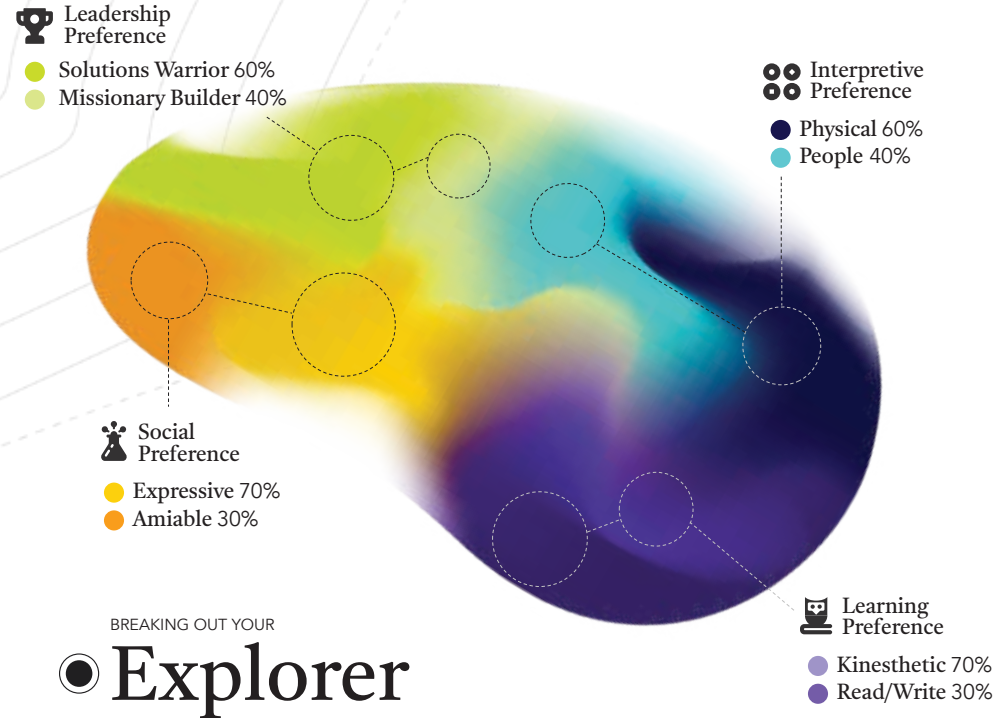


Personalization is a **journey** not a destination.

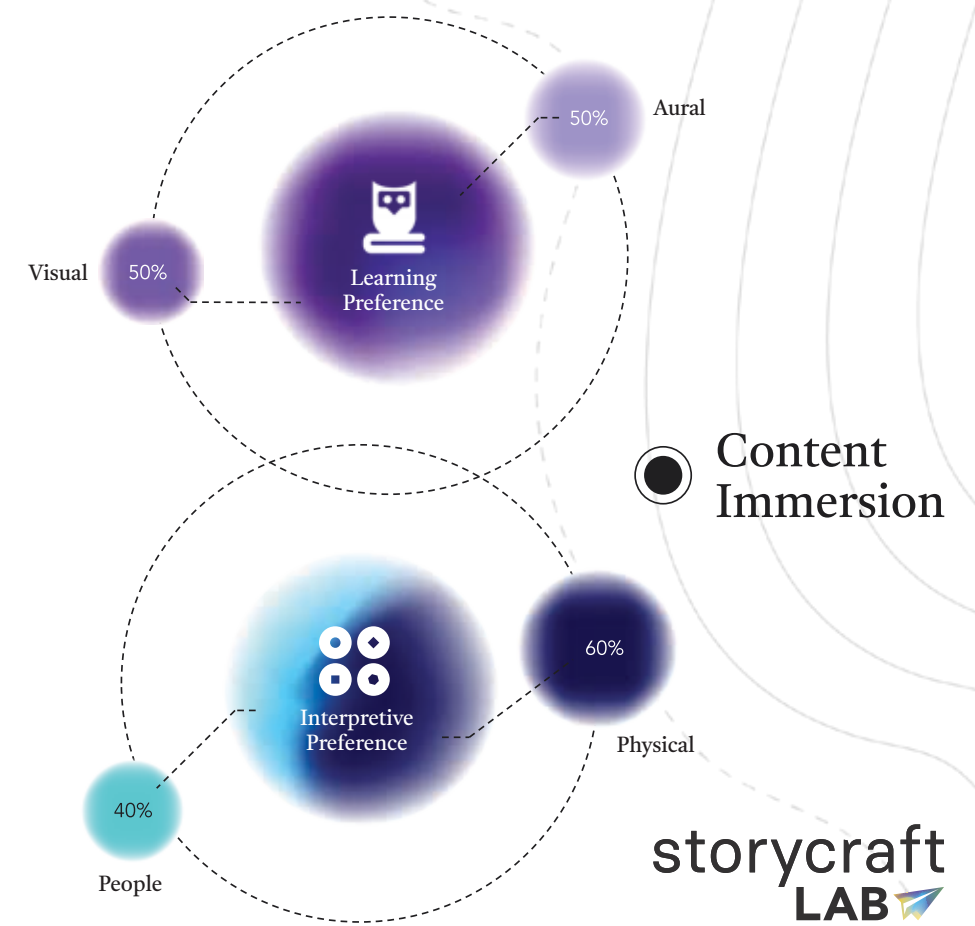
The Experience Profiles™ are a tool that works with you to identify where you sit on a variety of preference scales. Use this Trail Guide to craft a meaningful & personalized IMEX journey that is in support of your unique preferences for engagement.



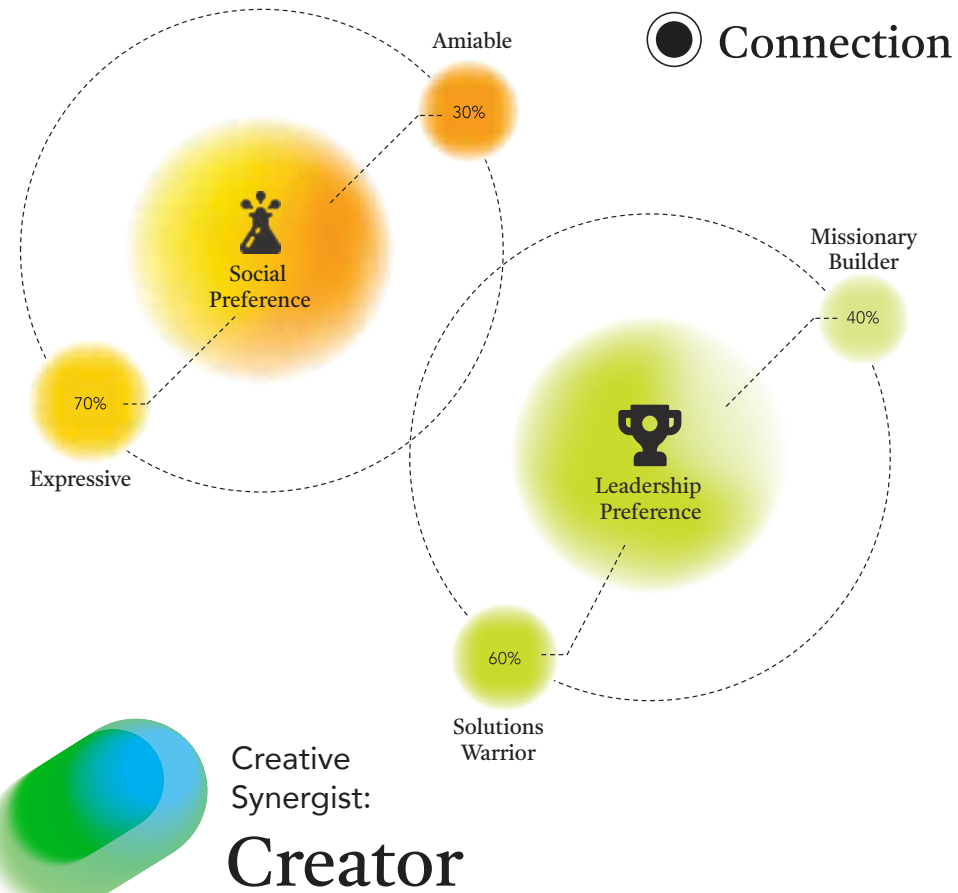
In this trail guide you'll find information about your **Experience Profile™** along with connection, education and well-being recommendations to support your IMEX experience.

Profiles are a wonderful tool for navigating experiences. They give us a way to identify our own preferences and help us consider these alongside the affinities of other attendees. This helps create an inclusive and meaningful event that's designed with our attendees' needs and desires at the center.

- Social Preference
- Interpretive Preference
- Learning Preference
- Leadership Preference



Explorer



- Social Preference**
 - Likes purpose-driven connection where you can engage with others organically.
 - Captures experiences like a time capsule to share: visually and in written-form.
- Interpretive Preference**
 - Energized by planning the path to get to new ideas.
 - Carefully assesses and collects all aspects of the environment.
- Learning Preference**
 - Likely to sketch or write ideas and influences as a way to organize.
 - Likes taking pieces of data or input and rotating it like a square on a Rubik's Cube.
- Leadership Preference**
 - Leads by example, through testing and reflecting.
 - Believes that the most powerful contributions often come from the most unexpected places.

Connection Recommendations

1

- Make connections at your own pace during the [Creator and Explorer Synergist Networking Session](#).
 - THE RESILIENCE SPACE BF111, TUESDAY AT 4 PM
- Join the [IMEXrun](#) as dawn breaks over Las Vegas to kick-start a busy day at the show.
 - WEDNESDAY AT 6:40 AM
- Join the MPI Foundation [Rendezvous](#) for a night of networking and fun at Vegas' top nightclub.
 - WEDNESDAY AT 10 PM

My Goals for Connection:

My Top Picks for Sessions

Search for sessions [here](#).

Well-Being Recommendations

5

- Foster a deep connection with yourself and the IMEX community in the [Wheel of Belonging](#).
 - WHEEL OF BELONGING F902
- Discover why work-life balance is a myth and learn how [embracing integration](#) can build resilience.
 - WELL-BEING WHEEL 2 F234, TUESDAY AT 10:30 AM
- Learn breath patterns and meditation techniques to calm the nervous system at [Moments of Vitality](#).
 - WELL-BEING WHEEL 2 F234, WEDNESDAY AT 3:30 PM

My Well-being Activities:

Activations I Want to Check-Out

Search Exhibitor events [here](#).

Education Recommendations

3

- [Unlock your creativity](#) by exploring lessons using the COPPERS method to inspire lasting, impactful action.
 - CSU HOSPITALITY & TOURISM ALLIANCE F416, TUESDAY AT 1:30 PM
- Join a conversation that explores [how to bring magic to the mundane](#) moments of events—and life!
 - XI COLABORATORY F234, WEDNESDAY AT 11:30 AM
- Richard examines how [responsible travel](#) benefits the environment, local communities, and economies.
 - PERSPECTIVES THEATER F234, THURSDAY AT 12:30 PM

My Goals for Education:

Next Steps

How will I apply what I've learned at IMEX?
Plan out your next steps post event to put your transformative experiences to use.

My Call to Action:



storycraft
LAB
Learn more at
eXProfiles.io