



Product Owner (IT & Transformation)

Role Overview:

The Product Owner role involves full ownership of the Expoplatform event management system. This includes strategic planning, budgeting, backlog refinement, and stakeholder engagement. The objective is to lead the delivery and evolution of Expoplatform and related systems, ensuring alignment with business goals.

Key Tasks:

- Own the full lifecycle of the Expoplatform product, including roadmap development and day-to-day BAU management.
- Manage and prioritise the product backlog in alignment with business goals and stakeholder needs.
- Lead budgeting and resource planning for the Expoplatform product area.
- Act as the primary liaison between internal stakeholders and development teams, ensuring clear communication and expectation management.
- Collaborate with design, development, marketing, and sales teams to deliver user-centric solutions.
- Monitor product performance and analyse user feedback to drive continuous improvement and innovation.
- Deepen product knowledge to support solution design, system administrator support roles, and debugging within IMEX.
- Lead initiatives such as chatbot implementation and the in-system CMS (Website Builder 2.0).
- Develop advanced troubleshooting skills across Expoplatform and related systems.
- Create and maintain comprehensive product documentation.
- Manage small-scale projects, including leading the chatbot initiative.
- Strengthen stakeholder engagement through improved communication and support.
- Contribute to product strategy by understanding market trends and applying strategic thinking.



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Skills:

- Strong data-driven mindset with the ability to translate insights into actionable decisions
- Deep technical understanding of systems architecture, integrations, and platform capabilities
- Great communicator
- Strong problem-solving abilities
- Adaptable and flexible in working practices
- Strategic thinker
- Project management skills
- Experience with budgeting and financial planning
- Proficiency in backlog management and agile methodologies
- Ability to create wireframes and technical documentation

Who are you?

A reliable and accountable individual with a deep understanding of product features and a strategic mindset. You are approachable, friendly, and able to adapt your communication style to meet different people's requirements regarding technology. You are confident in managing budgets, refining product backlogs, and leading cross-functional teams to deliver impactful tech solutions.



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