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IMEX

Let's go!





IMEX AMERICA is the largest trade show for the global meetings and events industry. We bring together thousands of buyers, meeting planners and suppliers from every sector of the industry.

5,000+

In **2023**, more than **5,000** qualified buyers attended **IMEX America**

\$10m+

41% of buyers have buying power over \$10 million.

88% of buyers are more likely to do business with a supplier after meeting them at **IMEX America**

83,000

Meetings (**one-on-one, group appointments and booth presentations**)

We support and guide you every step of the way.

Through step-by-step guides, webinars, and one-to-one support.

Our meeting booking system is buyer-led. This means buyers who book to meet you have chosen you. Through our show platform you can also send one-to-one messages, and create events to host on your booth.

Lead scanning is free of charge and you can access all your leads in one place to easily follow up.