

Personalization is a **journey** not a destination.

The Experience Profiles™ are a tool that works with you to identify where you sit on a variety of preference scales. Use this Trail Guide to craft a meaningful & personalized IMEX journey that is in support of your unique preferences for engagement.

Social Preference

- Driving 70%
- Expressive 30%

Leadership Preference

- Solutions Warrior 50%
- Entrepreneurial Dreamer 50%

Interpretive Preference

- Physical 50%
- People 50%

Learning Preference

- Kinesthetic 70%
- Aural 30%

BREAKING OUT YOUR

Seeker

In this trail guide you'll find information about your **Experience Profile™** along with connection, education and well-being recommendations to support your IMEX experience.

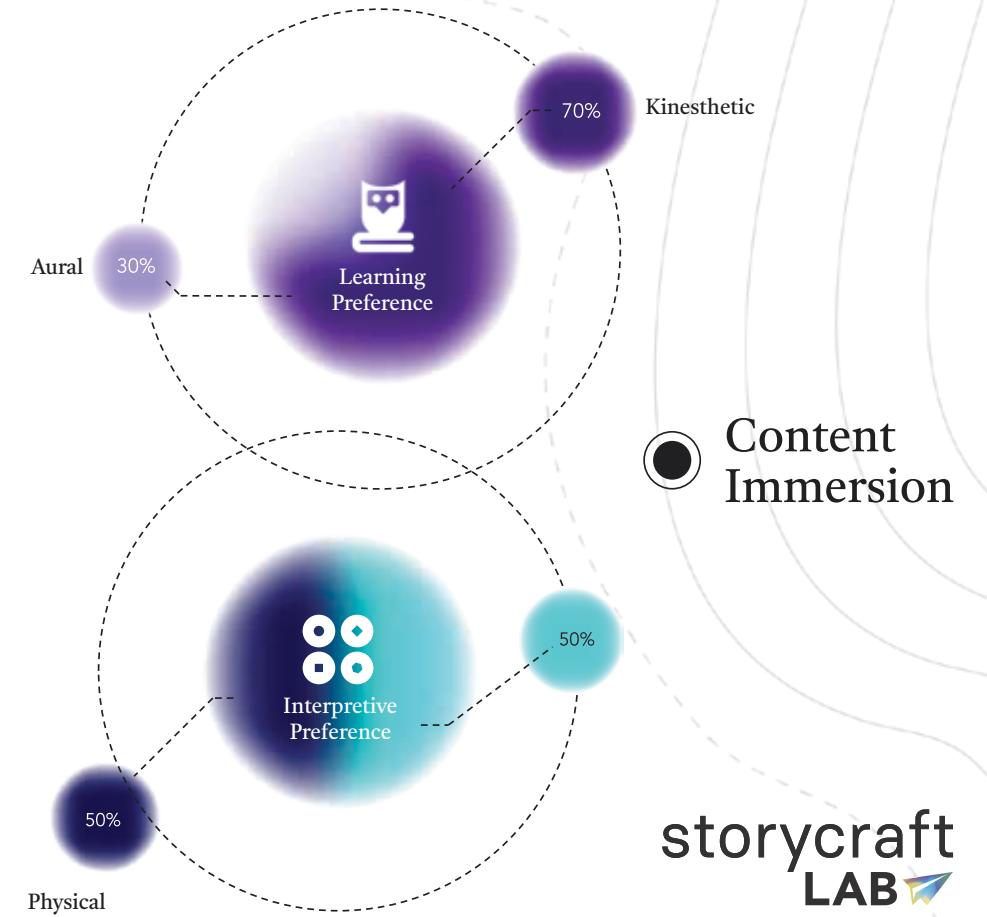
Profiles are a wonderful tool for navigating experiences. They give us a way to identify our own preferences and help us consider these alongside the affinities of other attendees. This helps create an inclusive and meaningful event that's designed with our attendees' needs and desires at the center.

Social Preference

Interpretive Preference

Learning Preference

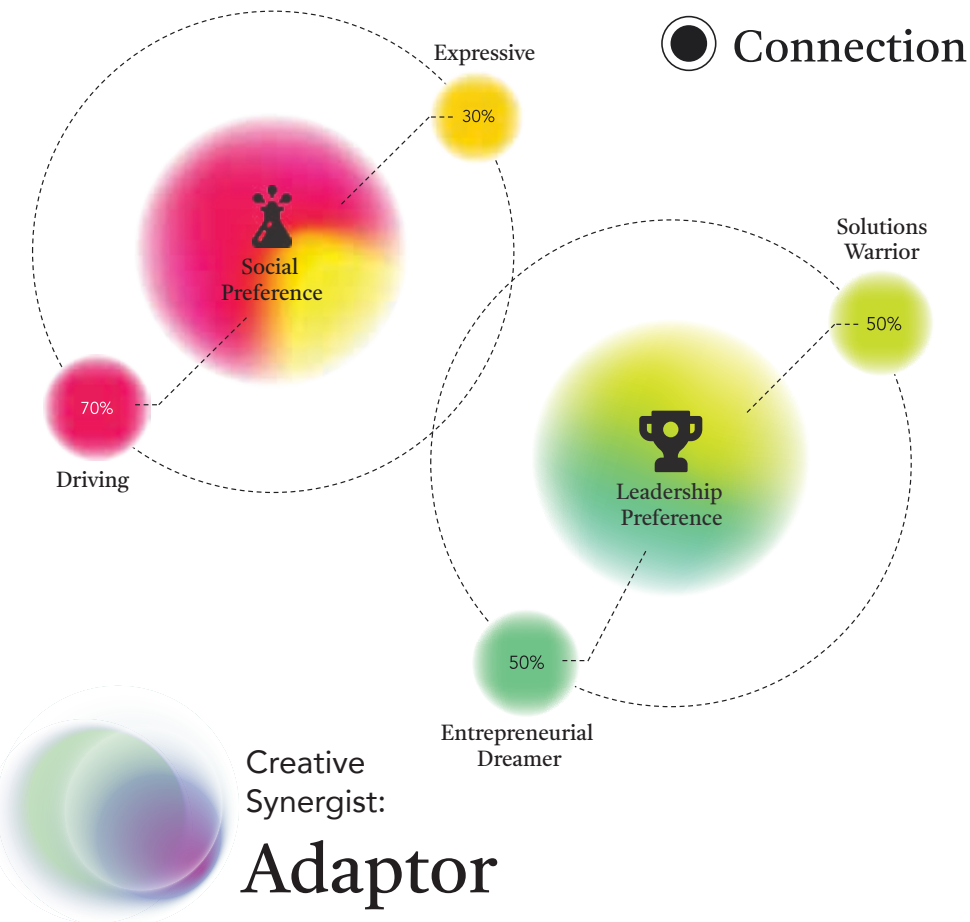
Leadership Preference



Content Immersion

storycraft LAB

Seeker



Connection

Creative Synergist:
Adaptor

Social Preference

- Craves human connection.
- Seeker of spontaneity and the unexpected.
- Wants to get colleagues together to test the limits.

Interpretive Preference

- Interested in new tech as a means of connection.
- Needs variety in learning/engagement formats.
- Community focused.

Learning Preference

- Loves group brainstorm and active, hands-on learning.
- Desires options for creative external stimuli.

Leadership Preference

- Leads with expression and fearless direction.
- Committed to making sure that what they know does not limit what they imagine.

club ichi

IMEX
LAS VEGAS OCTOBER 8-10 2024

Connection Recommendations

1

- Join [Club Ichi](#) for an inspiring think tank session!
• COMMUNITY TABLE, INSPIRATION HUB F234, TUESDAY AT 10 AM
- Foster meaningful connections and inspire collaborative opportunities at [the Adaptor & Seeker Synergist Networking Session](#).
• NEW ZEALAND BOOTH F1005, TUESDAY AT 12 PM
- Register for [1-on-1 coaching](#) for collaborative dialogue to approach challenges and goals from new angles.
• COACHING CORNER, INSPIRATION HUB F234, WEDNESDAY AT 11:30 AM

My Goals for Connection:

My Top Picks for Sessions

4

Search for sessions [here](#).

Well-Being Recommendations

5

- Foster a deep connection with yourself and the IMEX community in the [Wheel of Belonging](#).
• WHEEL OF BELONGING F902
- Equip yourself with strategies on preventing burnout and maintaining mental agility for [brain wellness](#).
• WELL-BEING WHEEL 2 F234, WEDNESDAY AT 10:30 AM
- Learn to [harness the power of your breath](#) to maintain balance through adversity.
• WELL-BEING WHEEL 1 F234, THURSDAY AT 12 PM

My Well-being Activities:

Activations I Want to Check-Out

2

Search Exhibitor events [here](#).

Education Recommendations

3

- Join the [Generation Puzzle](#) to learn how to support connections at your events.
• MORE THAN EXPERIENCE THEATER D3305, TUESDAY AT 12 PM
- Discover how the [principles of improv](#) can make employees and clients feel more valued.
• CURIOUS MINDS THEATER F234, TUESDAY AT 1 PM
- Jacques shares insights on the [importance of delivering joy](#) for attendee engagement metrics.
• XI COLABORATORY F234, THURSDAY AT 9:30 AM

My Goals for Education:

Next Steps

6

How will I apply what I've learned at IMEX?
Plan out your next steps post event to put your transformative experiences to use.

My Call to Action:



storycraft
LAB
Learn more at
eXProfiles.io