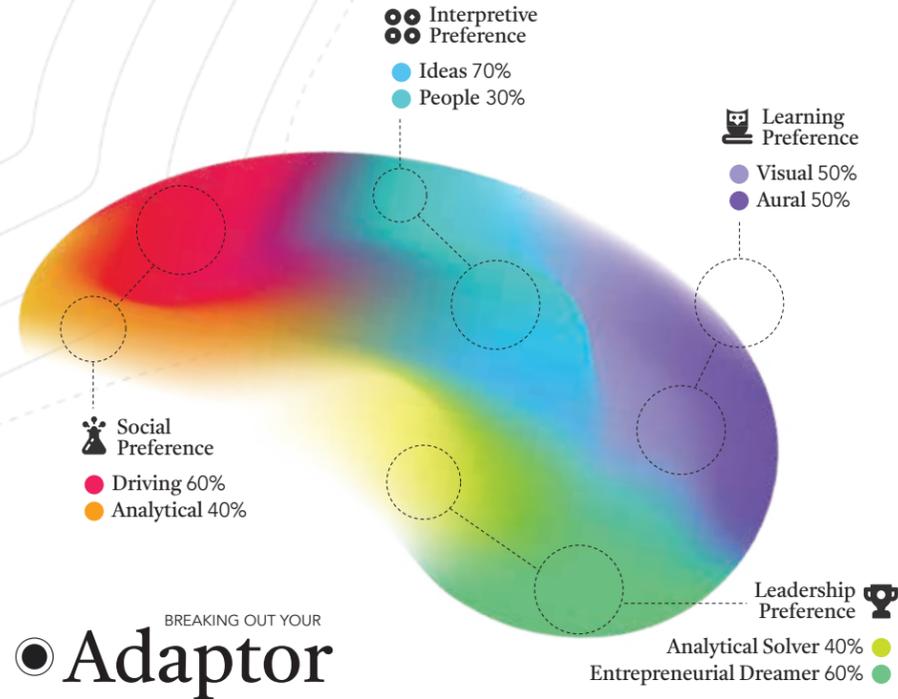


Personalization is a **journey** not a destination.

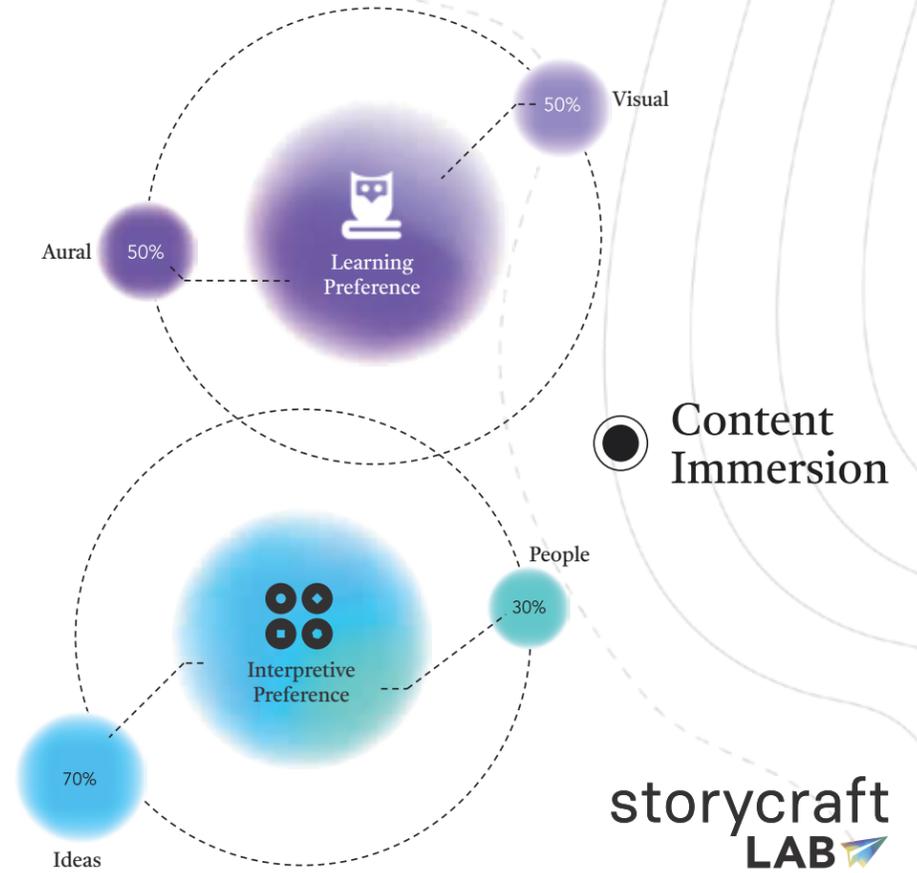
The Experience Profiles™ are a tool that works with you to identify where you sit on a variety of preference scales. Use this Trail Guide to craft a meaningful & personalized IMEX journey that is in support of your unique preferences for engagement.



In this trail guide you'll find information about your **Experience Profile™** along with connection, education and well-being recommendations to support your IMEX experience.

Profiles are a wonderful tool for navigating experiences. They give us a way to identify our own preferences and help us consider these alongside the affinities of other attendees. This helps create an inclusive and meaningful event that's designed with our attendees' needs and desires at the center.

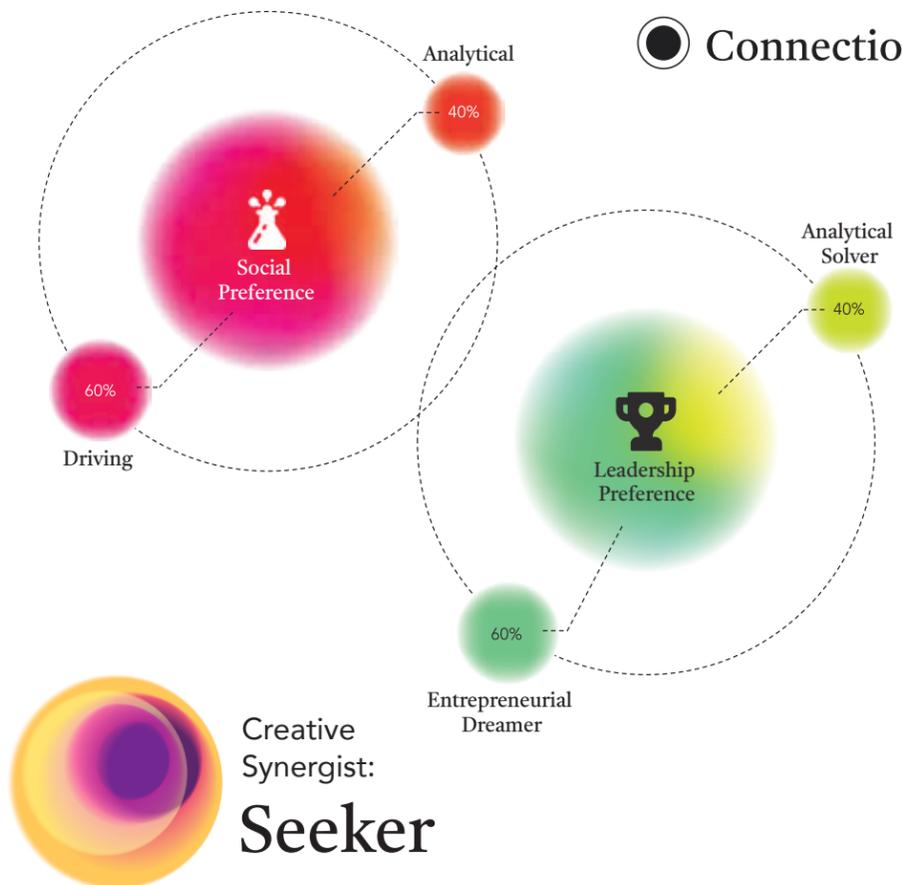
- Social Preference
- Interpretive Preference
- Learning Preference
- Leadership Preference



Adaptor



Connection



Social Preference

- Lives in the moment and is eager to test new methods of physical and digital engagement.
- Inspired by unconventional ways of communicating and connecting with others.

Interpretive Preference

- Looks at the big picture and imagines possibilities with a playful spirit; wants to break the mold.
- All about experimentation as a form of study; gamification.

Learning Preference

- Observes reactions & listens to cues to develop theories.
- Learns through round table discussion, workshops, and scenario testing.

Leadership Preference

- Leads with an open-minded curiosity and expression.
- Aims to solve the unsolvable; technology-oriented, inventive, and resourceful.

Connection Recommendations

1

- Foster meaningful connections and inspire collaborative opportunities at [the Adaptor & Seeker Synergist Networking Session](#).
 - NEW ZEALAND BOOTH F1005, TUESDAY AT 12 PM
- Join a meaningful conversation in a safe space with [My Neighbor's Voice](#).
 - COMMUNITY TABLE F234, TUESDAY AT 3 PM
- Join the [WXO Campfire](#) on how to design for transformation and impact.
 - ENCORE F765, WEDNESDAY AT 10 AM

My Goals for Connection:

My Top Picks for Sessions

4

Search for sessions [here](#).

Well-Being Recommendations

5

- Foster a deep connection with yourself and the IMEX community in the [Wheel of Belonging](#).
 - WHEEL OF BELONGING F902
- Join [IMEXrun](#) as dawn breaks over Las Vegas to kick-start a busy day at the show.
 - WEDNESDAY AT 6:40 AM
- Learn to [harness the power of your breath](#) to maintain balance through adversity.
 - WELL-BEING WHEEL 1 F234, THURSDAY AT 12 PM

My Well-being Activities:

Activations I Want to Check-Out

2

Search Exhibitor events [here](#).

Education Recommendations

3

- Unlock the science behind fostering vibrant communities at [Belonging Decoded](#).
 - PEOPLE AND PLANET THEATER F234, TUESDAY AT 12 PM
- Explore [illusion versus magic](#) with Derek Delgado with insights on his purpose in both art and life.
 - XI COLABORATORY F234, WEDNESDAY AT 10:30 AM
- Discover how to create exceptional experiences using [custom event tech](#).
 - IMEX TECH STAND C4765, THURSDAY AT 10:30 AM

My Goals for Education:

Next Steps

6

How will I apply what I've learned at IMEX?
Plan out your next steps post event to put your transformative experiences to use.

My Call to Action:



storycraft
LAB
Learn more at
eXProfiles.io