



FACULTY ENGAGEMENT PROGRAM

An IMEX-IAEE Partnership

October 9-10, 2024

Mandalay Bay – Las Vegas, NV, USA



Wednesday, October 9, 2024

South Pacific D, North Convention Center

7:30 - 8:30 am	Breakfast on own
8:30 - 9:00 am	Incentive Industry <i>Annette Gregg, MBA, CMM, CEO - Society for Incentive Travel Excellence (SITE) and Allan Schweyer, Principal Researcher, The Conference Board and Chief Academic Advisor, Incentive Research Foundation (IRF)</i>
9:00 - 9:30 am	Welcome and Introduction <i>M.T. Hickman, MS, CMP, CED, CPECP, Co-Chair, IMEX-IAEE Faculty Engagement Program, University of North Texas</i> <i>Kristin Malek, Ph.D. CMP, DES, CHE, Co-Chair, IMEX-IAEE Faculty Engagement Program, University of Nebraska – Lincoln</i>
9:30 - 10:00 am	Networking with students (South Pacific G & H, North Convention Center)
10:15 - 11:00 am	Neuroscience and You
11:00 - 12:30 pm	Breakouts
12:30 - 1:40 pm	Working Lunch Break Sponsored by the Associated Luxury Hotels International (ALHI) and University of North Texas (UNT) <i>Welcome by Ray Bloom, Chairman - IMEX Group</i> <i>Marsha Flanagan, M.Ed., CEM, President and CEO - IAEE</i> <i>Lunch sponsor remarks</i>
1:45 - 2:30 pm	Event Trends for the Next Year <i>Marsha Flanagan, M.Ed., CEM, President and CEO - IAEE</i> <i>Rick Jennings, CEM, Vice President of Partnership Relations - IAEE</i>
2:30 - 4:00 pm	Discussion Breakouts
4:00 - 4:30 pm	Travel to show floor
4:30 - 5:30 pm	Faculty Engagement Reception, IAEE Booth D3652 <i>Generously hosted by IAEE</i>

Optional: Faculty networking offsite. More details to come via email.



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Thursday, October 10, 2024

Curious Minds Theater, Inspiration Hub, F234

9:00 am Doors open for set up

9:10 - 9:25 am Presentation prep with AV support

9:30 - 10:30 am **Stand-Up Presentations**

- AI Era: Embracing Project-Based Learning for Effective Meeting and Event Education.
 - Dr. Godwin-Charles Ogbeide, Metropolitan University of Denver
- The Stressful Nature of Event Management: A Scoping Review to Uncover Underlying Causes, Impacts & Mitigation Strategies.
 - Angelika Bazarnik, University of Nevada Las Vegas
- Amazon Web Services DeepRacer Event Challenges Competencies.
 - Dr. Ann D. Summerall-Jabro, Robert Morris University
- Using AI to Improve Your Career and Work.
 - Dr. Kristin Malek, University of Nebraska Lincoln

10:30 - 12:00 pm **Faculty guided tour around the show floor**