

Shell Scheme

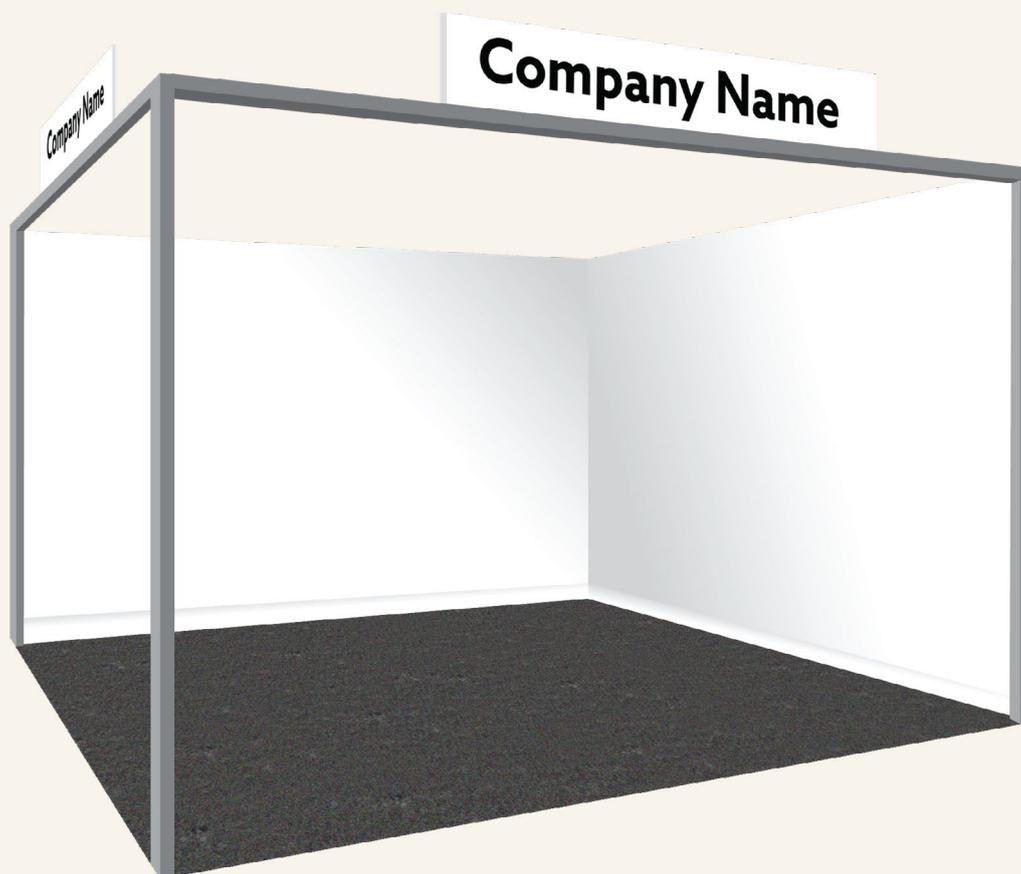
Customization opportunities

IMEX FRANKFURT
MAY 19-21 2026

Your shell scheme

As part of your shell scheme package, you'll receive:

- ➔ White walls
- ➔ Anthracite carpet
- ➔ Fascia board



Carpet color options

Choose one of the colors below to enhance your booth at **no extra cost**.

Anthracite carpet will be installed if no other color is selected.

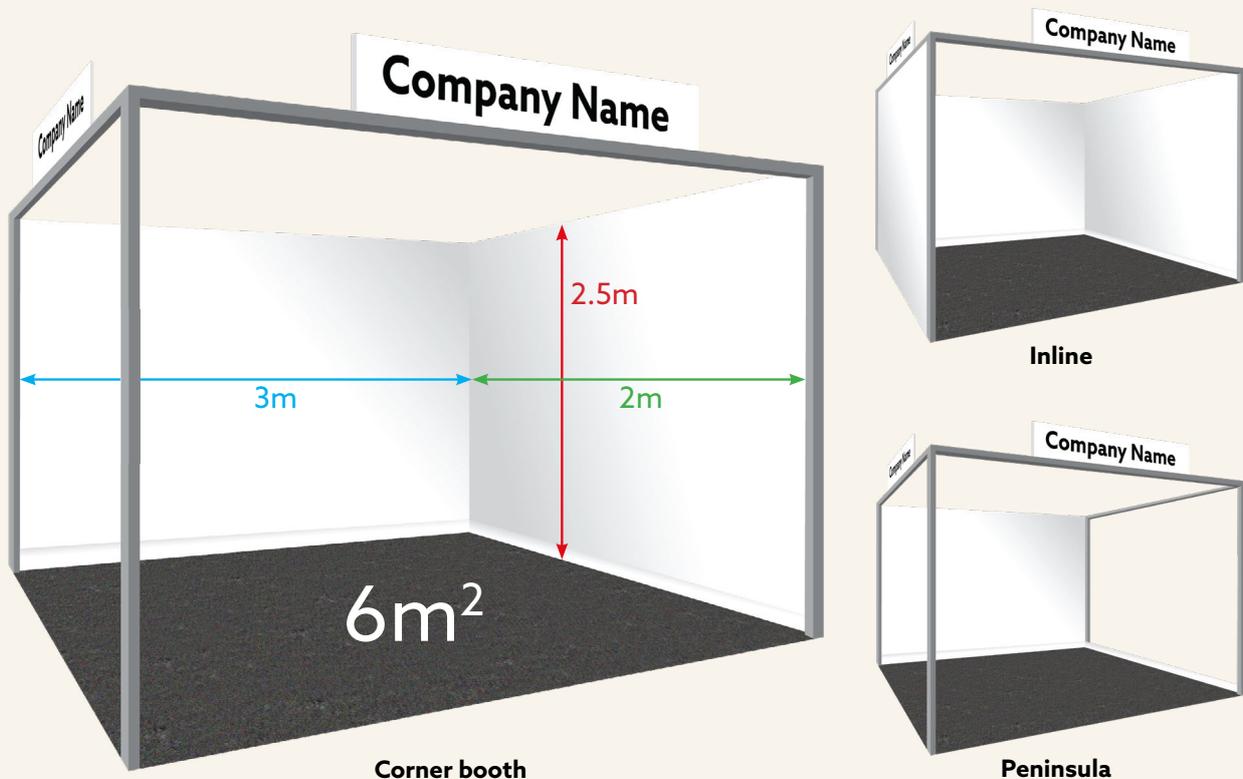


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Wall color upgrades



The basic IMEX shell scheme includes white walls, each 2.5 meters high.

Upgrading to colored walls is a cost-effective way to make your booth stand out. Standard colors are shown below and cost **€6 per square meter of wall**.



Additional colors are available on request; simply provide Fairconstruction with the **RAL color code**.

To calculate the cost, multiply each wall's **width x 2.5m height**, then multiply the result by **€6**.

Example (corner booth):

Wall 1: $3\text{m} \times 2.5\text{m} = 7.5\text{ sqm} \rightarrow 7.5 \times €6 = €45$

Wall 2: $2\text{m} \times 2.5\text{m} = 5\text{ sqm} \rightarrow 5 \times €6 = €30$

Total cost: $€45 + €30 = €75$ for colored wall upgrade.



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Custom graphics

Screen printed wall panels

Stand out with high-impact, full-color graphics printed on wallpaper fixed to the shell scheme walls.

€96.80 per square meter booth space

For example if your booth is 6 square meters the calculation would be
 $6 \text{ square meters} \times €96.80 = €580.80$
(total cost of upgrade)



Printed fabric covered or backlit walls

Maximize your presence with high-impact, high-resolution full color graphics printed on fabric covering the shell scheme walls.

€148 per square meter booth space

For example if your booth is 6 square meters the calculation would be
 $6 \text{ square meters} \times €148 = €888$
(total cost of upgrade)



Backlit option

€237 per square meter booth space

For example if your booth is 6 square meters the calculation would be
 $6 \text{ square meters} \times €237 = €1,422$
(total cost of upgrade)



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Custom fascia boards

Enhance your shell scheme with custom color fascia boards, lettering and your company logo.



Color logo on standard fascia board
(150 x 35 cm) **€38 per board**



Full color fascia construction
€93 per meter

(Based on a 2m x 3m corner booth the calculation would be 2m + 3m = 5m x €93 = €465)

Upgraded shell scheme - superior

(limited to booths of 12 meters or more)

Includes 3.5 meter high, wallpapered and painted walls (various colors available), color carpet, tracklight per 4 m², 1 x counter, 3 x black stools, 1 x black bar table, 1 x wastepaper basket, 1 x 3Kw triple socket, lockable storage room

Additional €199 per square meter of booth space

Upgraded shell scheme - superior graphics

In addition to the above, extra charges apply:

Wallpaper graphics:

€96.80 per square meter of wall space

(calculated as 3.5m wall height x wall width x €96.80)

Fabric graphics:

€148 per square meter of wall space

(calculated as 3.5m wall height x wall width x €148)



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Black shell scheme



Includes lights, a paper bin and full printed textile graphics on the walls and on the fascia

Costs: 12-30m²
additional €296.5 per square meter

Example calculation: If your booth is 12 square meters the additional cost will be 12 square meters x €296.50 = €3,558

Costs: 30m² and more
additional €199 per square meter

Example calculation: If your booth is 30 square meters the additional cost will be 30 square meters x €199 = €5,970



Black furniture package

includes: 3 x chairs, 1 x table, 1 x barstool and 1 x counter **additional €486 per package.**

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Contact

For additional booth equipment (furniture, display stands etc.) visit
Messe Frankfurt Serviceshop: serviceshop.messefrankfurt.com.
<https://serviceshop.messefrankfurt.com/produktkatalog>

For booth construction questions, contact:
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For general questions about your booth contact the IMEX Sales Team.
+44 1273 224 955
hello@imexevents.com

For other booth packages from Fairconstruction use their booth configurator:
<https://configurator.messefrankfurt.com/messeffmstorefront/>
and see next page for their custom built solutions

Space only

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Custom built solutions

Fairconstruction's booth construction service offers unique concepts for custom-made exhibition booths, design solutions that take account of special requirements and brand presentations that anchor products in customers' minds.

Under the motto Frankfurt/Design, Fairconstruction match creative booth construction with success – attracting attention, differentiating, awakening emotions and promoting interaction.



Contact imex-fairconstruction@messefrankfurt.com
for more information on their custom built solutions.