

Register free today
Monday specialist education is by invitation, register free to attend.



IMEX FRANKFURT 2024

Design for impact

Weave education and dialogue into your IMEX experience and take away inspiration from extensive personal and professional development opportunities. **Register today.**

GERMAN LANGUAGE EDUCATION:

The MICE Impact Academy is expanding, register your interest here for this German language program focused on purpose. mice-impact.com

MICE IMPACT ACADEMY:

MONDAY May 13

For planners on impact and sustainability. mice-impact.com

IMPACT PANELS AND IMPACT KEYNOTES

TUESDAY May 14

WEDNESDAY May 15

NEW: YOUNG STARS program for new agency planners.

SPECIALIST EDUCATION:

Register for unique content and valuable insight specifically for corporate, association and agency planners.

MONDAY May 13 EXCLUSIVELY CORPORATE
AI, belonging, costs, communication, ideas and innovations for leaders, by leaders.

ASSOCIATION FOCUS
Strategy meets storytelling and action.

ASSOCIATION SOCIAL
Connect with your colleagues from around the world.

THURSDAY May 16 AGENCY FOCUS
Agency Experience Forum **NEW** for 2024: join agency leaders for facilitated discussions to grow your creative business and deliver outstanding experiences.

AGENCY DIRECTORS FORUM
By invitation, peer-based business solutions backed by data are on the table.

ACCREDITED EDUCATION:

EIC CMP, ILEA CSEP and ICCASkills credits available.

Learn from 150+ speakers

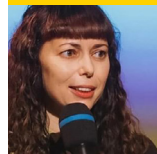


Including star speakers

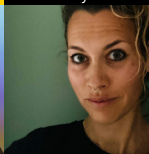
Experience design



Victoria Taylor



Pigalle Tavakkoli



Eleonora Lombriser



Darren Edwards



Business practices



Thomas Lanthaler



Deanna Varga



Richard Crawford



Melva La Joy LeGrand



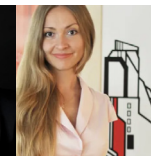
Impact



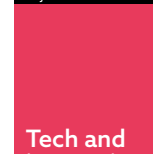
Danny Pecorelli



Colja Dams



Tanja Pinchuk



Tech and innovation



Miguel Neves

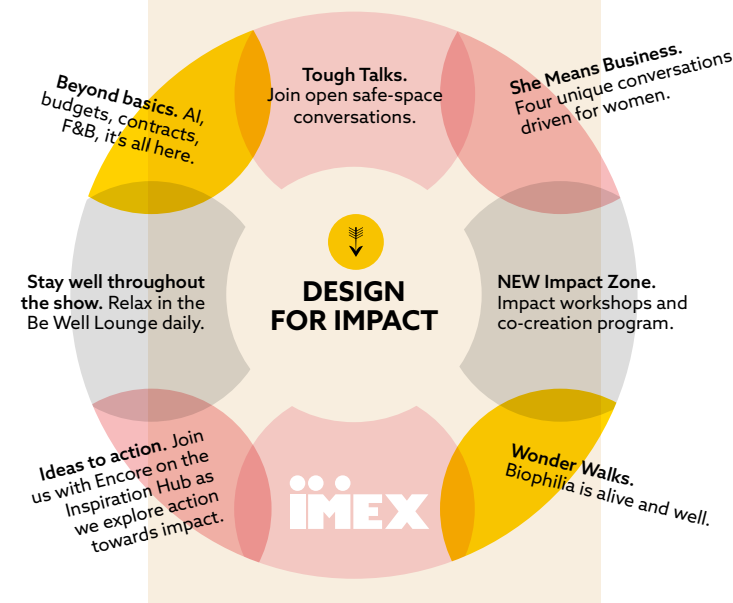


Trends and research



Alex Temple

WHATEVER TYPE of meeting, event or incentive you're creating, we're inviting you to build for beyond and build for good... making sure your event leaves a positive, transformational legacy that lives on.



Education to grow with, open to everyone.

Inspiration Hub, Hall 9, every day

Tracks: Impact, experience design, business practices, well-being, technology and innovation, event marketing, trends and research