

EXECUTIVE MEETING FORUM

PROGRAM OUTLINE

Monday, October 12, 2026

The Executive Meeting Forum is shaped by input from past, potential and registered attendees. It focuses on topics such as working effectively with stakeholders, managing teams and the events they produce, and event management tools.

Each Forum reflects the current challenges facing the industry and the input we receive. Here's a snapshot from the 2025 program.

- 60% of participants had 20-plus years of experience
- Industries represented included technology, healthcare, financial/insurance, business services, retail and consumer goods
- 60% of companies reported annual revenue of more than \$60B
- 50% of attendees managed annual meeting budgets exceeding \$10M

8-8:30am Breakfast

12 noon-1:15pm Lunch

8:45am-5pm Following a short overview, attendees shared their experiences and perspectives at table discussions grouped by company size and responsibility level. Attendees rotated throughout the day.

Topics included:

- Finding simplicity and clarity to improve projects, workflow and teams
- Strengthening cross-functional collaboration
- Influencing stakeholders effectively
- Applying best practices from other industries
- Exploring industry trends

In 2026, discussions will focus on new ideas, emerging challenges and practical solutions.

FACILITATOR

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