

# Digital opportunities

All of our buyers need to prep for IMEX – from booking meetings, planning their education and picking the best after-show parties – and the only place to do this is our website.\*

**SOLD**

## Web banners

**SOLD**

**SOLD**

**SOLD**

**SOLD**

**SOLD**

**SOLD**

**SOLD**

## Emails

**SOLD**

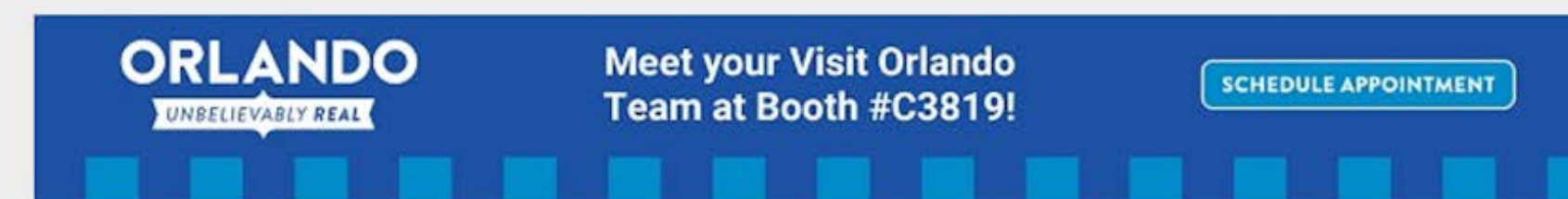
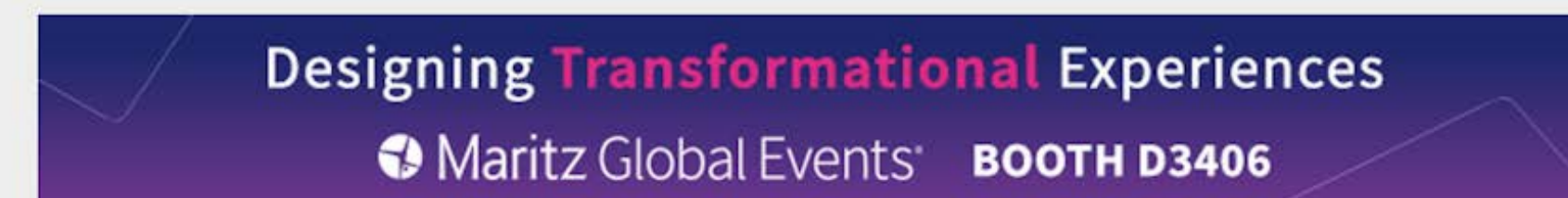
**SOLD**

**SOLD**

**SOLD**

COSTS FROM  
**\$2,500**

\*Artwork subject to approval by IMEX





# IMEX App **SOLD**

The IMEX App is essential to attendees, hosted buyers and exhibitors, allowing everyone to navigate their way around the show and manage their schedule.

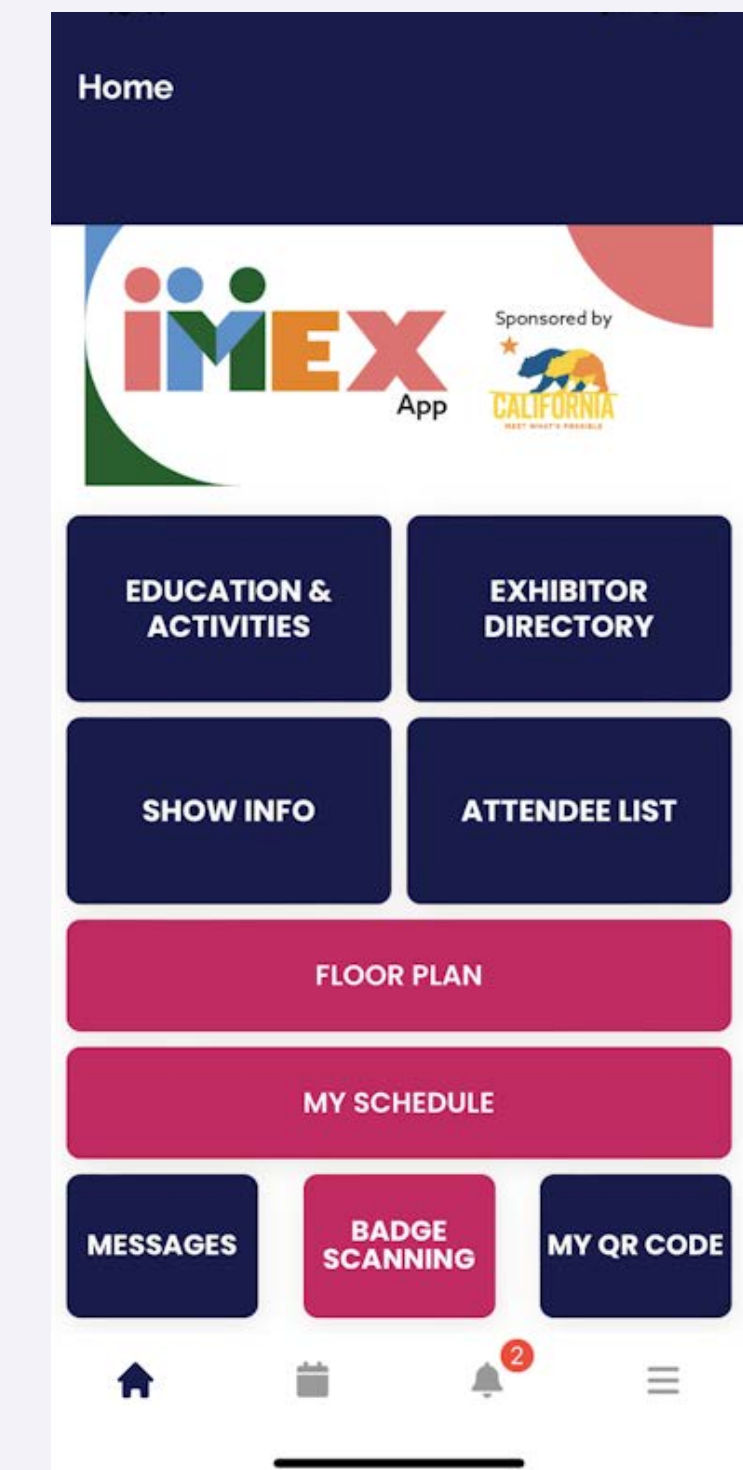
## As the primary App sponsor you will

- ➔ Maximize your exposure at IMEX
- ➔ Increase traffic to your booth and meeting schedule
- ➔ Drive web traffic through the IMEX App
- ➔ Enhance the partnership between IMEX and your brand

## Sponsorship includes:

- ➔ Your logo on the splash screen
- ➔ Listed as the primary sponsor and visible each time the App is opened
- ➔ Your logo on associated signage placed at various locations around the show floor and key locations encouraging downloads
- ➔ Dedicated page on the App
- ➔ Marketing promotion in App-related emails
- ➔ Banners in the App

**Sponsorship cost**  
**\$36,000**





# Digital information kiosks

Place your branding on our interactive information kiosks which participants use to find their way around the show, source information on education sessions, events and much more.

There are 16 kiosks in various locations including the show floor and Inspiration Hub. Place your brand on the rotating banner.

## Sponsorship includes:

- ➞ Your banner on 16 kiosks
- ➞ 1 of 3 rotating sponsors
- ➞ Banner: (w) 1080 pixels x (h) 400 pixels

**Sponsorship cost \$7,000**







## Media walls

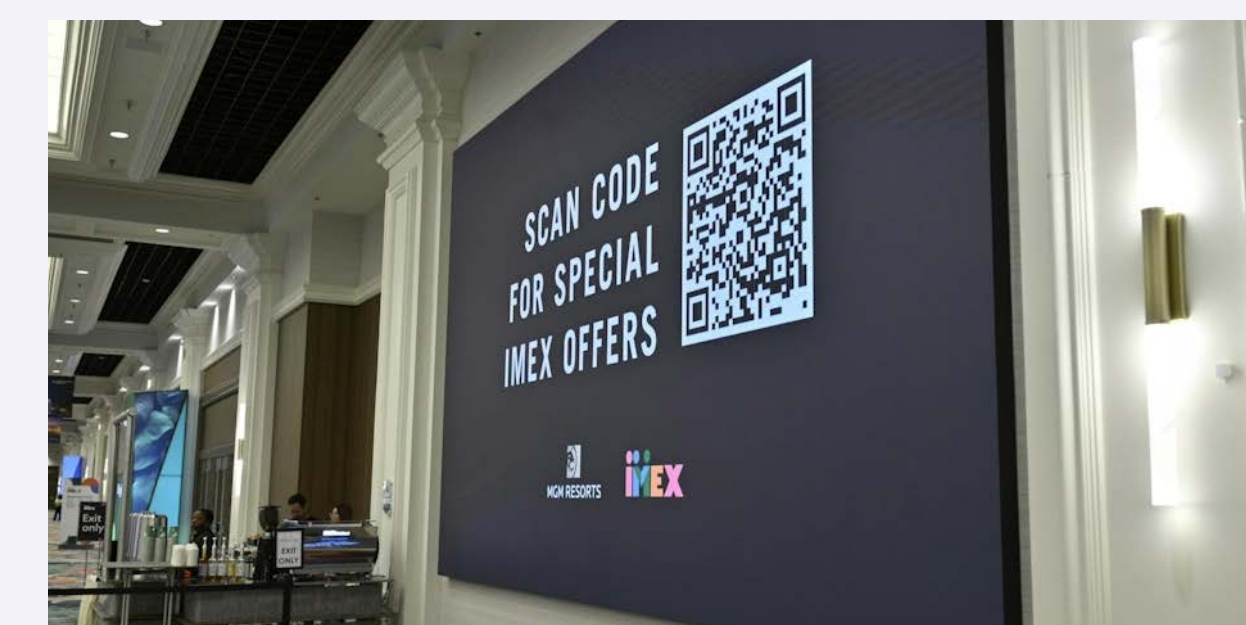
Make an impact by placing your video on one of our spectacular **media walls**. In various locations on the way to the show floor, this is a sure way to get noticed.

### Sponsorship includes:

- ➡ Silent video shown for one full show day

### Various sizes/locations

Sponsorship cost from **\$7,000**





# Promoted exhibitor spot

Ensure your exhibitor directory listing stands out by becoming one of our **promoted exhibitors**.

As one of up to six promoted exhibitors per week, make sure your listing is viewed by **all** hosted buyers and buyer attendees booking meetings.

During IMEX America 2023, all promoted exhibitors on average increased their pre-scheduled meetings by over **100%**.

## 1 x promoted exhibitor spot

You will be **one of six** promoted exhibitors for **one week**

Sponsorship cost **\$5,000 per week**

The screenshot displays the IMEX LAS VEGAS 2024 website interface. At the top, the event name and dates (October 8-10, 2024) are prominently displayed alongside 'REGISTER NOW' and 'SIGN IN' buttons. A navigation bar includes links for Home, About IMEX America, Exhibit, Attend IMEX, What's on, Exhibitor Directory, and Contact and help. Below the navigation bar is a large banner for Visit Orlando with the slogan 'HERE, YOUR DREAMS ARE OUR MISSION. UNBELIEVABLY REAL' and a 'SCHEDULE APPOINTMENT' button. The main content area is divided into sections. On the left, there's a search bar and filters for 'COUNTRIES OF OPERATION' and 'PRODUCTS AND SERVICES'. The central part features a 'PROMOTED EXHIBITORS' section with six exhibitor cards: EventMobi, CVK Hotels & Resorts, VisitGreenvilleSC, Bloomington Convention &..., St. Pancras Renaissance..., and Anguilla Tourist Board. Below this is an 'EXHIBITORS' section displaying a grid of exhibitor cards, each with a logo, name, and location (e.g., Bayside | F631). The cards include '1440 Multiversity (ALH)', '1 Hotel Brooklyn Bridge', '1 Hotel Central Park', '1 Hotel Hanalei Bay', 'HOTEL F931', 'HOTEL F631', 'HOTEL D3230', and 'HOTEL F640'.





## LED video wall

Located in our catering areas, LED video walls are an **engaging and unique way** to get attention at the show. A dynamic and effective means of putting your branding and messaging in front of our buyers as they take a break.

### Sponsorship includes:

➞ 1 x LED video wall playing your own video

**Sponsorship cost from \$19,000**





## Wi-Fi **SOLD**

Wi-Fi is a critical must have at any event and is guaranteed to be used by the vast majority of participants.

With multiple signs around the show, your logo along with your chosen password will direct thousands of buyers to log in.

### Sponsorship includes:

- ➞ Wi-Fi signage to include the sponsor logo
- ➞ Password naming rights\*

**Sponsorship cost \$28,000**

\*subject to approval by IMEX



# Badge emails

Target one of our key audiences by promoting your brand on our badge emails that all participants will need to print out to enter the show. This is a high-value, high-engagement item everyone looks out for.

You can focus your advertising by choosing an audience type and placing your brand directly into their inbox. All participants receive their badge by email at least twice before the show. Below are our key audiences.

## Sponsorship includes:

➞ 1 x banner at the top of the email

### Exhibitor

**Sponsorship cost \$11,500**

### Hosted buyer

**Sponsorship cost \$18,500**

**SOLD**

### Attendee

**Sponsorship cost \$13,500**

**SOLD**



Dear Ex Ample:

We're looking forward to welcoming you to IMEX America at Mandalay Bay, Las Vegas.

You can now print out your badge ready for the show.

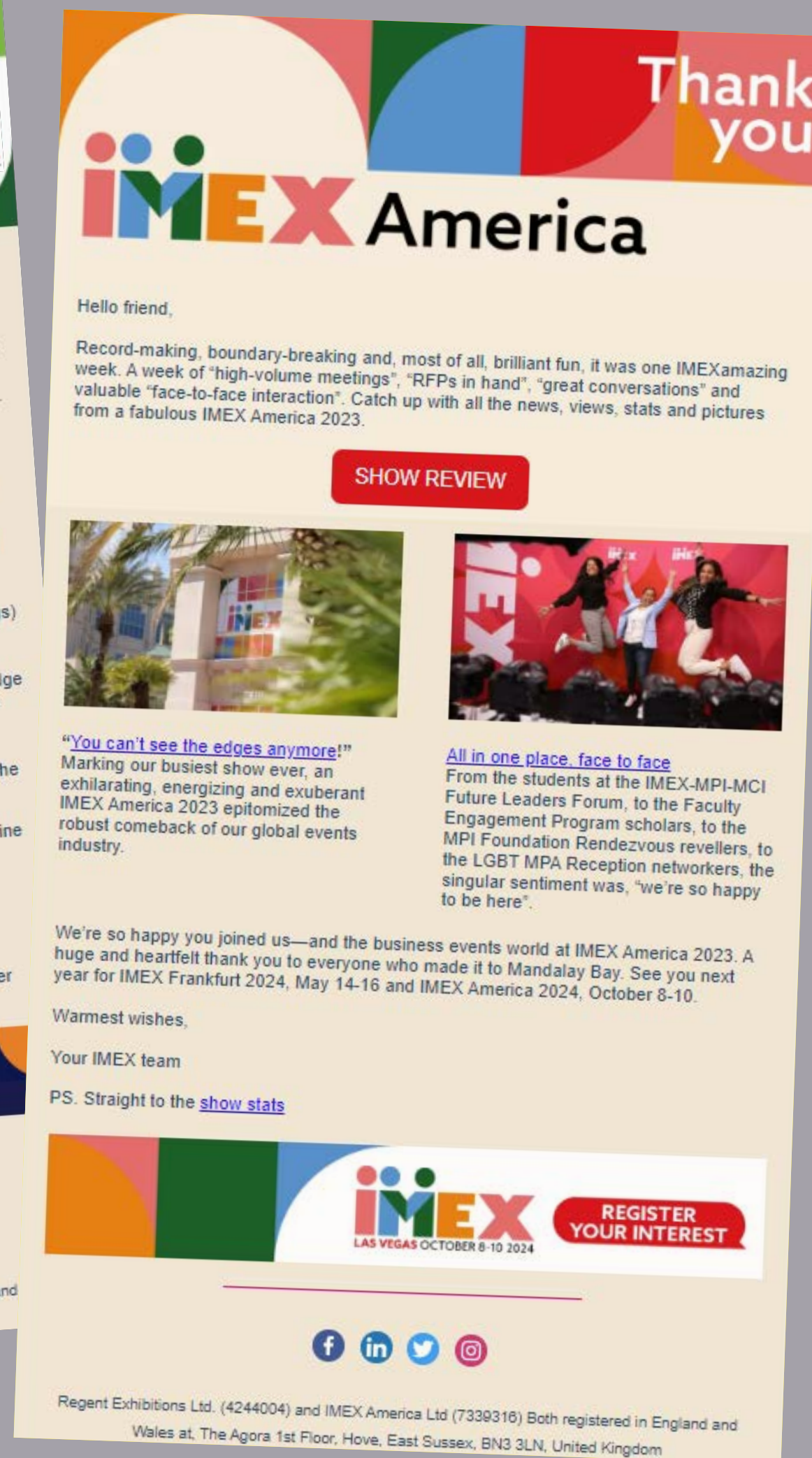
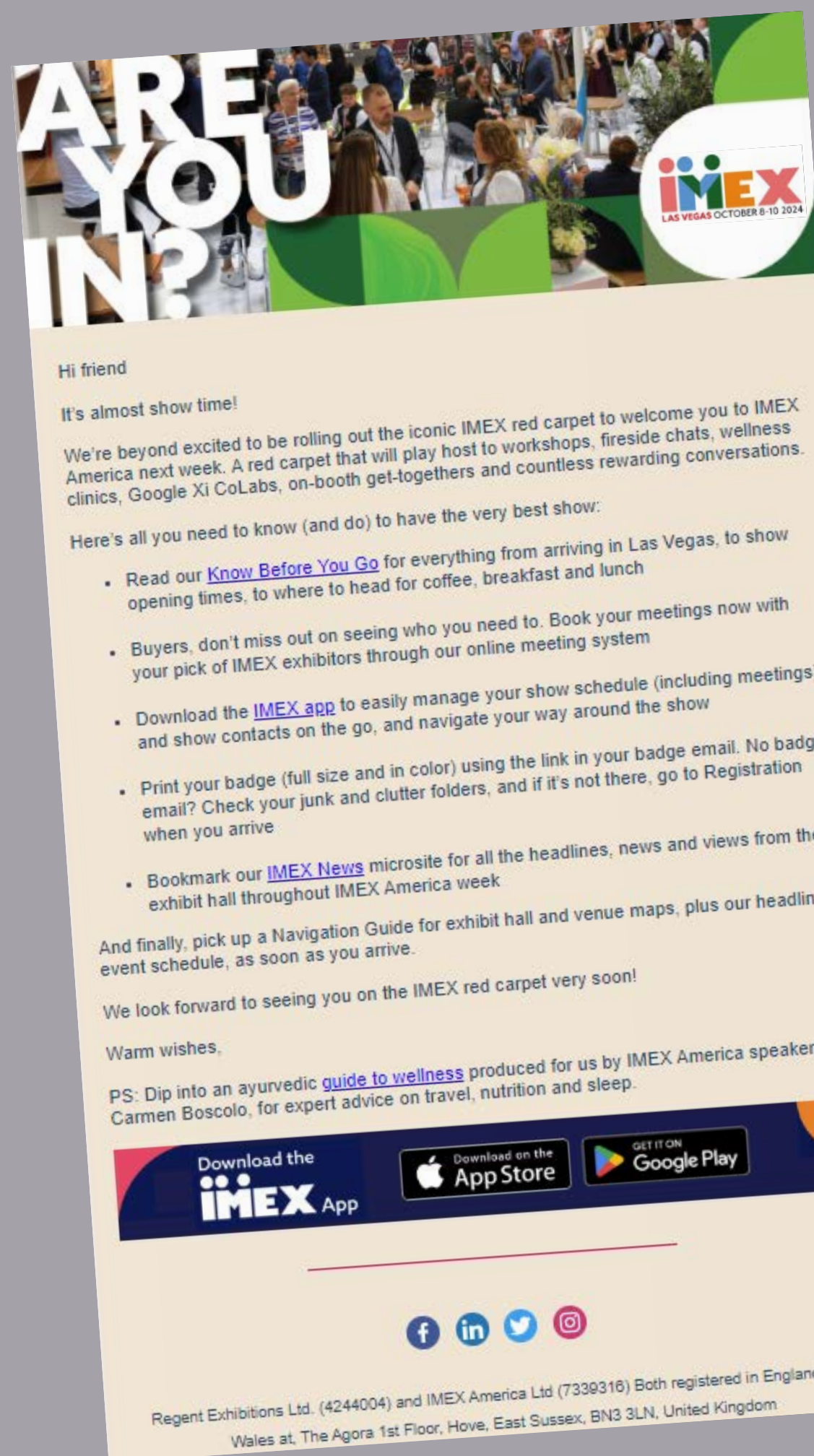
## [Print your badge](#)

### If you need to change your badge details

- Sign in to your IMEX account [here](#)
- Use the tab 'Edit your badge'
- An updated badge email will be sent to you

### When printing your badge





## Pre and post-show emails

Know before you go **SOLD**

Our popular **know before you go** email is sent a week before the show to all hosted buyers, buyers and attendees.

This email offers timely information to ensure everyone makes the most of their IMEX experience and arrives fully prepared. The email is re-sent to those who've not opened the original email a few days later.

Maximize your exposure and reach our buyers with your brand.

**Package includes:**

- ➞ 1 x banner in know before you go email

**Sponsorship cost \$12,000**

Post-show review **SOLD**

Following IMEX, our eagerly awaited **post-show review** is sent to all participants, providing invaluable key takeaways and comprehensive show statistics.

Capitalize on this opportunity to showcase your branding to all attendees while the buzz is high.

**Package includes:**

- ➞ 1 x banner in post-show review email

**Sponsorship cost \$10,000**



# Attendee list **SOLD**

The attendee list can be accessed by **all registered buyers and exhibitors**. This is the place to go to network and make connections.

## Top banner

➞ Desktop banner size: 1370(w) x 124(h)

**You will be one of four rotating sponsors.**

**Sponsorship cost \$7,000**

**IMEX LAS VEGAS**  
OCTOBER 8-10 2024

Messages Notifications Profile

Visit website Book a hotel Education and activities Exhibitor Directory My dashboard Quick help guides Floor plan My IMEX account

**Detroit meetings move the world** visit detroit Booth C4543

SEARCH  
By First name, Last name, Position...

**Filters**

- ATTENDEE TYPE
- ATTENDEE COUNTRY
- ATTENDEE US/CANADA REGION OR...
- BUYER ORGANIZATION TYPE
- BUYER TYPES OF EVENTS
- BUYER INDUSTRY SECTOR OF EVEN...
- BUYER NATURE OF BUSINESS
- BUYER INTERESTS
- COUNTRIES OF OPERATION (COO)
- PRODUCTS & SERVICES

**Attendee list**

- Aarica Alexander**  
Regional Account Mana...  
Hilton
- Aaron 31348**  
Senior Sales Manager  
Hilton Motif Seattle
- Aaron Bastable**  
Kansas City Marriott Do...
- Aaron Casey**  
President  
Alterra Global Initiatives
- Aaron Crowley**  
Vice President  
Las Vegas Motor Speed...
- Aaron Dam**  
Operations Associate  
Rethink Priorities
- Aaron Del Mar**  
CEO  
Adrenaline Special Even...
- Aaron Feeney**  
Four Seasons Hotel San...
- Aaron Hinterleitner**  
Resident Show Sales  
Cirque du Soleil
- Aaron Karpaty**  
Jiffenow
- Aaron Macias**  
Senior Specialist United...  
United Airlines
- Aaron Maciejewski**  
Client Relationship Spe...  
Pellucid Travel



**IMEX** LAS VEGAS  
OCTOBER 8-10 2024

Messages Notifications Profile

Visit website Book a hotel Education and activities Exhibitor Directory My dashboard Quick help guides Floor plan My IMEX account

**MEET THE PALM BEACHES AT BOOTH C4117** [BOOK NOW](#) **THE PALM BEACHES FLORIDA**

**Dashboard**

**100%** Complete your profile  
 ✓ Photo  
 ✓ Info

**Meeting requests**

Confirmed (0) Cancelled (0) **0** REQUESTS

**Notifications** [View all](#)

**Admin**  
 Take some time out of the show in the new Quiet space and Resilience Room located outside the show floor at Bayside E/F 15 days ago

**zzz paolo club**  
 IMEX Club  
[Profile preview](#)

**NETWORKING** [v](#)

**PROFILE CHECKLIST** [v](#)

# Dashboard **SOLD**

As the first page all **users of our show platform** see when they log in, the Dashboard page is a highly valuable location to sponsor.

## Top banner

➡ Desktop banner size: 1370 (w) x 124 (h)

**You will be one of four rotating sponsors.**

**Sponsorship cost \$10,000**



# Exhibitor search

The exhibitor directory is a high-traffic page accessed by **all users of our show platform**.

The exhibitor directory displays all exhibitors participating in the show plus their products and services.

## Top banner

➞ Desktop banner size: 1107 (w) x 100 (h)

You will be **one of four rotating sponsors**

Sponsorship cost **\$7,000**

**SOLD**

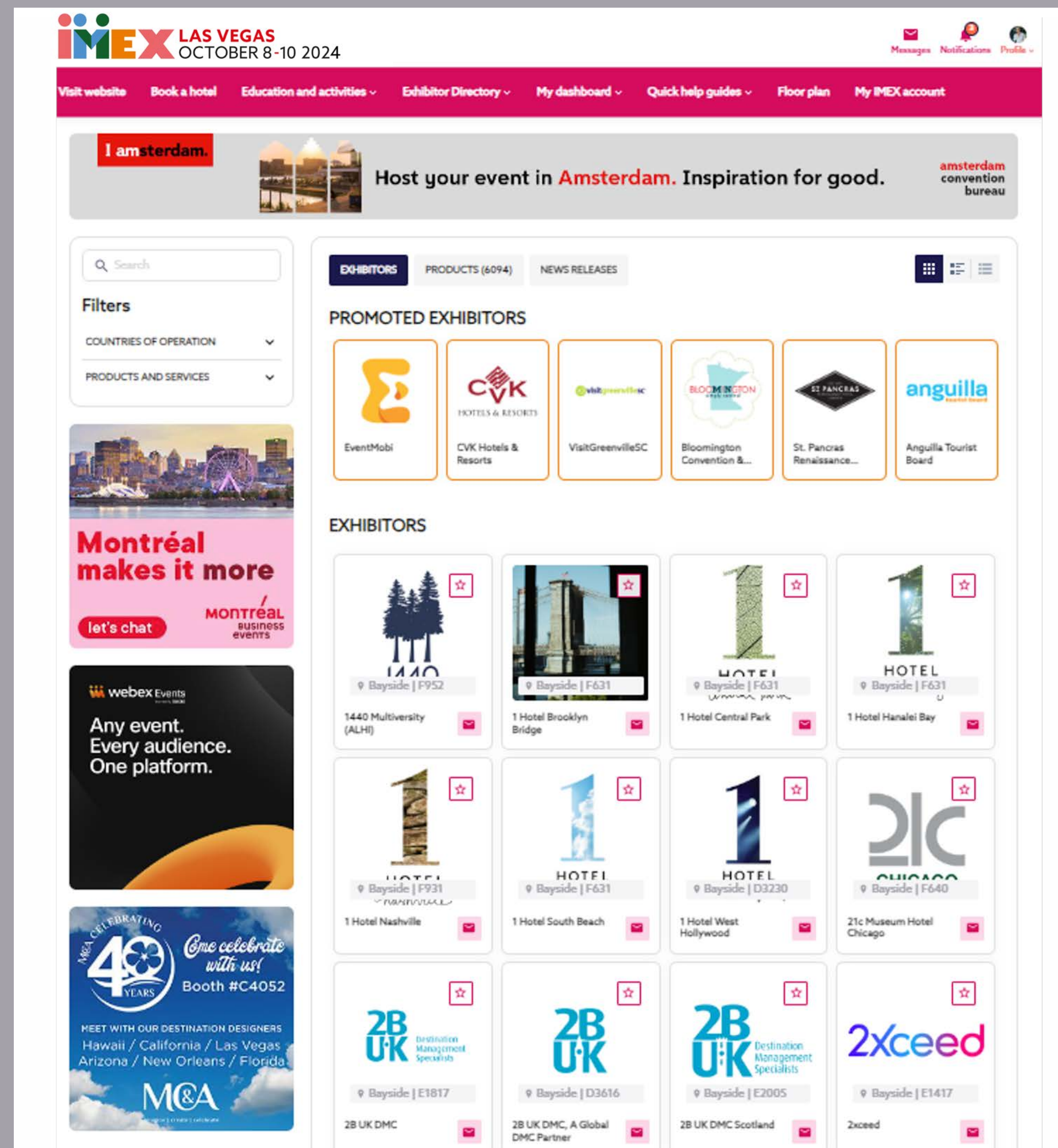
## Left banner (one of three)

➞ Desktop banner size: 275 (w) x 275 (h)

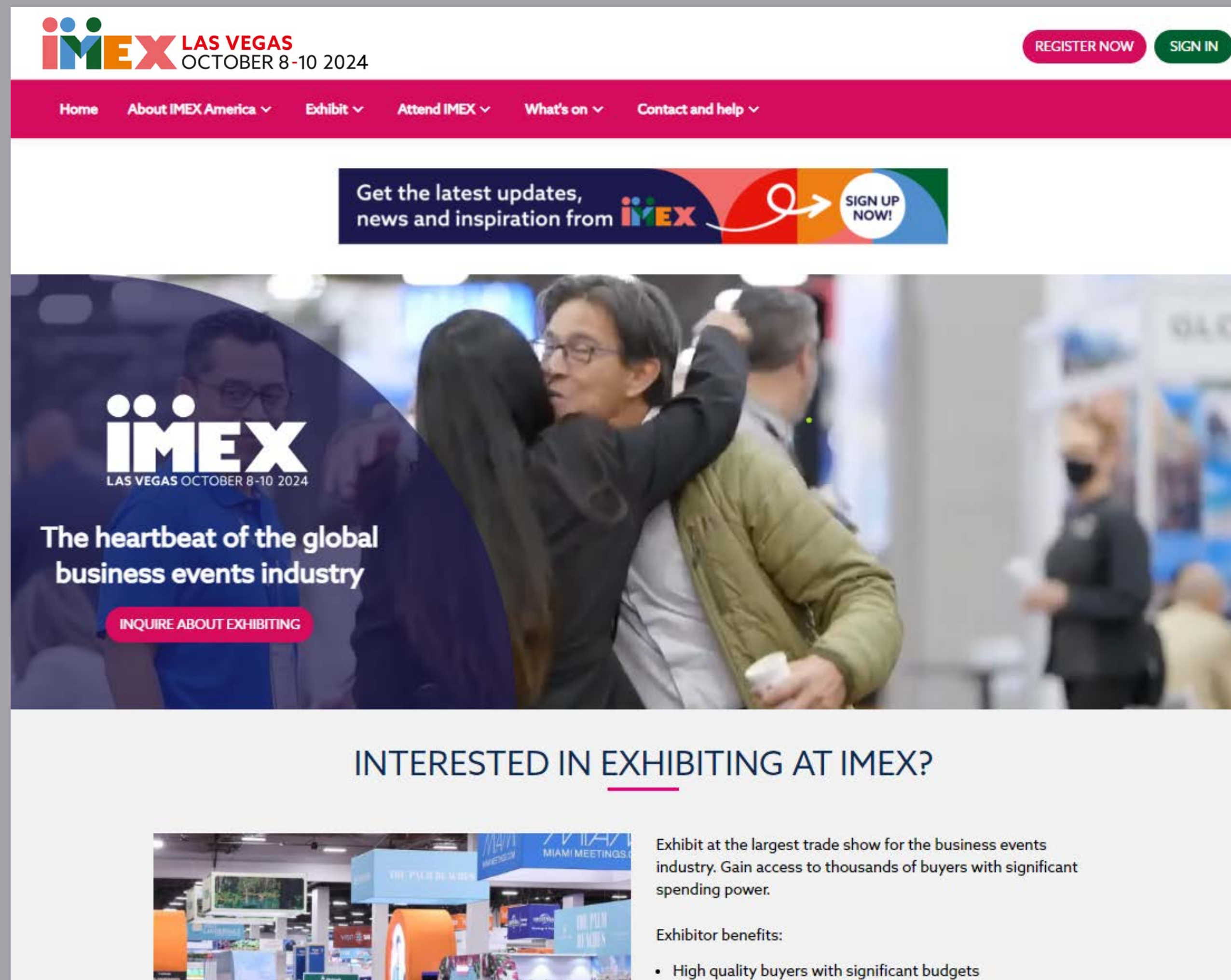
You will be **one of four rotating sponsors**

Sponsorship cost **\$5,000**

**SOLD**







# Homepage **SOLD**

IMEX America's homepage was visited over 340,000 times over a four month period before and during the show in 2023.

Hosted buyers, exhibitors and buyer attendees all view the website.

The homepage banner is the place to have your branding if you want to reach the widest IMEX audience.

## Top banner

➞ Desktop banner size: 728 (w) x 90 (h)

**You will be one of two rotating sponsors**

**Sponsorship cost \$20,000**

Banner duration: **three months** before the show and **two months** after the show.



# Login page **SOLD**

Take a banner on our main login page where all participants will go to sign in to their IMEX account, navigate to their show dashboard and register for the show.

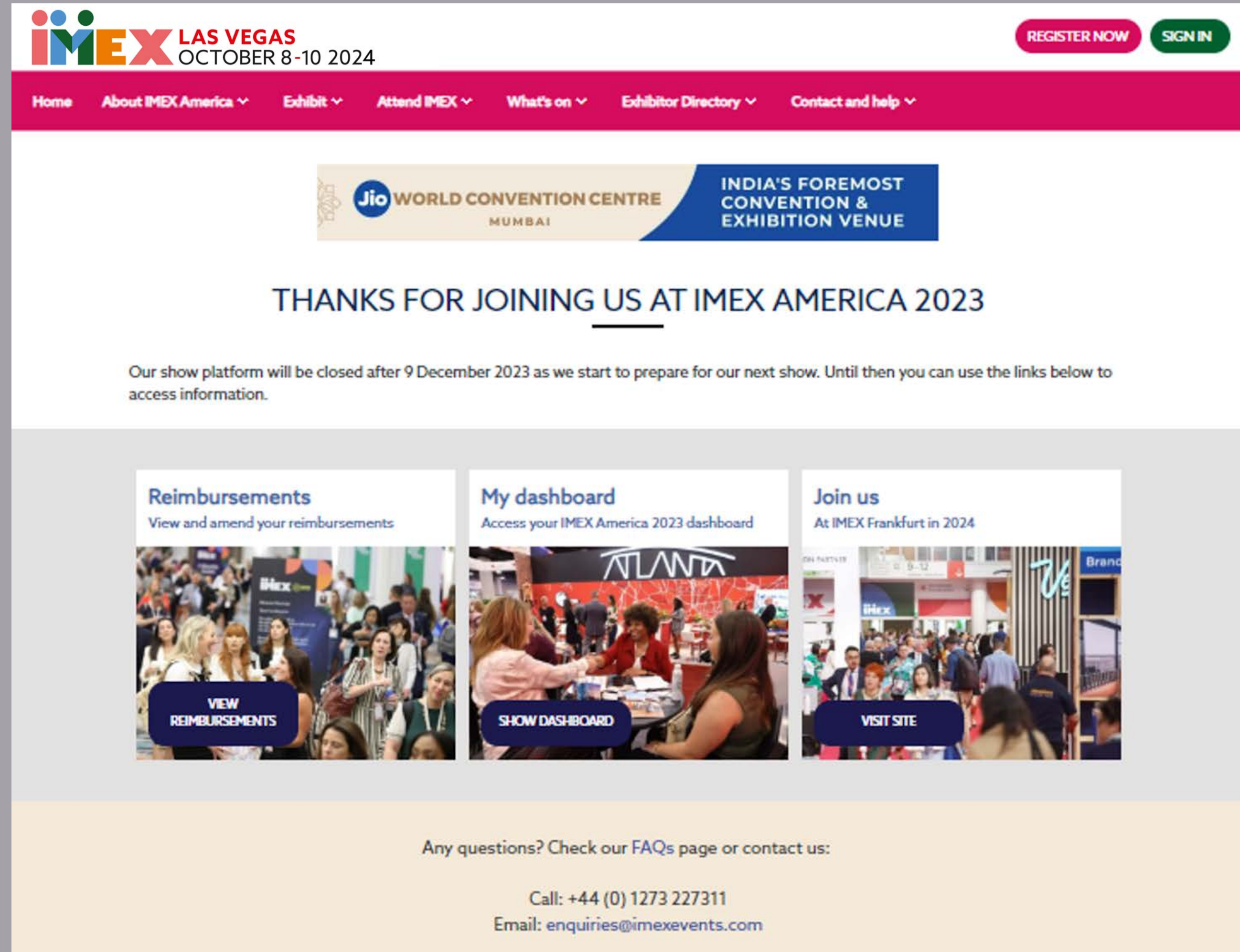
This location is guaranteed to provide a vast reach and get your brand noticed.

## Top banner

➞ Desktop banner size: 728 (w) x 90 (h)

**You will be one of two rotating sponsors**

**Sponsorship cost \$10,000**





# IMEX News Hub

The IMEX News Hub is the home for all IMEX news, updates and essential info before, during and after the show. Plus exhibitor news, partner news and all the action from the show floor. Placed front and center on our show website, and promoted across our marketing channels, it's where every exhibitor wants to be seen.

## News Hub web banner **SOLD**

- ➔ Desktop banner size: 728 (w) x 90 (h)

You will be one of **two** rotating sponsors

**Sponsorship cost \$10,000**

## News Hub email **SOLD**

- ➔ 4 x available - one sent out on Monday and each of the three show days

**Sponsorship cost \$5,000**

## News Hub advertorial

- ➔ 5 x available – one live pre-show, the rest on show days Mon-Thurs
- ➔ 300 words plus image

**Sponsorship cost \$2,500**

REGISTER NOW

SIGN IN

Home About IMEX America Exhibit Attend IMEX What's on Contact and help

Get the latest updates, news and inspiration from **IMEX**   **SIGN UP NOW!**



## WELCOME TO THE IMEX NEWS HUB



### Visit St. Pete

Promoted content

Sample text: With wide-open event spaces, beautiful outdoor venues and the stunning St. Pete Pier, there's no shortage of places to get down to business.

And with 35 miles of sugar-white sand, warm Gulf waters and rejuvenating sunshine, it's easy to add a little sun to the agenda. Once the workday is done, experience and explore



[Visit website](#)
[Book a hotel](#)
[Education and activities](#)
[Exhibitor Directory](#)
[My dashboard](#)
[Quick help guides](#)
[My IMEX account](#)

Show Recommendations

SEARCH

Q By name

Filters

TRACKS

TAGS

ROOMS

PROGRAMMES

OCT 16

OCT 17

OCT 18

OCT 19

Sessions (60)

People and sustainability

A HIIT workout to support the PCMA Foundation

Tuesday, 17 Oct 2023

06:30 - 07:15 | Las Vegas

Delano Beach Club, Mandalay Bay Hotel

+ My Schedule

People and sustainability

Keynote - Peak performance: dominating your goals

Tuesday, 17 Oct 2023

08:30 - 09:30 | Las Vegas

South Pacific F, North Convention Center, Mandalay Bay

+ My Schedule

Tours

IMEX America - First timers tour

Tuesday, 17 Oct 2023

08:45 - 09:15 | Las Vegas

Hosted Buyer Lounge, Bayside B, Mandalay Bay

+ My Schedule

# Sessions

This page includes a **full listing** of educational and networking events taking place at the show. It also includes headline events, such as the IMEXrun.

## Top banner

➞ Desktop banner size: 1370 (w) x 124 (h)

You will be one of four rotating sponsors.

Sponsorship cost **\$5,000**



# Speakers

Speakers bring **fresh ideas and inspiration** to business event professionals of all abilities and experience over four amazing days in Vegas.

The speaker page includes a full listing of all speakers included in our unique professional education and event program at IMEX America.

## Top banner

➞ Desktop banner size: 1370 (w) x 124 (h)

**You will be one of four rotating sponsors.**

**Sponsorship cost \$5,000**

**IMEX LAS VEGAS**  
OCTOBER 8-10 2024

Messages Notifications Profile

Visit website Book a hotel Education and activities Exhibitor Directory My dashboard Quick help guides My IMEX account

**Detroit meetings move the world** visit detroit Booth C4543

SEARCH  
By First name, Last name, Position...

**Filters**

**SPEAKERS (193)**

**Speakers**

|   |   |  |  |
|---|---|--|--|
| <p>Adam Mendler<br/>CEO<br/>Adam Mendler Leaders...</p> | <p>Ajay Bhojwani<br/>Regional Managing Dire...<br/>MCI Dubai</p>          | <p>Alisa Walsh<br/>CEO<br/>Haute</p>                     | <p>Amanda Armstrong<br/>SVP of Communication...<br/>Encore</p> |
| <p>Amy Kramer<br/>Innovation Leader<br/>Maritz</p>      | <p>Anca Platon Trifan, CMP...<br/>Founder, CEO<br/>Treefan Events LLC</p> | <p>Andy Sharpe<br/>Founder and CEO<br/>Song Division</p> | <p>Anette Moody<br/>SVP, Production Group<br/>Encore</p>       |
| <p>Anna Gyseman<br/>IMEX</p>                            | <p>Anna Look<br/>Founder<br/>Look Ahead Marketing</p>                     | <p>Annette Gregg<br/>CEO<br/>SITE</p>                    | <p>Anthony Vade<br/>Event Experience Strate...<br/>Encore</p>  |



# Contact the sales team

Together we can find the **perfect package** for you.

To place your brand in front of our highly engaged audience, **get in touch with us today.**

Visit our [IMEX America](#) webpage for more information on the show, as well as our exhibiting brochure.



George, Kelly, Alex, Richard, Heather, Dan, Paolo and Liz