a business and for our stakeholders participating in IMEX. Without buyers traveling to IMEX, there is no show. Therefore, we go beyond the classic control models of accountability by applying a materiality approach.

This approach ensures our reporting reflects not only technical thresholds, but also real-world impact and expectations.

See how this is managed in practice against IMEX activities in our accounting methodology here.

3.2 Scopes

3.2.1. Scope 1 and Scope 2

Scope 1 and Scope 2 emissions cover activities where IMEX directly generates emissions, in line with GHG Protocol definitions.

For IMEX, this includes emissions from office energy use (electricity and gas) and IMEX company vehicles.

3.2.2 Scope 3 GHG categories included

The **GHG Protocol** sets out 15 Scope 3 categories covering upstream and downstream activities. While this provides important structure, applying it within the events industry is not always straightforward.

As an event organizer operating at the center of a temporary, service-based value chain, our role does not always fit neatly into traditional upstream/downstream definitions. We have therefore made considered, good-faith decisions to classify activities in the categories that best reflect our influence and economic relationship to them.

Our approach prioritizes transparency and credibility over minimal interpretation. We also welcome ongoing collaboration with industry peers to improve consistency in how Scope 3 emissions are applied across the sector.

Where possible, we segment emissions into clear activity areas to ensure reporting is not only accurate but also actionable.

Full classification of Scope 3 activity can be found in our accounting methodology here.

3.3 Exclusions and differentiators

3.3.1 Rationale for exclusions

We take a dual approach to measuring our emissions—one that reflects our formal accounting responsibilities, and one that advances transparency and industry-wide learning.

Through our materiality and boundary assessment, we have identified all relevant activities, determined whether they fall within our organizational boundary, assessed their material relevance, and assigned the appropriate Scope 3 category where applicable.

Where an activity is both materially relevant and within our organizational boundary, it is included in our formal GHG Account and reported accordingly.

Where an activity meets only one of these conditions, either materially relevant but outside our organizational boundary, or within our boundary but not materially significant, it is excluded from our GHG Account. However, in the interest of transparency and completeness, we include these activities within our broader emissions reporting. For example, we recognize transport logistics as a material source of emissions but have decided to exclude from our GHG inventory those organized by our exhibitors, as this is outside our organizational boundary. However, due to the material relevance, we will continue to measure and report on these emissions, supporting reductions through engagement with our exhibitors.

3.3.2 GHG accounting

This is the full record of the emissions we are formally responsible for, based on the guidance set out in the GHG Scope 3 Standard. It is against our GHG inventory that we set our decarbonization targets against. You can see our GHG inventory here.

3.3.3 Reporting

Accounting	Reporting
This is the full record of the emissions we are formally responsible for. This is based on the guidance set out in the *GHG Protocol Corporate Value Chain (Scope 3) Accounting and Reporting Standard.*	We are committed to transparency regarding the impact of our shows. We publish our GHG Account, and we also report emissions that are excluded from our formal boundary but are materially relevant.

This is about being transparent. We also publish emissions linked to our events even if we are not directly responsible for them.

The table below illustrates how our defined inclusions and exclusions translate into the emissions reported within our GHG inventory and our reporting. The three columns presented reflect different views of our emissions, distinguishing between our formal

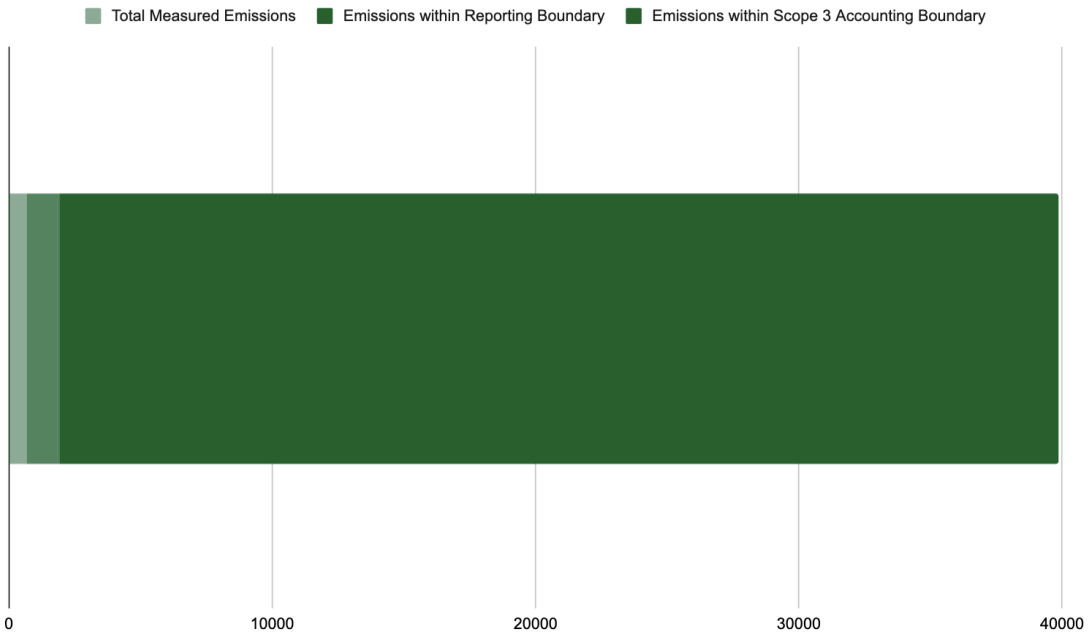
accountability (as captured within our Scope 3 inventory) and our broader responsibility to measure and report (as reflected in our reporting).

The primary differences arise within Category 5 and other Scope 3 categories, which relate to activities where IMEX has limited influence or which have been assessed as not materially significant. Further detail on inclusions and exclusions within our Scope 3 reporting and baseline can be found in our Accounting Methodology.

For additional transparency, we also present total measured emissions below. This ensures continued visibility over the proportion of emissions that sit outside our formal accounting and reporting boundaries.

Emissions breakdown by Scope 1, 2 and 3 (tCO2e) ***extrapolated values*			
	TOTAL Collected data	**Included in Scope 3 account**	**Included in reporting**
Scope 1	**4.708**	**4.708**	**4.708**
Scope 2	**12.771**	**12.771**	**12.771**
Scope 3 (1) Purchased goods and services	450.507	450.507	450.507
Scope 3 (4) Upstream transportation and distribution	14.753	14.753	14.753
Scope 3 (5) Waste generated in operations	12.434	1.208	1.208
Scope 3 (6) Business travel	484.157	484.157	484.157
Scope 3 (7) Employee commuting	33.894	33.894	33.894
Scope 3 (8) Upstream leased assets	310.840	310.840	310.840
Other Scope 3	38,559.638	37,837.295	38,541.408
Total Scope 3	**39,866.223**	**39,132.655**	**39,838.767**
Total emissions	**39,883.702**	**39,150.134**	**39,854.246**

For our baseline year, approximately 95% of measured emissions are included within our Scope 3 inventory, reflecting our formal baseline emissions, while 98% of emissions are represented within our reporting boundary.



A key challenge in reporting event emissions within the GHG Protocol Scope 3 Framework is the nature of IMEX's role within a temporary, service-based value chain.

As an event organizer, our involvement in different activities—whether as an enabler, facilitator or commissioner—does not always align clearly with traditional upstream and downstream categories. As a result, we have made considered good-faith decisions to classify emissions in the most appropriate categories available. This has led to a proportion of our emissions being reported under "other Scope 3", specifically areas such as participant travel, accommodations and exhibitor-related emissions, where no clear Scope 3 category exists.

To ensure our data remains meaningful and actionable, we complement Scope-based reporting with alternative views that better reflect how emissions are generated and where action can be taken. This includes breaking down emissions by show, **by impact area** (aligned with the TRACE methodology) and by **IMEX boundary category**.

This approach ensures our data is positioned not only for reporting, but for decision-making and decarbonization. These breakdowns are presented in Section 4 of this document and within our GHG inventory.

4. Baseline

4.1 Baseline year and rationale

IMEX's baseline year is set as **2025**, representing the first year in which a strategic and consistent approach to carbon measurement was implemented across IMEX events. The GHG emissions inventory for this year forms the reference point against which future emissions performance will be assessed.

Where sufficient information is available, collected data has been extrapolated to provide a more complete picture of our total emissions. The principle we use for extrapolation can be found in our measurement methodology here.

4.1 Total footprint by scope.

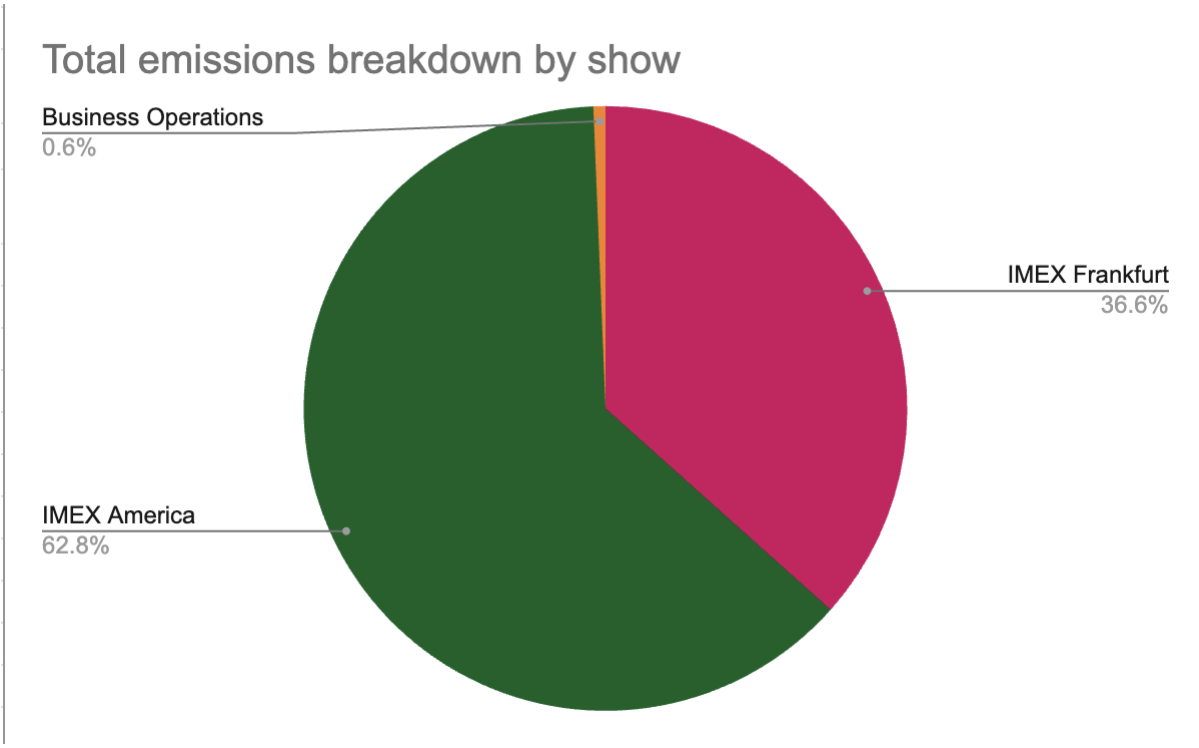
Accounting boundary	**tCO2e**
Total emissions	**39,150.134**
Scope 1	4.708
Scope 2	12.771
Scope 3	39,132.655

Full breakdown (according to our Scope 3 inventory inclusions), including by Scope 3 category and material IMEX activity, can be found in the GHG inventory here.

4.2 Breakdown by show and operations

Breakdown by show (tCO2e) ** Accounting boundary*	
IMEX Frankfurt	14326.785
IMEX America	24570.465
Business operations*	252.884

**We define business operations as all activities that are not directly linked to the delivery of IMEX Frankfurt or IMEX America. This includes office energy and waste, staff commuting and home working, and staff travel associated with attending other industry events.*



Approximately **99% of IMEX's total emissions** are associated with the delivery of our shows. This highlights the central role our events play in our overall climate impact and the importance of working in close partnership with the organizations that help us deliver them.

A notable observation is that IMEX America generates significantly higher emissions than IMEX Frankfurt, contributing approximately 26% more emissions overall. This difference is driven primarily by the location of the show, which results in a higher proportion of long-haul travel, as well as its larger scale.

In 2025, IMEX America hosted 17,633 participants and 3,700 exhibiting companies, compared with 13,335 participants and 2,900 exhibiting companies at IMEX Frankfurt. These factors combined contribute to the higher overall emissions profile for IMEX America.

4.2 Breakdown by impact area

We have found that a high-level view of our emissions is useful for identifying measurement priorities and guiding our decarbonization efforts. To support this, we align our breakdown with the categories used for data input in TRACE.

Emissions are therefore presented across 11 functional categories: energy, waste, build, graphics, staff travel and accommodations, food and beverage, transportation, exhibitor booths, commuting and home working and participant travel.

This represents a functional view of our emissions profile, rather than a breakdown by emissions scope.

4.2.1 Total breakdown

tCO2e ** accounting boundary*				
	Total	**Frankfurt**	**America**	**Operations**
Energy	324.479	4.320	306.520	13.639
Waste	1.208	1.14	Data not available	0.068
Production build	28.319	27.88	0.439	N/A
Production graphics	44.848	13.65	31.198	N/A
Participant travel and accommodations	36,800.832	13,618.587	23,182.245	N/A
Staff travel and accommodations	487.997	29.970	254.480	203.547
Food and beverage	17.414	16.04	Data not available	1.374
Transportation	14.753	10.230	4.476	0.047
Exhibitors	1,396.075	604.968	791.107	N/A
Commuting and home working	34.209	N/A	N/A	34.209
Total	**39,150.233**	**14,326.785**	**24,570.465**	**252.884**

4.2.2 Business operational footprint

Our business operations emissions are based on 2024 data, which is being used as a proxy for 2025 due to challenges in finalizing complete data for the reporting year.

We expect minimal variation between the two years, as the main emissions drivers, particularly staff business travel and commuting, are anticipated to remain broadly consistent.

5. Positioning and targets

5.1 Positioning statement

It is essential that IMEX's climate targets are both ambitious and credible, grounded in the realities of our business model and the emissions profile of our international events.

A significant proportion of our emissions arise from international travel, which sits largely outside our direct operational control. However, we recognize our responsibility to use our influence to drive change across our value chain and acknowledge accountability where appropriate as outlined in our boundaries and scope assessment.

Our approach prioritizes emissions reductions where we have direct control or significant influence and the greatest ability to act. Ensuring that we actively address **all** material Scope 3 emissions through engagement, collaboration and advocacy across our industry and supply chain.

Our targets are therefore informed by robust emissions data and designed to be stretching yet credible. They reflect a commitment to continuous improvement, action proportionate to our influence, and leadership in driving decarbonization beyond our direct operational boundaries.

5.2 Alignment with NZCE statement

Ongoing commitment

Our commitment to the Net Zero Carbon Events (NZCE) initiative remains unchanged. We continue to support reducing emissions to as close to zero as possible, as quickly as possible, and to play a meaningful role in decarbonizing the global events industry.

Where we diverge from the NZCE is in our emissions boundary. While current guidance permits event organizers to exclude attendee travel and accommodations from Scope 3 calculations—given the perceived low level of influence organizers have over these emissions—IMEX has chosen to take accountability for them. We believe these emissions are part of our footprint and our responsibility to address.

Taking accountability for these emissions highlights the structural dependence of global events on aviation and international mobility, and makes the NZCE reduction benchmarks of 50% by 2030 and 90% by 2050 not currently achievable for IMEX, or likely for most international event businesses, without transformational change in the aviation and travel sectors, or significant reliance on offsets.

Setting realistic, data-led targets enables us to take an honest view of emissions that sit beyond traditional ownership boundaries, while building momentum through measurable, achievable progress.

5.3 Near-term targets

5.3.1 Absolute: 20% reduction by 2030

Based on our 2025 emissions baseline and inclusive of our event and operational emissions, achieving a 20% reduction by 2030 will require significant, ambitious and accelerated action. This target cannot be met under a business-as-usual approach.

Delivering it will demand meaningful transformation in how we design and deliver our events, as well as a shift in expectations and behaviors across our stakeholder ecosystem.

Successful delivery of a 20% reduction by 2030 reflects a decrease in emissions by **7,830 tCO2e**, yearly, the equivalent to approximately the yearly footprint of more than 800 people in the UK.

By widening our emissions boundary, our target of a 20% reduction by 2030 will deliver greater absolute decarbonization than if we stick to NZCE's 50% reduction milestone, with a more control-centered boundary—7,830 tCO_2e compared to 1,313 tCO_2e. A higher percentage reduction across a narrow boundary results in less real-world impact than a more modest reduction target applied to a fuller, more honest assesment of our footprint. In this case, leading to targeting an increase in decarbonization ambition by approximately 500%.

5.3.2 IMEX operations: 50% reduction by 2030

IMEX recognizes the significant gap between current event-related emissions and long-term net-zero ambitions. As a result, and to align closer with NZCE, we have established a separate target for our business operational emissions.

Given the higher level of direct control we have over operational activities, such as staff business travel and office energy use, we have set a higher, data-led near-term target of a **50% reduction in operational emissions by 2030**.

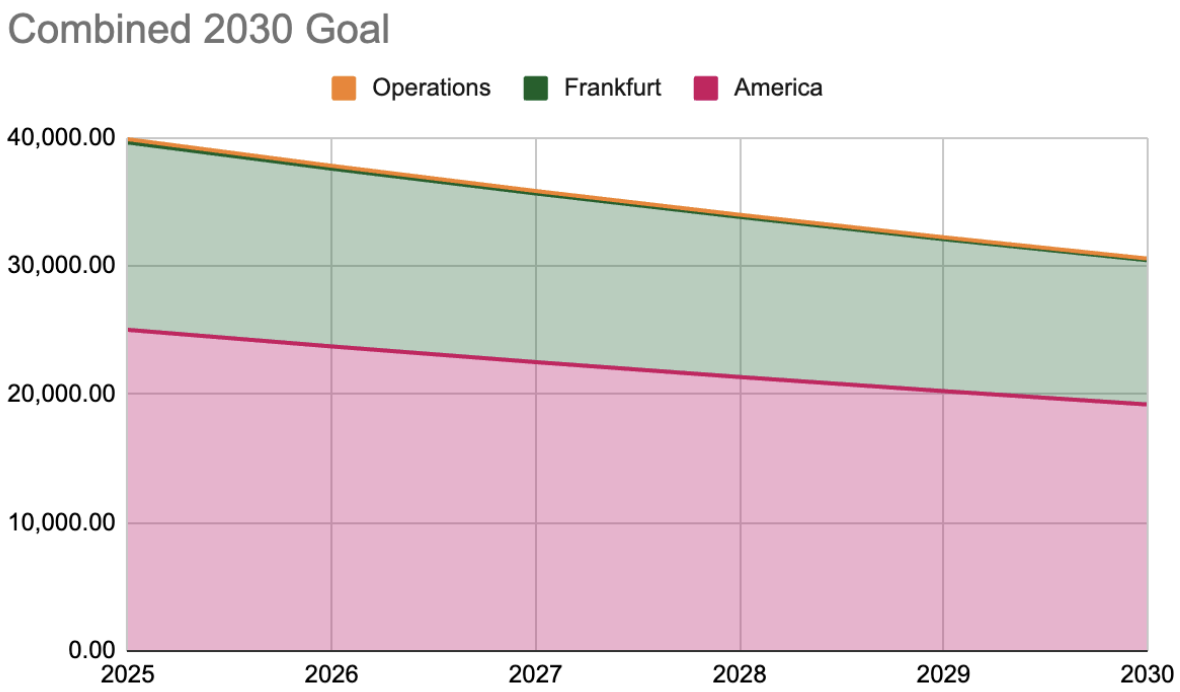
5.3.3 Absolute: 50% reduction by 2050

For our long-term commitment, we are setting a target of 50% reduction by 2050 against the full scope of our emissions as reflected in our Scope 3 account. Successful delivery of a 50% reduction by 2050 across the shows reflects an annual decrease in emissions by **19,575 tCO2e**, the equivalent to approximately the annual footprint of more than 2,000 people in the UK, the size of a small village.

More information about how we approach defining our baseline and setting data-based targets can be found in our decarbonization methodology here.

6. Reduction pathway

6.1 20% absolute reduction by 2030



Through measurement, we have identified the key priorities and opportunities for achieving our decarbonization targets.

These focus areas fall into two categories. First, activities where we have robust data and can confidently confirm they are significant contributors to our overall footprint, enabling us to prioritize targeted reduction initiatives with confidence.

Second, activities that are likely to be significant but where data quality is currently insufficient. In these cases, our immediate priority is to improve data accuracy and reliability, ensuring future action is informed, proportionate and effective.

6.2 Focus areas and key initiatives

6.2.1 European audience travel

Our data clearly shows that travel to our shows, by hosted buyers, attendees, exhibitors and staff, is our largest source of emissions. This reflects the inherent global nature of our events.

However, our analysis has also identified targeted opportunities for reduction. For IMEX Frankfurt in particular, a significant proportion of travel originates from European destinations where lower-carbon alternatives are viable. For example, approximately **25% of flights were from the** UK, a route where rail provides a practical substitute. Replacing a short-haul flight with a train journey has the potential to reduce emissions by approximately **96%**, making this a clear priority for our decarbonization efforts.

6.2.2 Materials and circularity/waste

We have already taken steps to better understand circularity within our shows through the Better Stands initiative, which provides insight into the reusability of exhibitor booths.

We now intend to build on this by assessing the carbon footprint of those booths, alongside the materials used more broadly across the show, including sponsor activations and IMEX-owned feature areas. This will enable us to move from measuring reuse to fully understanding material impact and identifying further opportunities for reduction.

6.2.3 Supplier engagement

Supporting supplier engagement is essential both to implement effective decarbonization initiatives and to strengthen the quality of data that underpins our decision-making.

Strong partnerships enable practical emissions reductions, while improved data provides the clarity needed to prioritize action and measure progress with confidence.

You can read more about how we engage our supply chain in our measurement methodology.

6.2.4 Travel

European travel remains a key priority in achieving our near-term 20% reduction target, given the availability of lower-carbon alternatives on many routes.

However, long-haul travel must also be addressed, particularly for IMEX America.

While more challenging, these emissions cannot be disregarded and will require targeted action and collaboration.

6.2.5 Strengthen leadership alignment

Research across our audience indicates a significant disconnect between perceptions of the severity of climate challenges and their relevance to business risk and day-to-day operations.

Leadership engagement is therefore critical to the successful implementation of sustainability initiatives. Without visible commitment and accountability at senior levels, initiatives are unlikely to gain the traction or longevity required to deliver meaningful change.

You can read more about how these are being brought to life by the IMEX team in our strategy here.

6.3 Levers

Our decarbonization levers are the key emissions sources, as identified above, where targeted action can drive meaningful reductions.

For each lever, our approach is determined by the level of control IMEX has:

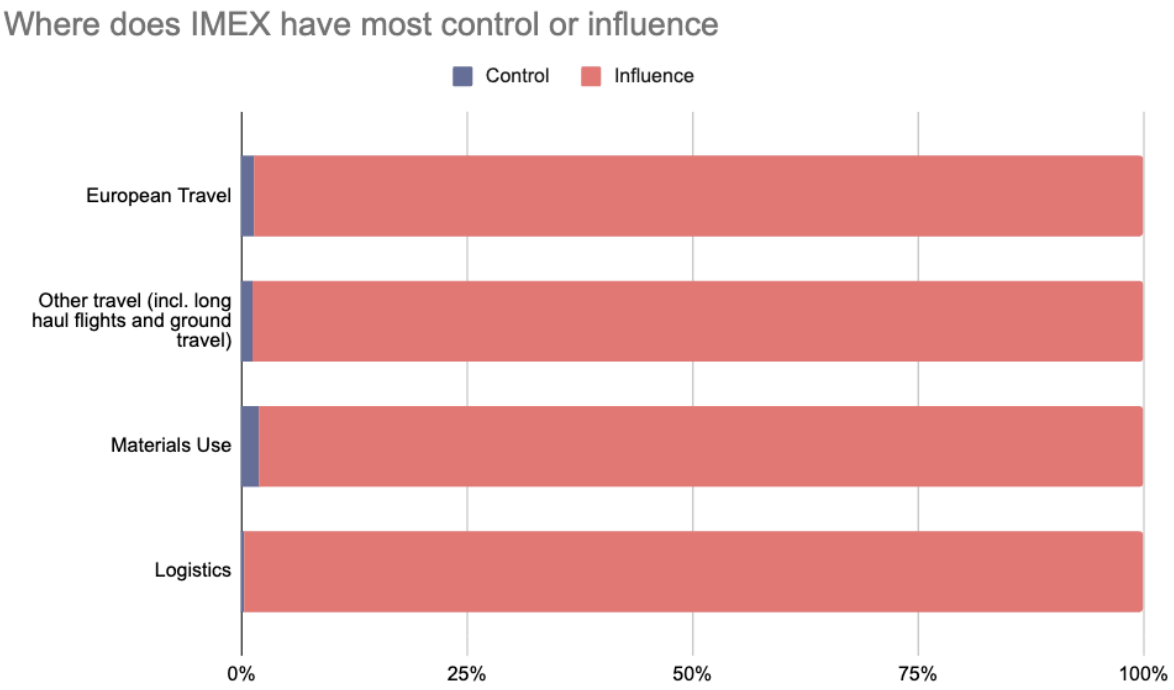
Direct IMEX control

Where IMEX has ownership or decision-making authority, we focus on implementation, setting standards, changing specifications and directly reducing emissions.

IMEX influence

Where emissions sit outside our direct control, we focus on engagement and enablement, working with suppliers, partners and participants to drive change through guidance, incentives and collaboration.

What IMEX controls	What IMEX influences
European IMEX team travel	Other participant European travel
Materials in IMEX-owned areas	Exhibitor and sponsor-owned materials *(**estimated data)*
Transportation logistics organized by IMEX team	Transportation logistics organized by the supply chain
Long-haul IMEX team travel	Other participant long-haul travel



While the same levers apply across both categories, the mechanisms for change differ. As the largest share of emissions arises from activities where our role is one of influence rather than ownership, a significant proportion of our strategy is focused on how we engage our value chain to drive meaningful change.

Ensuring that we are not only making more sustainable choices as an IMEX team, but also actively shaping the conditions that enable our participants and suppliers to do the same.

6.4 Alignment with the strategy

All near-term targets and associated emissions trajectories are underpinned by a comprehensive decarbonization strategy, ensuring clear alignment between ambition, actions and measurable outcomes.

Each mitigation action is assigned an estimated emissions reduction potential and mapped to IMEX's defined measurement boundaries, in line with the structure of our GHG inventory. This creates a direct line of sight between strategy, implementation and reported impact.

This structured approach allows us to prioritize actions based on reduction potential, focus interventions on our most material emissions sources, and consistently evaluate effectiveness across all business functions and events.

See more about how we use our measurement and decarbonization reporting to assess the effectiveness of our strategy here.

And take a look at our strategy here.

7. Governance

7.1 Ownership within IMEX.

To ensure accountability and continuous improvement, key elements of our climate approach are reviewed on a regular basis.

GHG inventory	**Annual**	**CFO/ExCo**
Measurement and decarbonization Methodologies	**Annual**	**CFO**
Data quality assessment	**Annual**	**Finance Team**
Decarbonization strategy	**Annual**	**CFO/ExCo**

During the initial implementation phase, light-touch reviews will be conducted across all documentation. This reflects the anticipated pace of improvement in our measurement capabilities, as well as the evolving legislative landscape for carbon accounting, particularly within the events industry.

7.2 Review and public reporting timelines

GHG Inventory: Published annually, including progress against targets and updates on data quality

Event Impact Reports: Published annually (per show)

Decarbonization Roadmap: Next formal review following the 2030 near-term target milestone

Strategy: Next strategy release following the 2030 near-term target milestone

8. Data quality improvement

8.1 Data quality and gaps

Data quality is assessed through a qualitative review of information provided by our supply chain. Currently, this review is conducted by the IMEX team following each event. Going forward, data quality assessment will be embedded into our ongoing supplier engagement, supported by regular dialogue and structured feedback.

We assess data against three key dimensions: **accuracy, reliability and completeness**.

For 2025, we were not able to undertake a comprehensive assessment of overall data quality or a full gap analysis. Strengthening this will be a priority for 2026, when we plan to embed data quality discussions with suppliers into the initial stages of data collection and measurement.

More on data quality in our measurement methodology is available here.

8.2 Data confidence

We measure our emissions using activity data, aligned to the GHG Protocol, which gives us a high level of oversight and confidence that our reported emissions reflect the decisions we make across our shows. While we are confident that this approach provides a more accurate picture than spend-based methods, limitations remain.

Activity data is more challenging to collect—it relies on self-reporting from our supply chain, and with that comes a margin for error and the risk of data gaps. Emission factors are drawn from the TRACE methodology, however these are averages, and in some circumstances may not perfectly reflect the specific characteristics of our suppliers and operations.

Most significantly, our confidence in capturing the full impact of exhibitor activity remains low, and this represents the most significant area of uncertainty in our current reporting. We are working to improve this through closer collaboration with our exhibitors and suppliers, and by exploring more effective ways to collect and verify data.

8.3 Data quality improvements planned

Our data quality scoring framework helps identify where improvements are needed and guides how we prioritize supplier engagement.

Where gaps are identified, whether in completeness, accuracy or reliability, we respond through strengthened engagement, clearer expectations, improved systems and enhanced guidance and training. This may include formalizing reporting requirements, supporting better data collection practices, and providing clearer direction on boundaries and methodologies.

By embedding data quality improvement into our ongoing supplier relationships, we ensure our emissions reporting becomes progressively more robust, decision-useful and aligned with our long-term decarbonization strategy.

In particular, we are prioritizing improvements in the quality of data relating to our exhibitors. Exhibitors are central to the success of IMEX and are predicted to represent a significant share of our overall emissions footprint.

8.4 Recalculation triggers

IMEX will undertake rebaselining only where required and in line with the GHG Protocol. A 10% significance threshold, against each IMEX activity area, for example, space only exhibitor booth construction, will be applied to determine whether structural or methodological changes warrant recalculation of the baseline inventory.

Rebaselining will be reviewed annually during the initial implementation phase of the strategy, and thereafter only where material changes are expected to significantly impact the emissions inventory.

The rebaselining approach is further outlined in our decarbonization methodology.

9. Close

This work represents the beginning of a longer journey. For IMEX, the next phase will focus on **improving data quality**, **strengthening supplier engagement,** and implementing **targeted reduction** initiatives across our most material emissions sources.

At the same time, we recognize that meaningful progress cannot be achieved in isolation. As an industry, this will require greater consistency in measurement, improved transparency in reporting, clearer expectations across the supply chain, and the development of practical solutions to reduce emissions at scale.

By building on this foundation, we aim to turn insight into action, sharing what works and supporting more consistent, practical progress across the global events industry.

9.1 Further questions and press inquiries

To learn more about how we're approaching measurement and decarbonization of our shows, you can contact us at hello@imexevents.com

9.3 Read more about our work

In the moment - IMEX Sustainability Strategy

Regent Exhibitions (IMEX) greenhouse gas inventory

Methodologies

- IMEX Greenhouse Gas (GHG) emissions measurement methodology
- Decarbonization modeling methodology for IMEX greenhouse gas emissions
- IMEX greenhouse gas (Scope 3) accounting and reporting methodology

9.4 Glossary

For definitions of technical terminology or clarification of IMEX-specific terms used throughout this methodology, please refer to our Glossary document.