

Engagement opportunities

Here's your opportunity to get fully involved and engage your brand with our buyers. Our educational events are specific to industry sectors, inviting those buyers with maximum purchasing power and seniority to participate. Or how about the IMEXrun? You can also connect with us and get creative with your own activation space!

SOLD

SOLD

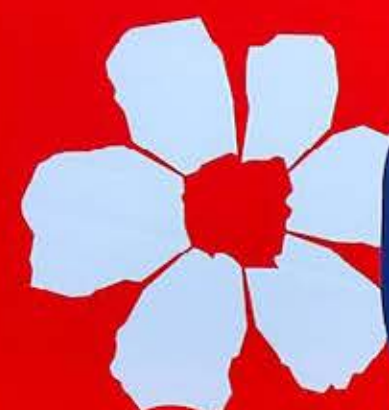


COSTS FROM
€12,600





POLISH
TOURISM
ORGANISATION



Activation area

Every idea is a possibility at IMEX and we love seeing your creativity come alive!

We can provide you with the **perfect space** for you to create a unique activation to showcase your brand.

Activation space **€POA**



Association Focus **SOLD**

Association Focus is a half-day event designed to bring together and engage association executives.

If this is your target market, this is a unique opportunity to be one of three sponsors presenting your brand and network to hundreds of **association leaders and senior association event planners** from across the world. Association Focus will be held on **Monday, 13 May 2024**

Sponsorship includes:

Branding

- ➔ Sponsor's table with the opportunity to display a banner in the lunch and afternoon coffee break area
- ➔ Logo on event signage in the lunch/coffee break area
- ➔ Inclusion on the Association Focus webpage as a supporting sponsor with logo & link
- ➔ Logo on the sponsors acknowledgement slide

Promotion

- ➔ Opportunity to provide promotional material or a gift for each delegate
- ➔ Verbal thanks from IMEX

Networking

- ➔ Two senior company representatives can attend the lunch and coffee break, as well as the evening drinks reception

The agenda for Association Focus is researched and developed to highlight and discuss the challenges that association professionals face.

Association Focus is supported and co-delivered by some of the global industry's leading associations including **ICCA, ASAE and MCI**.

Sponsorship of IMEX Association Focus is limited to a maximum of 3 sponsors providing you with a rare and unparalleled opportunity to showcase your brand to senior association buyers from around the world.

Sponsorship €12,600



Delegate profile @ Association Focus

Job titles in attendance at Association Day

CEO
Associate Executive Director
Executive Director
Secretary General
Executive Vice President
Head of Congress Department
Congress & Exhibition Manager
Head of Events
Senior Event Manager
Sales and Marketing Director
Events and Marketing Manager
Senior Meetings Event Planner
Director of Membership
Membership Manager
Senior Director Meetings & Travel
Communications & Event Coordinator

Sample of associations in attendance

International Sign Association (U.S.)
Alternative Investment Management Association (U.K.)
Student & Youth Travel Association (U.S.)
European Society of Cardiology (France)
Intl Society for Professional Innovation Management (UK)
World Federation of Science Journalists (Canada)
The International College of Neuropsychopharmacology (Austria)
The International Ecotourism Society (U.S.)
WYSE Travel Confederation (Netherlands)
International Water Resources Association (France)
European Society for Organ Transplantation (Italy)
International Institute of Acoustics and Vibration (US)
European Public Real Estate Association (Belgium)
American Institute of Architects (U.S.)
European Geography Association (Poland)
International Federation of Surveyors (Denmark)

*Please note that entry to the education is not included as part of the sponsorship.

Exclusively Corporate

IMEX are giving you the opportunity to be one of three sponsors promoting your organisation at Exclusively Corporate on **Monday, 13 May 2024**.

This half-day event allows you to showcase your brand to over **100 invitation-only corporate meetings and events executives**, combining tailored education with exclusive peer-to-peer networking. Why not also impress our buyers with your sustainable, branded gifts?

Sponsorship includes:

Branding

- ➔ Sponsor's table with the opportunity to display a banner in the lunch and afternoon coffee break area
- ➔ Logo on electronic sign in the lunch/coffee break area

- ➔ Inclusion on the Exclusively Corporate webpage as a supporting sponsor with logo & link
- ➔ Logo on the sponsors acknowledgement slide

Promotion

- ➔ Opportunity to provide promotional material or a gift for each delegate
- ➔ Verbal thanks from IMEX

Networking

- ➔ Two senior company representatives can attend the lunch and coffee break, as well as the evening drinks reception

The agenda for Exclusively Corporate is researched and developed to focus on the challenges that corporate event professionals face.

Delegate profile @ Exclusively Corporate

Organisations that attended in 2022 include

Amway	HARMAN
Bayer	Merck
BCG	Meta
BlackRock	Nokia
BlueVoyant	Novartis
CityWire	Roche
Danone	SAP
Dell	Siemens
Google	Turkcell

And many more!

Typical themes include creativity, innovation, technology trends, and sustainability.

Sponsorship is limited to a maximum of three sponsors in total – providing you with a rare and unparalleled opportunity to showcase your branding to senior corporate buyers from around the world.

Sponsorship €12,600





IMEXrun **SOLD**

500 participants register to take part in our 5km fun-run along the river Main, starting early on the morning of **Wednesday, 15 May**, just as the sun comes up over Frankfurt. We offer two opportunities to be involved in sponsoring the IMEXrun. Taking place Wednesday morning of the show, the run is attended by buyers, exhibitors and visitors alike ensuring your branding is at the forefront of the runners minds as they power their way to the finish line.

Sponsorship includes

- ➞ Branded t-shirts for run participants in a customised colour to suit your branding. Your logo and strapline will be displayed on the front and the logos of all sponsors on the back. T-shirts will be distributed from your stand on Tuesday
- ➞ Selfie frame – colour to match t-shirt, branded with your logo and strapline. Available for use on your stand through the show as well as at the IMEXrun
- ➞ Sponsor logo displayed on the start/finish arch
- ➞ Extra signage on promotional flags at the IMEXrun
- ➞ Option to provide an activity to engage with the runners at the start / finish of the run

Included additional branding/ PR opportunities

- ➞ Sponsor logo will be displayed on the IMEXrun registration web page
- ➞ Sponsor logo will be included in the email marketing for the IMEXrun
- ➞ Sponsor has the right to use the IMEXrun logo & title for their own communications

Sponsorship €23,100



Contact the sales team

Together we can find the **perfect package** for you.

To place your brand in front of our highly engaged audience, **get in touch with us today!**

Visit our [IMEX Frankfurt](#) webpage for more information on the show, as well as our exhibiting brochure.



Kelly, Paolo, George, Richard, Heather, Dan, Alex and Liz