



School of Business
and Innovation

A man with a beard and a black cap is looking thoughtfully to the side. He is wearing a dark, ribbed jacket over a light-colored shirt. The background is a gradient of light to dark grey, with large blue chevron shapes framing the central text.

MASTER IN GLOBAL MBA

FACULTY OF ECONOMICS
& BUSINESS ADMINISTRATION





BEYOND LIMITS TO YOUR NEW CAREER

LEAD THE FUTURE OF GLOBAL BUSINESS. BUILD VISION, STRATEGY AND LEADERSHIP IMPACT.

The Master in Global MBA is designed to develop high-impact leaders ready to address complex challenges in today's interconnected world. Focusing on global business strategy, cross-cultural management, innovation, and sustainability, the programme offers a holistic approach to purposeful leadership.

You'll explore key areas such as digital transformation, international finance, and strategic leadership through real-world case studies and collaborative projects, combining academic excellence with practical application to prepare you for meaningful impact in rapidly evolving markets.

WHO WE ARE

BSBI is an award-winning institution dedicated to preparing students for global careers through accessible, high-quality education. We make international education personal and useful, providing guidance and encouragement to help students take bold steps—whether it's moving to a new country, starting a new career, or reinventing themselves.

AWARDS



Best Innovation Strategy Award 2025 (AMBA/BGA)
for BOTSBI – AI-powered robot & Highly Commended:
Best Lifelong Learning Initiative Award 2026

PRIME CHAMPIONS 2026 – 2027



QS Stars University Ratings:
Awarded 5 Stars for Employability and
Online Learning, with an overall 4-Star
"Very Good" rating

ACADEMIC PARTNER



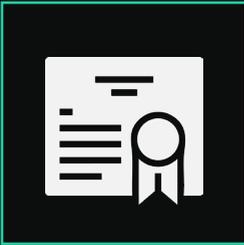
MEMBERSHIPS



OPTIONS TO

STUDY WITH BSBI SPAIN

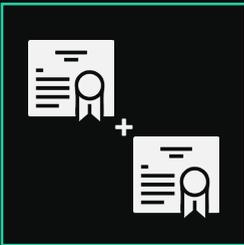
OPTION A



PROFESSIONAL MASTER

Professional Diploma awarded by BSBI, accredited by Cualificam.

OPTION B



DUAL PROGRAMME AWARD

Professional Diploma awarded by BSBI, accredited by Cualificam.

+ **Academic degree awarded by Chichester University**

The Master in Global MBA is certified by CUALIFICAM, overseen by the Fundación para el Conocimiento Madrimasd, ensuring compliance with the European Higher Education Area (EHEA).

Upon arriving in Spain, you have the opportunity to upgrade your Master in Global MBA to a Dual Programme Award with the University of Chichester (UK), provided you meet the entry requirements.

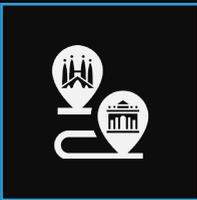
MASTER IN GLOBAL MBA

During this programme, you will gain expertise in global business strategy, operations, and finance while developing the skills to lead international teams and drive organisational change with integrity. Learn from world-class faculty and industry leaders through practical, real-world insights, expand your global network via internships and collaborations, and accelerate your career toward senior roles in multinational corporations, startups, and fast-growing industries.

This programme is for ambitious professionals and entrepreneurs aiming to advance globally. Ideal for mid-career leaders and startup founders, it offers a recognised qualification, practical business and strategy skills, confidence in managing international markets, and connections with global mentors and industry partners.

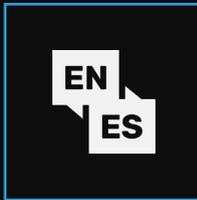
KEY PROGRAMME INFO

Location



**Barcelona
and Madrid**

Language



**English
or Spanish**

Duration



18 months

Intakes



**Scan QR for
pricing & intakes**

YOUR LEARNING

JOURNEY

PROGRAMME STRUCTURE

All core modules carry **10 ECTS** each, except for the Internship module which carries **12 ECTS** and the dissertation which carries **18 ECTS**.



TERM 1:

- Marketing and Business Environment
- Accounting and Managerial
- Systems and Operations Management



TERM 2:

- Innovation and Product Development
- Strategic Management and Leadership



TERM 3:

- Pathway Module 1
- Pathway Module 2



TERM 4:

- Internship
- Dissertation



SPECIALIST PATHWAYS

CHOOSE A PATHWAY ALIGNED WITH YOUR GOALS:

- **Entrepreneurship:**
Entrepreneurial Business Management, Innovation and Product Development
- **Marketing Management:**
Digital Marketing Communication, Global Marketing
- **Project Management:**
Project Management and Leadership, Cross-Cultural Management
- **Health Management:**
Healthcare Strategy and Administration, Health Finance and Economics
- **HR Management:**
Human Capital Management, Cross-Cultural Management
- **Shipping and Maritime:**
Law of the Sea, Chartering and Marine Insurance, Maritime Operations and Management



INTERNSHIP INTEGRATION

GAIN REAL-WORLD EXPERIENCE

The Master in Global MBA includes a mandatory internship, providing hands-on experience in the business world. You'll work alongside experienced professionals in fast-paced environments, applying your skills in real time to strategic initiatives, business development, operations, and more. Whether you intern with a multinational company, an innovative startup, or a socially driven organisation, this immersive experience will build your confidence, deepen your expertise, and expand your global business network.

CAREER PROGRESSION

Graduates of the Master in Global MBA are prepared to lead across industries and regions, with a strong foundation in strategy, finance, operations, and leadership. Supported by BSBI's Careers Service, which offers personalised guidance, industry connections, and access to global employers, graduates are well equipped for senior roles such as COO, Business Development Director, Global Strategy Consultant, Product or Brand Manager, or Entrepreneur and Founder.



DUAL PROGRAMME

AWARD

This pathway enables you to graduate with two prestigious qualifications, your Professional Master's Diploma, awarded by BSBI, and a UK academic degree. Please note that this option incurs an additional fee of €1,200, payable on top of your Professional Master's tuition fee.

ABOUT UNIVERSITY OF CHICHESTER

A UK institution ranked among the Top 30 in the Guardian University Guide, with over 130 years of academic heritage.

Academic Recognition



Gold rating for teaching excellence – among top UK universities (only 51/227 received Gold)



University of the Year for Teaching Excellence 2026
– Awarded by Daily Mail University Guide



National Student Survey ranked 6th in the UK for teaching and 12th overall (out of 131 institutions)



Guardian University Guide 2025: Ranked 26th (up 12 places, top 30 consistently)



Subject rankings: Business & Management – 97th (Guardian 2025) & Marketing – 66th (Complete University Guide 2025)



ADMISSIONS

REQUIREMENTS

To qualify for admission, applicants must meet one of the following pathways:

STANDARD ENTRY

- Applicants must submit a bachelor's degree certificate and transcript, proof of language proficiency (English or Spanish, depending on the programme), a CV, personal statement, and reference letter(s). If any documents are pending, a signed Declaration Form is required confirming submission before the programme starts.

NON-STANDARD ENTRY

- Applicants must provide an up-to-date CV, one official work reference confirming at least three years of relevant professional experience, and a personal statement explaining their motivation and suitability.

*If applying for the **Dual Programme Award** with the University of Chichester, admission is only possible through the standard entry pathway.

INTERVIEW

- All applicants must complete a short interview with the Sales Team to verify documents, assess programme knowledge, language level, and payment readiness.

LANGUAGE PROFICIENCY

If the programme is conducted in English

- A Bachelor's degree completed in a majority English-speaking country at a recognized university OR
- IELTS: Minimum score of 6.0 (with at least 5.5 in each component)

If the programme is conducted in Spanish

- Exemptions from Spanish language proficiency requirements apply to:
- Native Spanish speakers
 - Candidates who have completed their education in Spanish
 - Candidates who obtained their undergraduate degree in Spanish in a Spanish-speaking country



ADMISSIONS PROCESS

Applying to study with BSBI has never been easier! Here's how it works:

1

Create an account here:
start.berlinsbi.com/login

2

Select the programme and
intake you would like to apply for.

3

Complete all sections of the online application.

4

Submit your application.

5

Our admissions team will liaise with
you with regards to the next steps.



berlinsbi.com

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BSBI is part of GUS Germany GmbH (GGG), a dynamic network of higher education institutions with more than 18,000 students at locations in Germany, Europe and beyond. For more information please visit the website www.gusgermany.com

The information in this publication is correct at the time of printing and subject to change at any time. For the latest information, please visit: berlinsbi.com