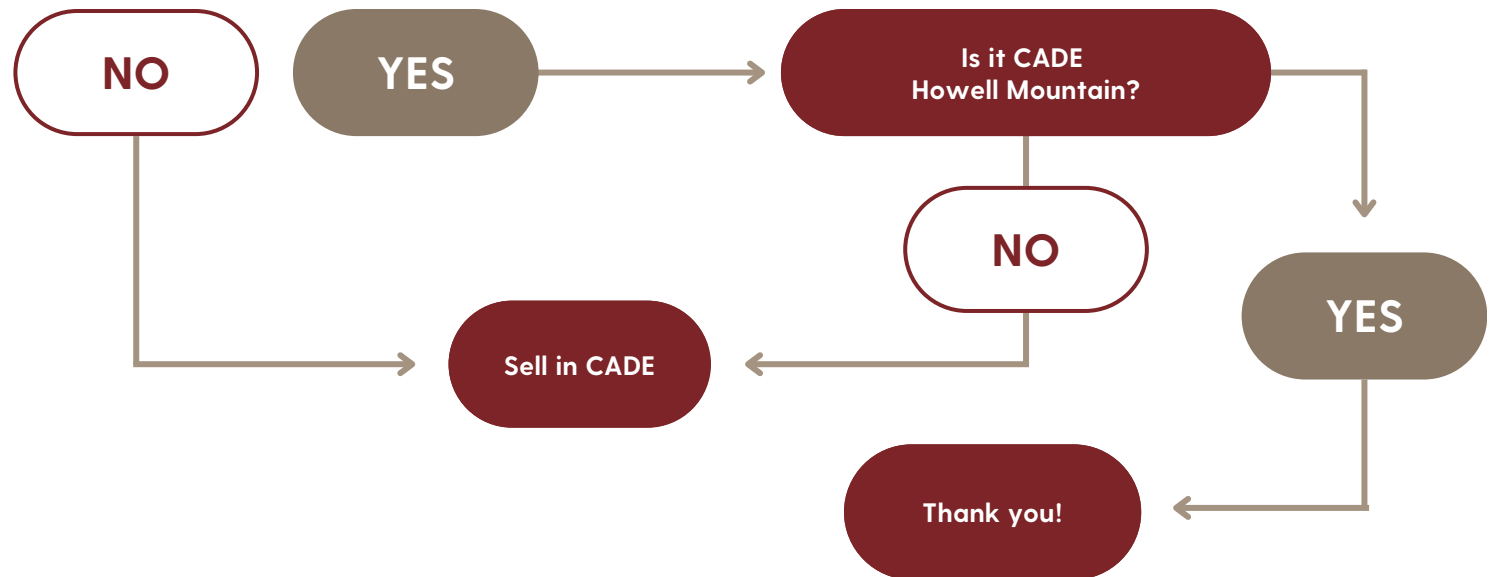


An insanely simple CADE Estate Cabernet Sauvignon Sales Plan

## DOES THE ACCOUNT HAVE A HOWELL MOUNTAIN CABERNET SAUVIGNON ON THE LIST?



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## WHY SHOULD YOU SELL IN CADE?

- 1 placement of CADE Estate Cabernet Sauvignon turns on average 3 times.
  - 5 placements will result in \$15,840 in annual revenue, which is more revenue than 100 cases of \$12 Chardonnay per pour.
  - Get both and double your income!
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