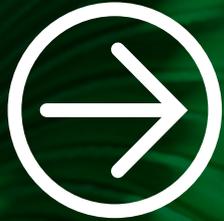


INNOVATION IN SUSTAINABILITY AWARD



Application
Information



BACKGROUND

The **IMEX-EIC Innovation in Sustainability Award** celebrates event professionals driving sustainability forward through innovation, collaboration and idea sharing. The award recognizes the event or project owners, and other stakeholders such as the event organizer, venue and other key suppliers, rather than individual achievements by a single supplier for the event.



Who can apply?

The award will be given to:

- ➞ A meeting, incentive, convention or exhibition program stakeholder team - including the meeting/event owner, meeting/event organizer, venue and up to three additional suppliers or supporters (for example, the convention and visitor bureaus, technology supplier, food and beverage supplier)
- ➞ An event or project held between **1 January** and **31 December** of the previous year.





The award is judged on:



25%

Innovation in sustainable practices

15%

Collaboration with stakeholders

5%

Commitment to industry education

40%*

Impact

*Environmental impact - 15%

*Social impact - 15%

*Local economy impact - 10%

10%

Legacy

5%

Commitment to continuous improvement



Presentation:

The award is presented at the IMEX Frankfurt Gala Dinner. A representative of the award recipient team must be available to receive the award. Award recipients cover their own travel and accommodations.



Applicants should submit information including:

- ⇒ Primary contact information, event organizer/ project manager, supporting stakeholders (including name, organization, job title and role in the event) and venue information (if relevant).
- ⇒ **Event description** (if relevant) and purpose of event/project.
- ⇒ **Supporting materials** – including videos, images or any other collateral to help tell your story.
- ⇒ **Innovation** – how your event/project was a unique sustainability related innovation, the challenges faced and how this innovation can be applied by other professionals to improve sustainable practices.
- ⇒ **Impact** – how your event/project has contributed to a healthier environment, society and economy in the community where it was held.
- ⇒ **Collaboration** – event/project stakeholders involved and the outcomes of this collaboration.
- ⇒ **Future focus** – legacies and impact, continuous improvement and commitment to industry education.



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