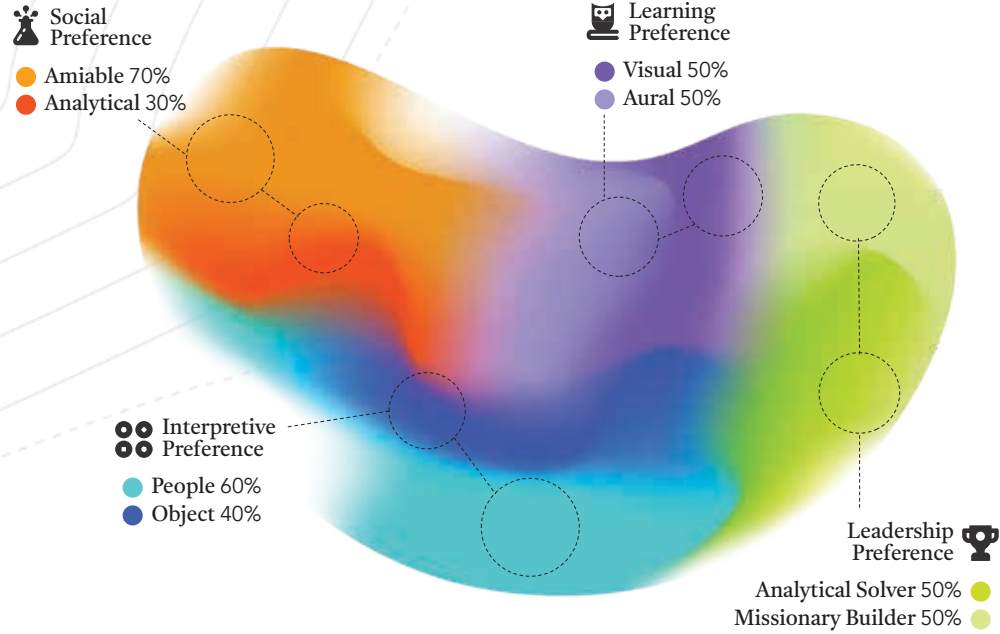


Personalization is a **journey** not a destination.

The Experience Profiles™ are a tool that works with you to identify where you sit on a variety of preference scales. Use this Trail Guide to craft a meaningful & personalized IMEX journey that is in support of your unique preferences for engagement.

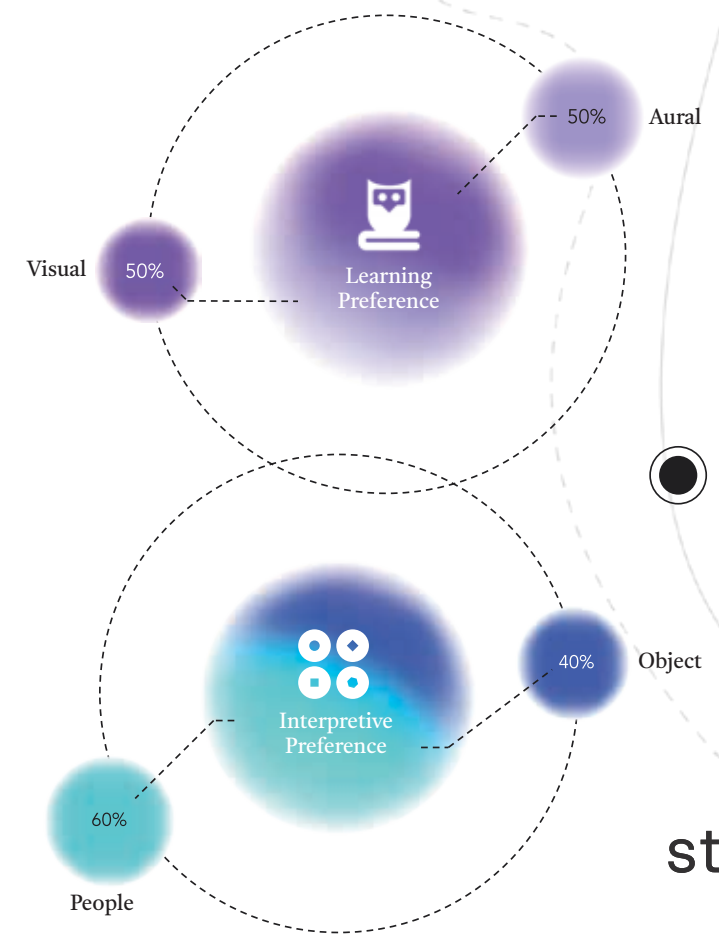


BREAKING OUT YOUR
● **Harmonizer**

In this trail guide you'll find information about your **Experience Profile™** along with connection, education and well-being recommendations to support your IMEX experience.

Profiles are a wonderful tool for navigating experiences. They give us a way to identify our own preferences and help us consider these alongside the affinities of other attendees. This helps create an inclusive and meaningful event that's designed with our attendees' needs and desires at the center.

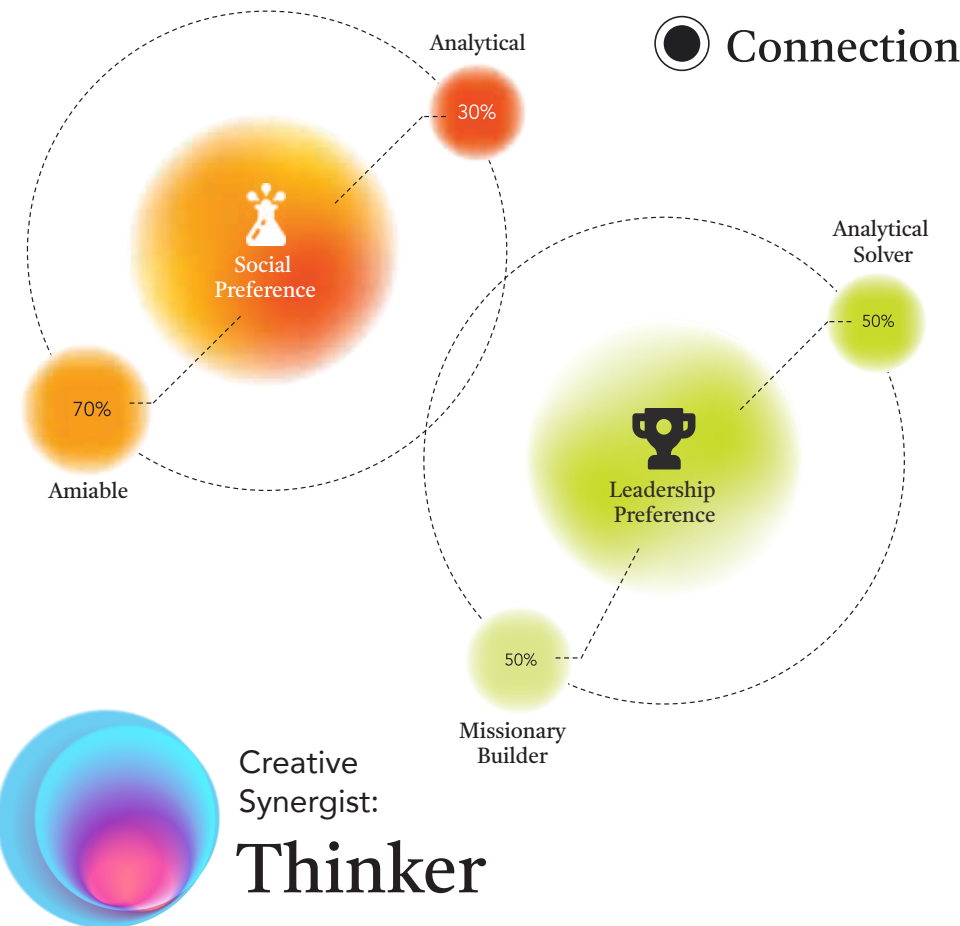
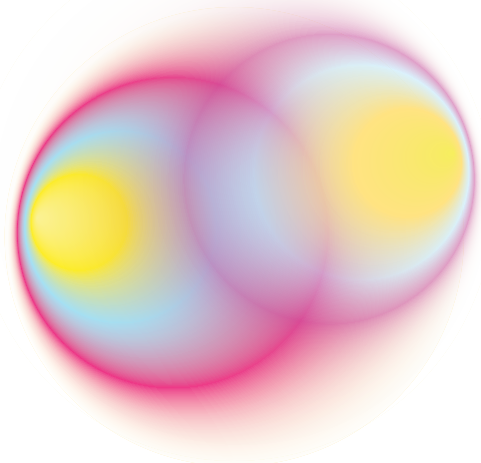
- Social Preference
- Interpretive Preference
- Learning Preference
- Leadership Preference



● **Content Immersion**

storycraft LAB

Harmonizer



● **Connection**

Creative Synergist:
Thinker

Social Preference

- Wants to share space with people without actively communicating the whole time.
- Seeks to create meaning out of new circumstances and scenarios.

Interpretive Preference

- A peacemaker that cares about the energy of the group environment.
- Flexible on the physical or digital means to interact, as long as it's convenient and comfortable for all.

Learning Preference

- Learns through small group conversation and visual presentation or podcasts.
- Loves playing an active listener role and consistently brings positive energy to the group dynamic.

Leadership Preference

- Leads with sensitivity and empathy.
- Enjoys mentoring as a leader; listens to learn about other people's personal experiences.

Connection Recommendations

1

- Participate in an open mic to share your passions and co-create new ideas.
 - XI COLABORATORY F234, TUESDAY AT 3:15 PM
- Explore the meaning of belonging through intentional exchanges at the Harmonizer & Thinker Synergist Networking Session.
 - THE WHEEL OF BELONGING F902, WEDNESDAY AT 3:15 PM
- Join the Clean the World activation and make a direct impact on the local Las Vegas community.
 - E2400

My Goals for Connection:

My Top Picks for Sessions

4

Search for sessions [here](#).

Well-Being Recommendations

5

- Discover why work-life balance is a myth and learn how embracing integration build resilience.
 - WELL-BEING WHEEL 2 F234, TUESDAY AT 10:30 AM
- Foster a deep connection with yourself and the IMEX community in the Wheel of Belonging.
 - WHEEL OF BELONGING F902
- Join the dialogue table to amplify conversations on mental wellness and help drive industry-wide change.
 - EVENT MINDS MATTER, INSPIRATION HUB F234, WEDNESDAY AT 10 AM

My Well-being Activities:

Activations I Want to Check-Out

2

Search Exhibitor events [here](#).

Education Recommendations

3

- Learn how cultural differences shape communication and gain skills to enhance your relationships.
 - PEOPLE & PLANET THEATER F234, TUESDAY AT 1 PM
- Join a panel of LGBTQ+ leaders as they share how authenticity has shaped their successful careers.
 - INSIGHTS THEATER F234, WEDNESDAY AT 4 PM
- Jacques shares insights on the importance of delivering joy for attendee engagement metrics.
 - XI COLABORATORY F234, THURSDAY AT 9:30 AM

My Goals for Education:

Next Steps

6

How will I apply what I've learned at IMEX?
Plan out your next steps post event to put your transformative experiences to use.

My Call to Action:



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Learn more at
eXProfiles.io