

EXECUTIVE MEETING FORUM

PROGRAM OUTLINE

Monday, October 6, 2025

The **Executive Meeting Forum** is shaped with input from previous, potential and registered attendees, and typically covers: working effectively with stakeholders, managing teams and the events they produce, and event management tools.

As each Executive Meeting Forum is different based on the input we receive, we're sharing the 2024 program as a guide.

8-8:30am Breakfast

12 noon-1:15pm Lunch

8:45am-5pm Following a brief topic overview, attendees shared their experiences and perspectives at tables organized by company size and responsibility level and rotated throughout the day.

Topics included:

- Defending your events and department
- Measuring the impact of events
- Building a high performing team
- Ensuring accountability
- Data driven decision making
- Event design
- Leveraging influence
- Beyond your job description

Topics for 2025 will be similar, as some challenges remain constant, but there will be new ideas, new challenges and new solutions to discuss.

FACILITATOR

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Executive Meeting Forum hosted by:

