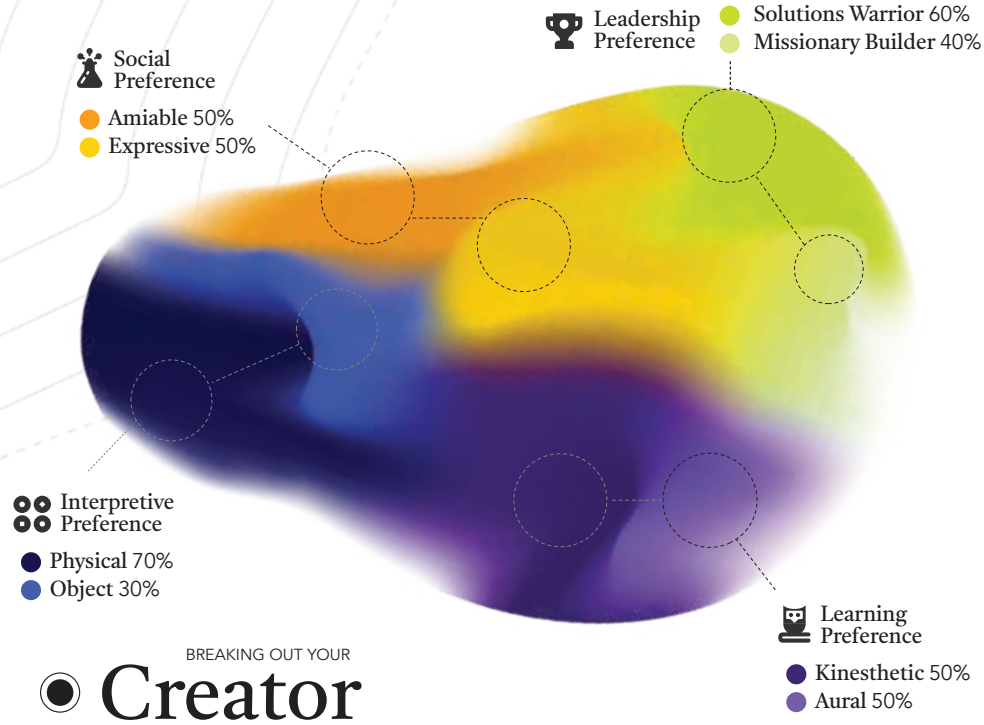


Personalization is a **journey** not a destination.

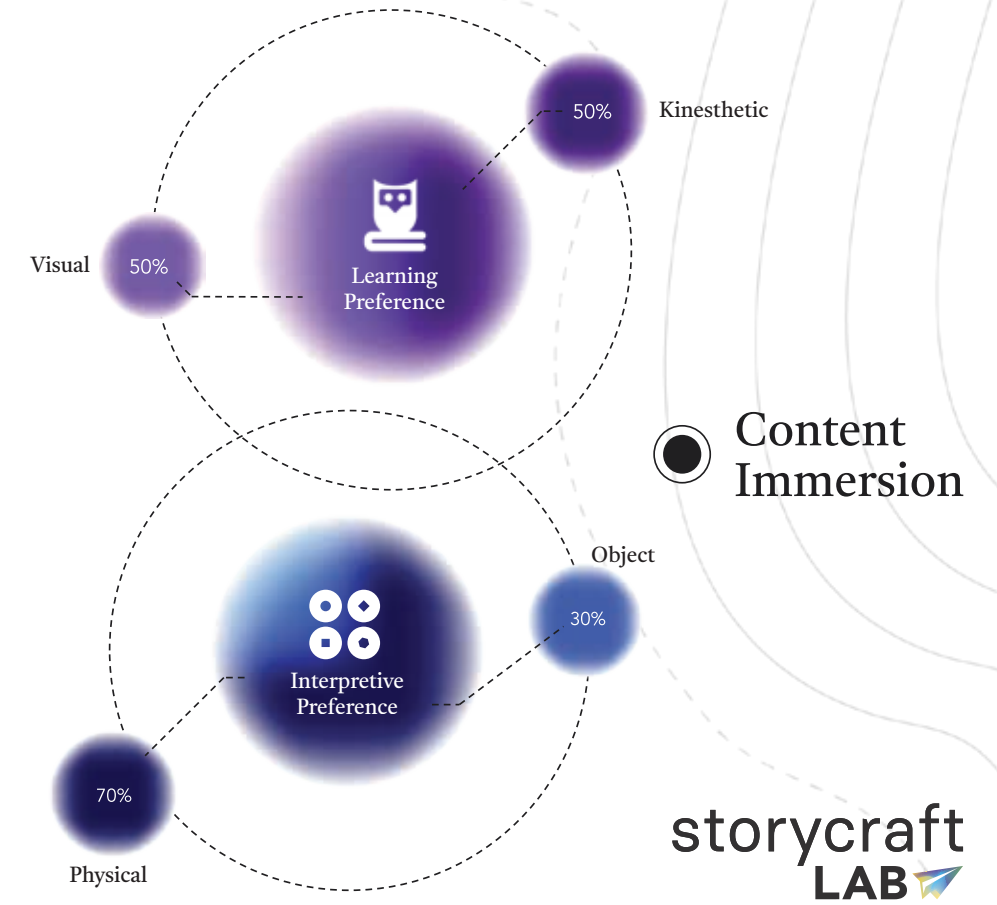
The Experience Profiles™ are a tool that works with you to identify where you sit on a variety of preference scales. Use this Trail Guide to craft a meaningful & personalized IMEX journey that is in support of your unique preferences for engagement.



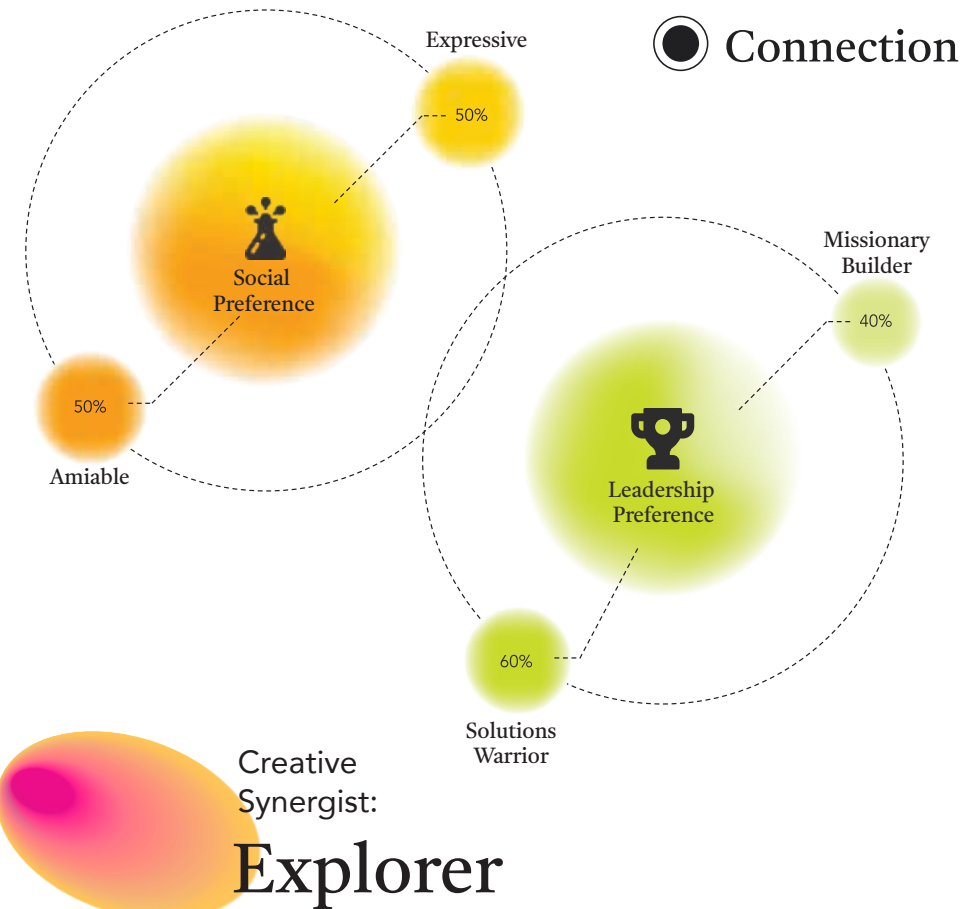
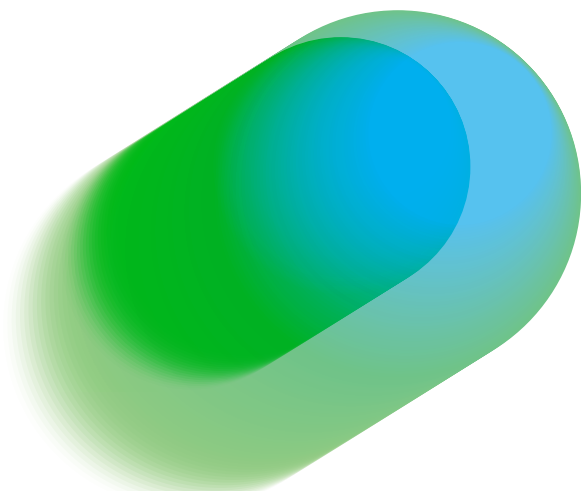
In this trail guide you'll find information about your **Experience Profile™** along with connection, education and well-being recommendations to support your IMEX experience.

Profiles are a wonderful tool for navigating experiences. They give us a way to identify our own preferences and help us consider these alongside the affinities of other attendees. This helps create an inclusive and meaningful event that's designed with our attendees' needs and desires at the center.

- Social Preference**
- Interpretive Preference**
- Learning Preference**
- Leadership Preference**



Creator



- Social Preference**
 - Excited by the possibilities that people bring and wants to be involved in exploring all of it.
 - Great communicator that thinks on their feet.
- Interpretive Preference**
 - Creates and innovates by responding to people and their environment.
 - Observes and digests information through all five senses.
- Learning Preference**
 - Learns by testing and doing and collaborating with others.
 - Impactful visuals to convey narrative will inspire and resonate.
- Leadership Preference**
 - Collaborates and motivates team members to be their best.
 - Helps others look at problems from all angles.

Connection Recommendations

1

- Make connections at your own pace during the [Creator and Explorer Synergist Networking Session](#).
 - THE RESILIENCE SPACE BF111, TUESDAY AT 4 PM
- Ignite your creative spark with [Painting with Paintillio](#), a giant paint by numbers mural.
 - C4405
- Participate in an [open mic](#) to share your passions and co-create new ideas.
 - XI COLLABORATORY, WEDNESDAY AT 3:15 PM

My Goals for Connection:

My Top Picks for Sessions

4

Search for sessions [here](#).

Well-Being Recommendations

5

- Foster a deep connection with yourself and the IMEX community in the [Wheel of Belonging](#).
 - WHEEL OF BELONGING F902
- Recharge in the [Neu Project Resilience Space](#) powered by Google Xi and Hello! Destination Management.
 - BF111
- Equip yourself with strategies on preventing burnout and [maintaining mental agility](#).
 - WELL-BEING WHEEL 2 F234, WEDNESDAY AT 10:30 AM

My Well-being Activities:

Activations I Want to Check-Out

2

Search Exhibitor events [here](#).

Education Recommendations

3

- Boost your [Experience Intelligence \(XQ\)](#) by learning how to design more intentional experiences.
 - CURIOUS MINDS THEATER F234, TUESDAY AT 12 PM
- [Unlock your creativity](#) by exploring lessons using the COPPERS method to inspire lasting, impactful action.
 - CSU HOSPITALITY & TOURISM ALLIANCE F416, TUESDAY AT 1:30 PM
- Join a conversation that explores [how to bring magic to the mundane](#) moments of events—and life!
 - XI COLLABORATORY F234, WEDNESDAY AT 11:30 AM

My Goals for Education:

Next Steps

6

How will I apply what I've learned at IMEX?
Plan out your next steps post event to put your transformative experiences to use.

My Call to Action:



storycraft
LAB
Learn more at
eXProfiles.io