

Introduction to the IMEX Events app

You can download the app for iOS or Android by searching for IMEX Events App in the relevant app store:

- IOS: <https://apps.apple.com/app/imex-events/id6505109613>
- Android: <https://play.google.com/store/apps/details?id=com.expopplatform.imexexhibitions.app232>

Please ensure you have downloaded the latest version of the app for correct functionality (even if you have downloaded for a previous IMEX event).

When you sign in for the first time, there will be a delay while your profile details load and synchronize. Please allow the data to load in full before attempting to navigate away. When this process is finished, you will see the homepage below:



IMEX Events app functions

See below for details on the main navigation in the app:

EDUCATION & ACTIVITIES

This gives a complete breakdown of all the education sessions scheduled throughout the show days. You can add sessions to your schedule, learn more about what to expect and explore our speakers.



IMEX Events app functions

EXHIBITOR DIRECTORY

You can find details on all the exhibitors at the show here.

SHOW INFO

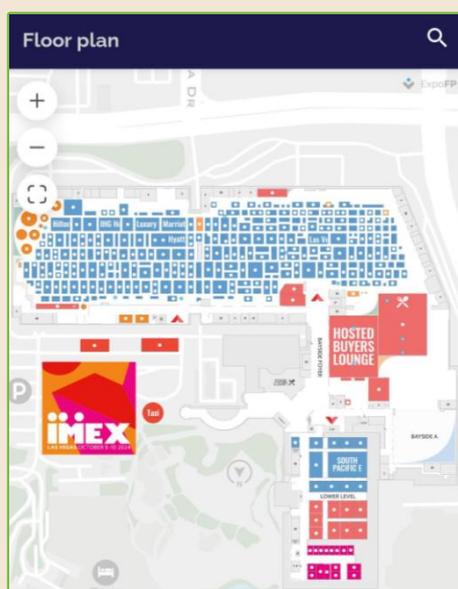
This area holds key details about the show, including show opening times and details about Wi-Fi access.

CONFIDENTIAL: RATE MEETINGS & MARK NO SHOWS

As soon as your meetings begin, you can give them a rating and add notes here. This is also where you can mark any no show meetings. Meeting ratings are confidential, and buyers cannot see them. Buyers will be prompted about any meetings you mark as a no show, to encourage them to reschedule with you if possible.

FLOOR PLAN

Shows the complete floor plan for the show. You can look up specific exhibitors and get directions and estimated journey timings using our blue dot navigation functionality.



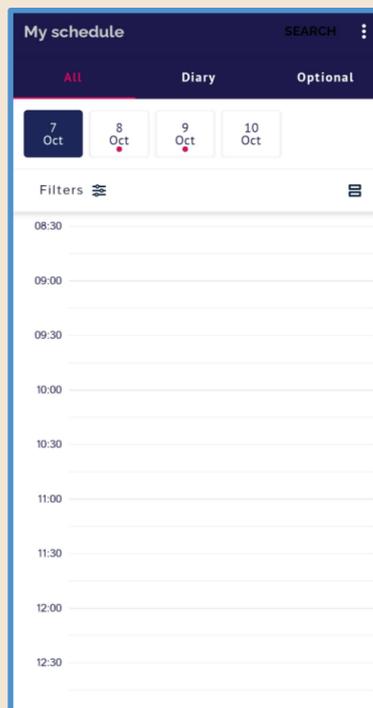
IMEX Events app functions

MY SCHEDULE

See your schedule associated with your individual profile. Note that the Team Schedule view is not available in our mobile app.

Click on any meetings to see more detail and click into buyer profiles for more information on them.

Tap the three dots in the top right of the screen to download your schedule. An email of your schedule will be sent in both .pdf and .xlsx format to the email associated with your account.



MESSAGES

View your sent and received messages here.

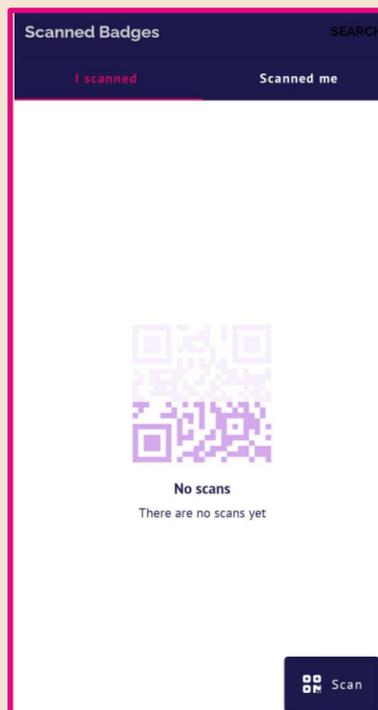
IMEX Events app functions

FAVOURITES

View profiles of and attendees you market as favourites here

SCAN BADGES

Capture new leads in this area by scanning other attendees' badges at the show. This generates a list of all the scanned contacts as well as details about any contacts who have scanned your badge. These leads are included in the leads download available when accessing your profile in a web browser.



NOTIFICATIONS

Keep up to date with any new meeting requests or updates as well as any new contacts via the Notifications tab

For any further information on the IMEX Events app functionality, please contact enquiries@imexexhibitions.com