



Show stats

➔ **Headline stats**

Total buyers from
75 countries

5,758



15,800

 Total participants including exhibitors

Meetings (one-on-one, group appointments and presentations)

85,000

IMEX

IMEX IN NUMBERS

82

PRESS FROM 8 COUNTRIES

IMEX

IMEX IN NUMBERS

Google

3,500

EXHIBITING COMPANIES

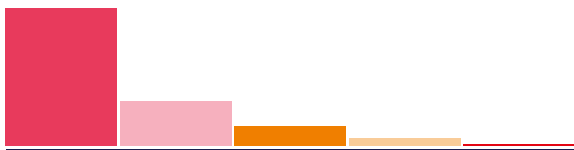
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4,350

Hosted buyers
from **75 countries**

HOSTED BUYERS

- Agency **61%** ● Corporate **24%**
- Association **10%** ● Independent planner **4%**
- Government/University **1%**



HOSTED BUYERS BY NATURE OF BUSINESS

- United States **68%** ● Argentina **2%**
- Canada **6%** ● Germany **1%**
- Brazil **4%** ● Spain **1%**
- United Kingdom **4%** ● India **1%**
- Mexico **3%** ● Australia **1%**



HOSTED BUYERS TOP 10 COUNTRIES

- Over \$10 million **27%** ● \$500,001-\$1 million **12%**
- \$5m-\$10 million **19%** ● \$100,001-\$500,000 **9%**
- \$1-\$5 million **30%** ● Under \$100,001 **2%**



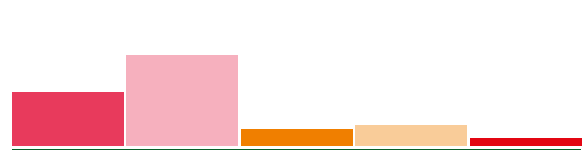
HOSTED BUYERS BUYING POWER

1,400

Buyer attendees
from **46 countries**

BUYER ATTENDEES

- Agency **33%** ● Corporate **47%**
- Association **8%** ● Independent planner **9%**
- Government/University **3%**



BUYER ATTENDEES BY NATURE OF BUSINESS

- United States **85%** ● Germany **1%**
- Canada **4%** ● Colombia **1%**
- Mexico **2%** ● Argentina **1%**
- United Kingdom **1%** ● Netherlands **1%**
- Australia **1%** ● Brazil **1%**



BUYER ATTENDEES TOP 10 COUNTRIES

- Over \$10 million **15%** ● \$500,001-\$1 million **15%**
- \$5m-\$10 million **14%** ● \$100,001-\$500,000 **17%**
- \$1-\$5 million **30%** ● Under \$100,001 **9%**



BUYER ATTENDEES BUYING POWER

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👉 Are you looking forward to exhibiting at **IMEX America 2025**? See details of exhibiting [here](#)