

JOALI



JOY OF CARING

CSR & SUSTAINABILITY
REPORT 2023

1. ABOUT JOALI MALDIVES

Hidden away in the northern reaches of the Maldives, JOALI Maldives is situated on Muravandhoo Island in the Raa Atoll.

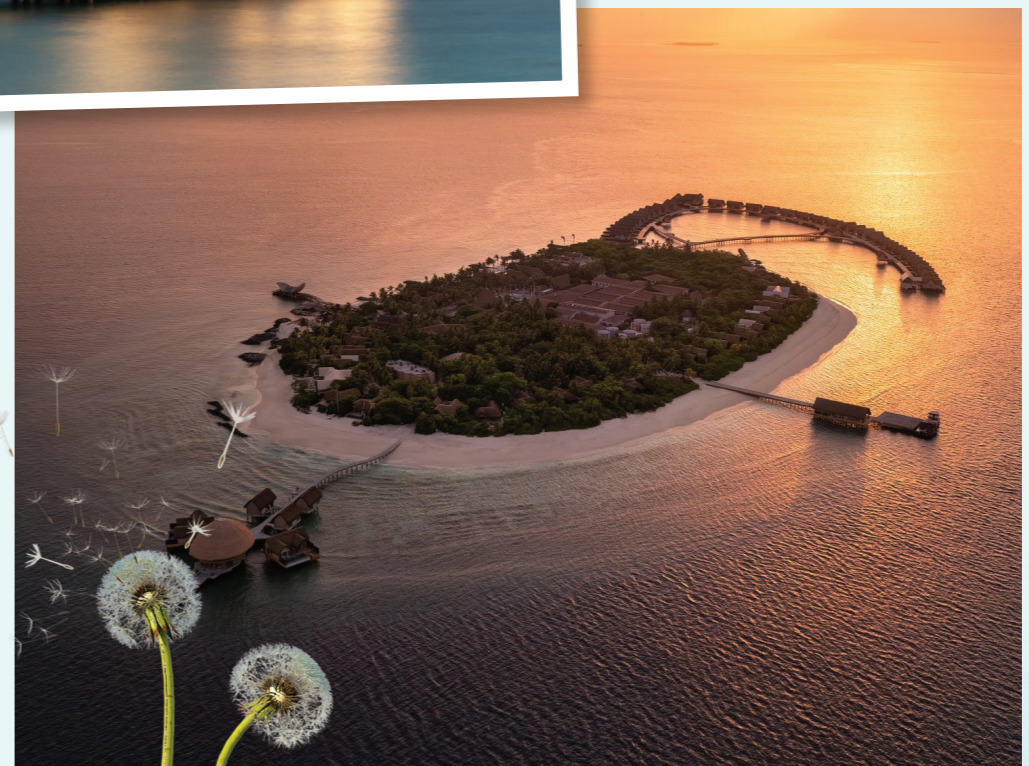
Designed as a luxurious art-immersive island retreat, JOALI Maldives focuses on sustainable glamour. This experiential destination has been created in collaboration with world-renowned artists and local artisans. JOALI Maldives features 73 private beach and water villas and residences. Each villa is inspired by individual stories and designed to evoke this sensibility throughout.



the joy of living



the joy of weightlessness



JOALI BEING

is the first wellbeing island of its kind in the Maldives, inviting wellbeing seekers to reconnect with themselves in the beauty of nature and embark on a transformative journey of self-discovery and renewal with the goal of returning home with a new sense of “weightlessness.” Based on the belief that understanding is the key to creating and sustaining wellbeing, the island offers a series of educational workshops and experiential classes centred around the Four Pillars of JOALI BEING — Mind, Skin, Microbiome, and Energy.



2. CSR & SUSTAINABILITY AT JOALI

As a luxury hospitality and lifestyle brand, JOALI is committed to sustainability. Every aspect of our culture and strategy is woven around “responsible luxury”.

Ever since our arrival in the Maldives, we have worked with passion and dedication to keep our promise of “responsible luxury”. We are proud of the meaningful changes we have been able to create during our journey.

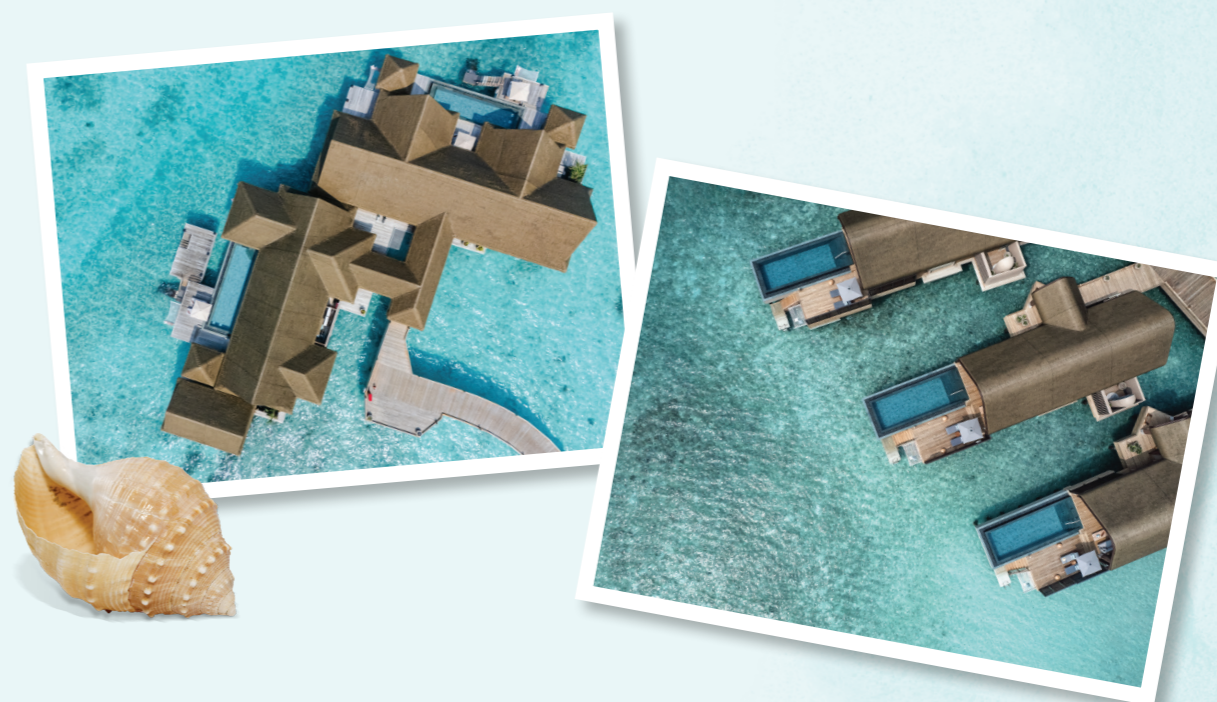
Read on to learn more about how we are making a difference for our guests, our employees, local communities, and the environment.

EarthCheck Certified

JOALI Maldives has received Silver Certification (3 years) and JOALI BEING has received Silver Certification (2 years) from EarthCheck, the world’s leading business advisory group specialising in sustainability for the tourism industry.

EarthCheck Standard evaluates based on 10 key performance areas including energy and water consumption, waste production, and community commitment. Both islands underwent a detailed 2-day on-site audit before being certified.

EarthCheck Certification establishes a five-level standard — Bronze, Silver, Gold, Platinum, Master — based on the number of years the organization is certified: Gold after 5 years of continuous certification, Platinum after 10 years and Master after 15 years.



Awards



Award for Excellence in CSR (resort category),
Maldives Tourism Awards 2023– JOALI Maldives

Awarded for JOALI Maldives' commitment to making positive impacts on the community and environment. This is the second consecutive year we have won this award.



Hidden Gems award, WiT Travel Changemakers Awards 2023 – JOALI Maldives

Awarded for the JOALI Reef Restoration Programme (JRRP), which aims to restore the reef ecosystem by using coral nurseries that are later transplanted to the existing house reef using innovative Mineral Accretion Technology (MAT) to enhance coral growth with low-voltage direct current.



Diversity & Inclusion award, WiT Travel Changemakers Awards 2023 – JOALI BEING

Awarded for empowering over 310 women, 65 schoolgirls, and 11 artists in the Maldives.

3. JOY OF CARING

Joy of Caring is JOALI's Corporate Social Responsibility (CSR) and Sustainability strategy and is based on the key focus areas.

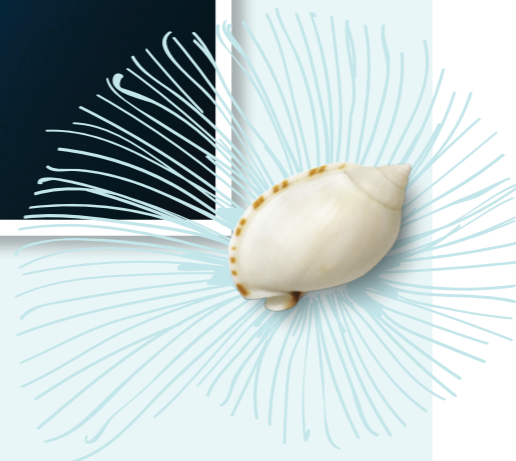


The United Nations 2030 Agenda is one of our key guiding principles to shape our strategic approach.

4. SUPPORTING RAA ATOLL



Initiatives carried out to support local islands in Raa Atoll during 2023.



5. JOY OF PRESERVING

Safeguarding the Planet

We take pride and joy in managing our own impact on the environment and promoting ecological resilience. Along with launching the JOALI Reef Restoration Programme, we have also partnered with local and global conservation organisations to help protect our oceans.



a. JOALI Reef Restoration Programme (JRRP)

At JOALI, we have a strong commitment to the environment, and one of the ways we demonstrate this is through the award-winning JOALI Reef Restoration Programme **JRRP**. JRRP helps in the restoration of the coral reef surrounding our island by planting tiny corals called "fragments of hope" in our own nurseries. The corals take 10-12 months to reach maturity in the nursery, after which they are out-planted onto our house reef to help it regenerate.





b. Community Nature Conservation

i. Local Island Clean-ups

Ocean waste poses a serious threat to marine life. We conduct frequent dives to remove plastic and other types of waste to keep the waters around our island pristine. We also organise clean-ups of uninhabited islands near us and support local island cleanups, helping to ensure a pleasant and healthy environment for all. We also facilitate the removal of ghost gear with Olive Ridley Project and collect data for research purposes. We are currently partnering with Parley Maldives to recycle ocean plastic that is collected.

Over 2 tonnes of waste were collected during the island clean-ups. JOALI Maldives team also supported the removal of a one-tonne ghost net from a reef near the resort.

The Maldives for the Oceans by Parley Maldives, MATI and Ministry of Education was a nationwide beach clean-up initiative to raise awareness regarding plastic pollution.

JOALI Maldives and JOALI BEING hosts took the pledge for the oceans and conducted a joint beach clean-up at Raa Maakurathu in collaboration with Maakurathu School.

217 kg of waste was collected during the event and sent to Parley for recycling.



*Beach Clean-Up at Raa Maakurathu
17 June 2023*



ii. Waste Reduction

Donation of clothes

#FehiFathi initiative in Ungoofaaru works to reduce the amount of fabric waste that ends up in landfills by rescuing clothes that can be used second-hand or upcycled, whilst supporting local seamstresses. Funded by JOALI, #FehiFathi project is a collaboration between Zero Waste Maldives and Ungoofaaru Women's Development Committee. Over 1,000 clothing items were donated from both islands.

A further 500 clothing items were donated to Hulhudhuffaaru School's "Fostering the Youth" project funded by JOALI Sustainability Fund, teaching students and their families embroidery and stitching as a new skill to generate income for their families.

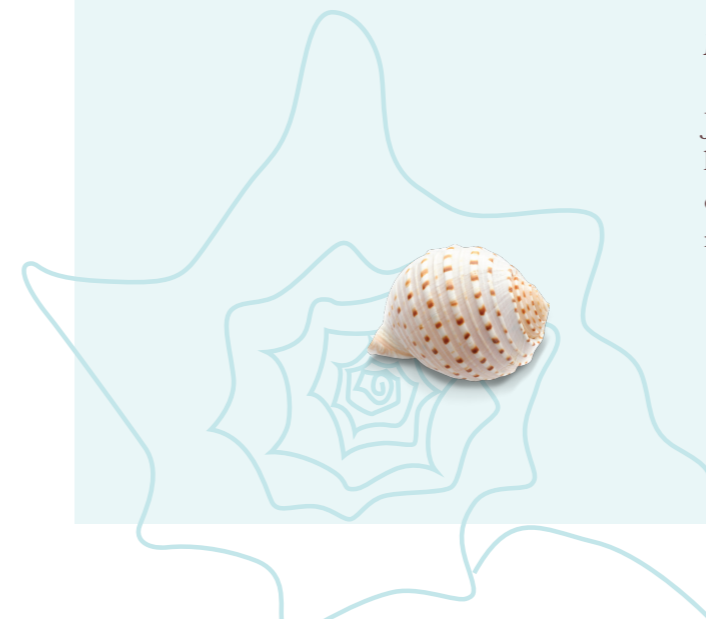
Donation of wood

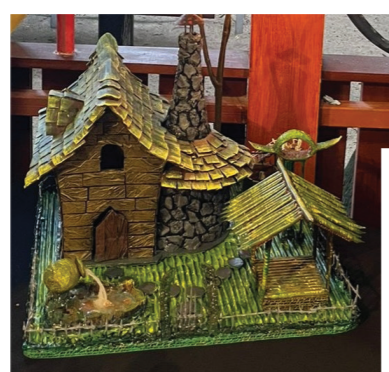
JOALI Maldives and JOALI BEING donated over 50 tons of discarded wood to local communities to be used for different purposes including building parks, fish cooking, etc.



Donation of compost

JOALI Maldives donated over 10 tons of in-house-made compost to local communities to be distributed amongst local farmers. Donations were made to two local islands in Raa Atoll.





iii. Waste to Art Competition

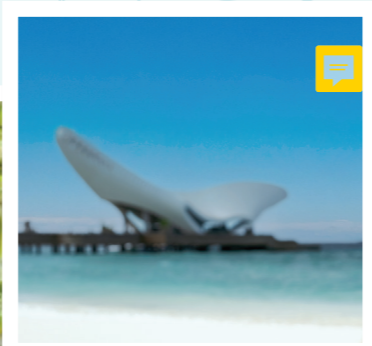
The Waste to Art Competitions aimed to promote sustainability, raise recycling awareness, and highlight the beauty of repurposed materials.

The top three art pieces selected at JOALI Maldives were:

- *“Air Compressor from used AC gas cylinder”* by Engineering (1st Place)
- *“JOALI Maldives Miniature”* by Recreation (2nd Place)
- *“Floor Mat”* by Spa (3rd Place)

The top three art pieces selected at JOALI BEING were:

- *“Wasteless Moments”* by F&B Service (1st Place)
- *“Ran’meeba”* by the Housekeeping Department (2nd Place)
- *“Hanging By A Thread”* by the Wellbeing Department (3rd Place)



c. Conservation Through Partnership

i. Olive Ridley Project at JOALI BEING

At JOALI BEING, we have partnered with the Olive Ridley Project (ORP), a charity focused on the protection of sea turtles and their habitats, to support sea turtle conservation in Raa Atoll. Our resident sea turtle biologist carries out ORP’s core initiatives through sea turtle rescue, ghost gear recovery, sea turtle population studies and nest monitoring and educational sessions for guests, hosts, and community members. Additionally, the new rehabilitation centre at JOALI BEING will allow rescued sea turtles to be cared for and rehabilitated under the direction of the Olive Ridley Project’s veterinary team and will act as a hub for turtle-focused research efforts in the area.



ii. Olive Ridley Project Raa Community Tour

The Olive Ridley Project conducted their turtle conservation awareness community tour of Raa Atoll funded by the JOALI. They conducted multi-stakeholder awareness sessions in 15 islands promoting turtle conservation awareness. Over 245 members of local councils, Women's Development Committees, NGOs and fishermen joined the meetings. Over 271 school students participated in the awareness sessions.



iii. Partnership with Securebag Maldives

We contributed all our recyclable metal, aluminium, and crushed glass, for recycling, significantly reducing emissions and preserving resources.



d. Celebrating Important Environment Days

i. International Day of Forests

21 March 2023

To celebrate International Day of Forests **Tree Planting**, JOALI BEING team conducted a tree planting activity. Volunteers and the garden team planted flowering plants and coconut palms in the garden nursery and water sports area.

ii. Earth Hour

25 March 2023

On March 25, JOALI team joined hands with the rest of the world to celebrate Earth Hour. From 8.30 pm to 9.30 pm, electric lights across the resort's public areas were dimmed.

Both properties celebrated the day with specially curated JOALI experiences, from special dining experiences, marine biology activities to sleeping under the stars and stargazing.



iii. World Environment Day

5 June 2023

At JOALI BEING we launched the Green Habits: Sustainability Talk & Pledge Wall. An interactive session, where participants discussed ten high-impact actions for social justice and environmental sustainability. Guests were invited to add their personal promise to the Pledge Wall.

At JOALI Maldives we hosted a Nature Walk for Kids, where our young adventurers explored nature's wild and wonderful treasures with a walk around the island, learning to identify native trees, plants, animals, fishes and shells.



iv. World Ocean Day

8 June 2023

At JOALI Maldives, a beach and lagoon clean-up were held in the morning to mark World Ocean Day. 3 jumbo bags of waste materials were collected during the clean-up.



v. World Sea Turtle Day

16 June 2023

Fifteen students from Raa Kinolhas School visited JOALI BEING on World Sea Turtle Day.

Through interactive activities, the students learnt from the Sea Turtle Biologist about sea turtles, turtle conservation works, and the threats faced by them. JOALI Maldives Marine Biologists also participated and provided information about JOALI Reef Restoration Project and the importance of coral reefs for a balanced ecosystem.



e. Ocean Guardian Programme and Mini Marine Biologists

At JOALI Maldives, our Mini Marine Biologist programme teaches our young visitors about life underwater through interactive games about our oceans, marine life, and how to make a difference through simple actions.

At JOALI BEING, young guests who visit our property have the unique opportunity to enrol in the Ocean Guardian Programme and learn from our in-house marine biologists all about the marine ecosystems and the techniques used to monitor and protect them. The modules of the programme cover an array of topics, from coral reefs to sea turtle biology, from fish identification to sustainable fishing, and alternate theory sessions to hands-on activities.

Our certified Mini Marine Biologists and Ocean Guardians leave the island as ocean ambassadors, ready to promote ocean protection with their friends and families.



6. JOY OF EMPOWERING

Creating platforms for women

Inspired by the fiery female spirit and vision of JOALI's founder and owner, Esin Gural Argat, one of our primary goals is to honour the economic and creative aspirations of women. As passionate supporters of female education and vocational training, our efforts are aimed at opening avenues of self-sufficiency and new opportunities for social entrepreneurship.

a. Women in Art

i. Supporting local women in art

At JOALI Maldives and JOALI BEING, local artists carried out multiple live art shows, displaying their incredible talent and offering our guests the opportunity to learn different art forms and purchase original artworks.

The Art Studio at JOALI Maldives and Art House at JOALI are led by female artists from the Maldives and abroad.



b. Education for capacity building

i. JOALI Maldives and JOALI BEING visit Raa Ungoofaaru School

22 January 2023

JOALI Maldives and JOALI BEING Management team visited Raa Ungoofaaru School and met with 36 students from grades 10 and 9. The team shared information about the opportunities available in the industry and clarified queries from the students.




ii. Visit by students to JOALI Maldives and JOALI BEING

89 students from 7 schools in Raa atoll visited the JOALI properties during 2023. Students from Maakurathu School, Ungoofaaru School and Angolhitheemu School students visited JOALI Maldives, whilst students from Fainu School, Inguraidhoo School, Maduvvaree School and Kinolhas School visited JOALI BEING.

The students visiting JOALI participated in interactive learning sessions, met key management members and joined front-of-house and back-of-house tours.

iii. Maakurathu School and Inguraidhoo School visit to JOALI on International Day of Women and Girls in Science

22 January 2023 

Fourteen girls from Maakurathu School visited JOALI Maldives and fifteen girls from Inguraidhoo School visited JOALI BEING. The students joined interactive workshops covering marine biology, nutrition, herbology, etc., learning about opportunities available to them.



iv. JOALI Maldives supports building of a waiting area at Rasmaadhoo School

JOALI Maldives donated USD 5,000 to Rasmadhoo WDC to build a waiting area for parents and students outside Rasmaadhoo School.

A shaded area was built with seating and a garden surrounding the area. The space will also be utilised to provide information to parents and conduct awareness sessions.

JOALI Maldives also donated some wood to build wooden benches in the area.



v. Donation of educational tools to schools

We donated educational tools to different schools across Raa Atoll in 2023.



7. JOY OF NURTURING

Fostering Wellness and Wellbeing

At JOALI, we are dedicated to promoting wellness and wellbeing for all. Our efforts focus on empowering individuals and communities to take control of their own health and wellbeing through education, resources, and partnerships.

a. Nourishing Habits

i. Maduvaree School students learn from Chef Patrick Godborg

17 March 2023

Twelve girls from Maduvaree School visited JOALI BEING and joined Chef Patrick Godborg for an immersive culinary workshop bringing wellbeing and sustainability together. Chef Patrick taught the students different dishes, and tips and tricks around the kitchen.



ii. Local Community Cooking Workshop

6 June 2023

Twelve healthcare workers and nurses from Innamaadhoo Health Center visited JOALI BEING for a healthy food preparation workshop. The visitors also did a tour of the island and explored different wellbeing offerings available.



b. Active Living

i. Global Wellness Day Family Evening in Raa Maakurathu

10 June 2023

Global Wellness Day is dedicated to living well and the local community event is one of the biggest local community engagement events by JOALI every year.

This year, the community celebration event was held at Raa Maakurathu and featured an island run and a community dance, inspired by #DanceMagenta. There were also multiple activities, including bubble soccer, foam party, marine biology activities, exciting games, healthy food and drinks for young explorers and wellbeing offerings.

ii. Turkey Children's Day Family Evening in Raa Inguraidhoo

23 April 2023

To mark Turkey's Children's Day, a family evening was held in Raa Inguraidhoo. The evening included a magic show, fun games like bubble soccer and foam party, and a variety of stalls including food and beverage selections and wellbeing offerings.





iii. Ali Bey Tennis Training Camp

3-10 May 2023

The fifth Ali Bey Tennis Training Camp, in partnership with the Tennis Association of Maldives trained 12 participants from the Junior Tennis Team in Antalya, Turkey.

iv. Kids Session with Simeone

24 June 2023

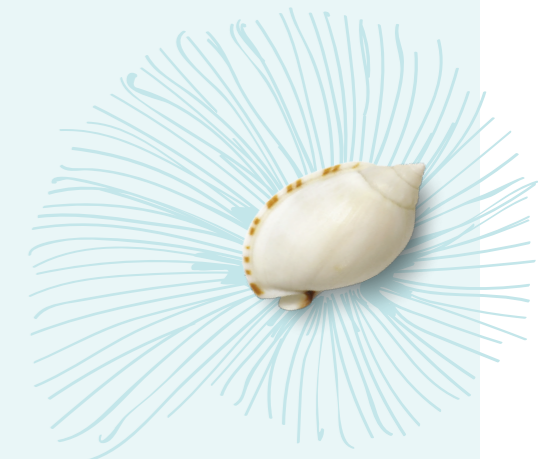
Eighteen students from Raa Ungoofaaru School participated in the Football Training Camp in JOALI Maldives with the world-renowned football manager Diego Simeone.



v. Kids Session with Khachanov

24 November 2023

Eight students from Raa Atoll Education Centre participated in the Tennis Training Camp in JOALI Maldives with famous tennis player Karen Khachanov.



c. International Day of Happiness

i. Ungoofaaru Regional Hospital deep cleaning

20 March 2023

On International Day of Happiness, JOALI Maldives Housekeeping team conducted a deep cleaning of the Ungoofaaru Regional Hospital's new building. The team also conducted a training session for the relevant staff on cleaning best practices as well as chemical usage and handling.



8. JOY OF CONSERVING

Nurturing Ethical Consumption

At JOALI, our everyday practices align with our overall vision of sustainability. We have implemented an eco-conscious approach across both islands with the goal of minimising consumption of key resources and reducing our carbon footprint.

a. Sustainable Development

JOALI Maldives is located on the beautiful teardrop-shaped island of Muravandhoo in Raa Atoll. The island was ninety acres of massive, dense tropical forest, and the beauty of it, both on the island and underwater, was kept with tremendous effort during the development phase.

A very important aspect of architecture was capturing the traditional Maldivian vibe and blending it seamlessly with the natural environment. Most of the natural landscape and flora were preserved on the island, with structures built around instead of tearing it down and starting from scratch.

More than 1,000 coconut palms on the island were marked and were kept or relocated on the island. This alone took more than six months to complete prior to construction.

Detailed underwater surveys and coral mapping were done to identify the right location and shape of the jetty without destroying the main coral fields. JOALI Maldives is home to one of the longest jetties in the Maldives, stretching 1.3 kilometres into the sea. The double helix jetty was designed around the surrounding coral reefs, snaking around them to protect the marine life, and giving it a unique design aesthetic. The closest overwater villas appear only after 300 metres to not disturb the natural oceanic currents and marine ecosystems.

In designing the project, the designers utilised local materials, textures, and craftsmanship to channel the 'Maldivian spirit'. Every guest villa offers a unique experience of environment. The resort is a perfect combination of contemporary and luxury highlighting a Maldivian spirit and an island culture. The interiors of the resort converge art, architecture and craft, blending nature and design in terms of practicality and aesthetics. Most of the furnishings are custom-made and, like all other design decisions, integrate with the experience of JOALI and the Maldivian spirit.

To bring the art focus to life, an impressive collection of experimental, nature-inspired works throughout the property; these include pieces made both on-site and abroad with the Maldives tropical locale in mind. Each piece seamlessly weaves into the landscape, like the suspended Manta Ray Treehouse hideaway and Heron Chair from Porky Hefer. Sprinkled throughout the resort are sculptural furnishings and wall art, many made with recycled materials.





JOALI BEING incorporates biophilic design principles into its built and natural environments to create a harmonious relationship between humans and nature. This design approach aims to connect people with nature and enhance their wellbeing through the use of natural materials, light, and space. JOALI BEING's villas feature natural textures and colours, local artwork, and large windows that offer views of the surrounding landscape.

Nestled on the secluded island of Bodufushi in Raa Atoll, JOALI BEING offers guests an unforgettable experience that blends luxury with sustainability. The island is based on biophilic principles and incorporates sustainability into every aspect of the guest journey.

The Transformational Spaces incorporate sustainability in the guest journey from being to becoming. Areka, SEDA, KAASHI and CORE are nestled in the lush greenery of the island and incorporate nature in the journey of self-discovery and renewal. Ocean Sala is built using bamboo and thatched leaves and provides majestic ocean views. AKTAR, the herbology centre, built with the same materials offer guests the rich heritage of healing through the power of herbs, sourced from sustainable suppliers around the world. The Discovery Sound Path offers natural rhythms with instruments placed in the lush jungle of the island.

The entire island was built in harmony with nature and the island's wild forest remains untouched. Guests can reside in a total of 68 guest villas, ranging from one to four bedrooms, with 33 beach villas and 35 water villas. Throughout all the areas, custom furnishings and extraordinary craftsmanship create an environment of immeasurable elegance, comfort and style. Interaction with the natural surroundings is ensured from all points, enhancing the energy and flow of the island. The design of all structures and interior spaces intend to create a rich sensory experience, summoning both the feeling of an absence of gravity and lightness, and that of being embraced by nature.

b. Responsible Sourcing

At JOALI, our culinary team uses locally caught fish and seafood, along with organic produce from our 100% organic herb gardens to craft delicious specialities. We are committed to fair trade principles and source ethically sourced tea, coffee and wood products. We also use eco-friendly stewarding and laundry chemicals. Whenever possible, we use local produce and buy in bulk to reduce packaging waste.

As an island, the easiest way to be sustainable is to ensure everything brought to the island is sustainable. We prioritise eco-labelled products and most of our products are biodegradable or recyclable. Our villas do not include any single-use plastics and our culinary processes reduce food wastage. We use reef-friendly products and eco-friendly mosquito control methods.

Some key initiatives are:

- Fair trade principles are followed
- Ethically sourced seafood and fish
- Local pole-and-line caught tuna
- Chef's Garden at JOALI Maldives and Her Garden at JOALI BEING
- Responsible tea and coffee sourcing
- Responsible wood sourcing
- Refillable toiletries and eco-friendly amenities used in-villa
- Biodegradable or recyclable coffee pods and tea bags used in-villa
- Eco-friendly stewarding and laundry chemicals
- Eco-friendly pest control
- Buying local products
- Buying in bulk to reduce packaging waste
- The following policies are in place to ensure responsible sourcing:
 - JOALI Green Sourcing Policy
 - JOALI Responsible Sourcing Policy



c. Water Management

At JOALI, we have our own glass water bottling plant and wastewater treatment system. We also practice rainwater harvesting and use collected and recycled rainwater for gardening along with recycled greywater. Through automation our laundry, kitchen and villas minimise the use of water and chemicals.

We are committed to responsible water management. The islands boast a glass water bottling plant and a wastewater treatment system to conserve water and reduce plastic waste. We bottled close to



400,000 JOALI water bottles in 2023. All the wastewater generated on the island is treated and reused. Rainwater is also collected and used along with recycled water for gardening. Also, the laundry policy minimises the use of water and laundry chemicals. Low-flow equipment is used throughout the resort to minimise water consumption. To further reduce water usage, a green linen change policy is implemented.

Smart solutions and automations are also used to promote water conservation in the island's operations. Automation is used in the kitchens and laundry facilities to increase efficiency and reduce water usage. The pools are also automated to minimise water loss and the need for frequent refilling.

Some key initiatives are:

- Sustainable way of water production
- Wastewater recycling
- Rainwater harvesting
- Grey water collection and recycling
- Linen opt-out options
- Preventive maintenance
- Plumbing checked for leaks on a regular basis
- Low/dual flush toilets and low flow taps, faucets and shower fittings
- Native species planted to reduce irrigation
- Automated laundry and kitchen appliances
- Automated pool water cycling

The following policies are in place to ensure responsible water management:

- Water Management Policy

d. Energy Conservation

At JOALI, we are shrinking our carbon footprint further by conserving energy usage on the island. Along with the use of efficient LED lights and smart controls in the villas, we have launched a pilot project to increase the use of solar energy. Guests booking directly with us also have the option to off-set their carbon emissions during the reservation process.



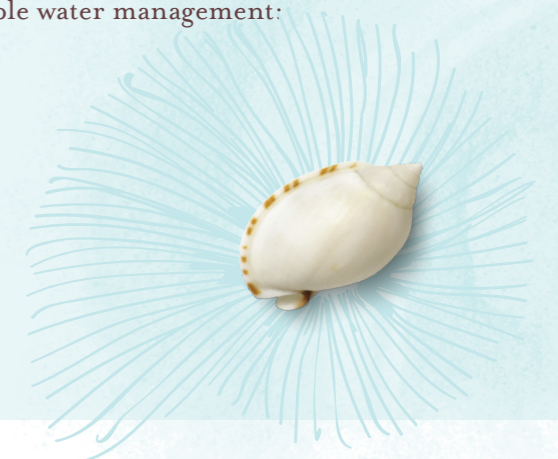
At JOALI, we embrace innovative technology for efficient energy management. Our smart air conditioning and lighting systems optimise energy consumption by adjusting cooling and lighting conditions. To minimise energy waste, our villa cooling system automatically turns off when doors are left open for an extended period. We also employ motion sensors wherever possible to conserve energy and reduce greenhouse gas emissions. All the public area lightings are also on timers and only turned on during the night to further reduce our energy footprint.

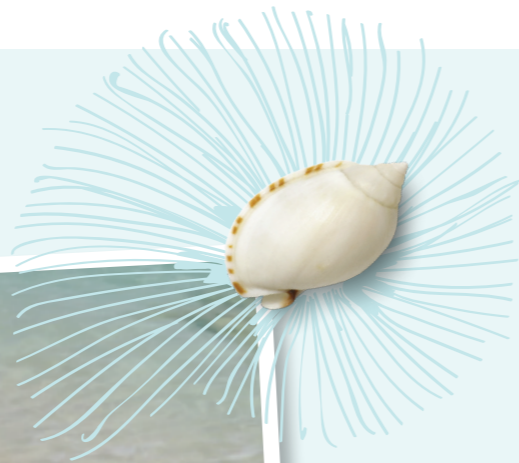
Some key initiatives are:

- Smart cooling and lighting
- Use of energy-efficient appliances and automation in the laundry and kitchen
- Laundry operational hours are limited and only run on full load
- Insulation in heated and cooled areas to reduce energy loss
- Vacant villas kept in 'Sustainability Mode' with minimum electricity usage
- Water recycling and conservation in place to reduce energy used for desalination
- Biophilic design to use natural elements to cool spaces
- Energy-efficient LED lights
- Public area signage
- Guest and host bicycle usage
- Electric buggy usage
- Solar lights used on bicycles and some public areas

The following policies are in place to ensure responsible water management:

- Energy Management Policy





e. Waste Management

At JOALI, our mantra is to give back to nature and prevent waste wherever possible. Food and garden waste are composted into natural fertiliser, while paper, packaging and cans are recycled. Hazardous waste is carefully managed in order to protect our staff, guests and the local environment. We also encourage digital reading materials across the island.

At JOALI, we are committed to minimising and responsibly managing our waste. We strive for a zero-waste approach, prioritising composting and reusing materials and do not sending any organic waste to landfills or oceans. Our kitchen waste is composted and used to fertilise our gardens, while garden waste is chipped and reused on-site. Excess compost and mulch are donated to local farmers. We also have a wastewater treatment system that recycles water for landscaping, and we collect rainwater to water our gardens. Recycling programmes are in place for glass, paper, packaging, cans, and metal. These efforts have resulted in a nearly 25% reduction in solid and wet waste production in the past year.

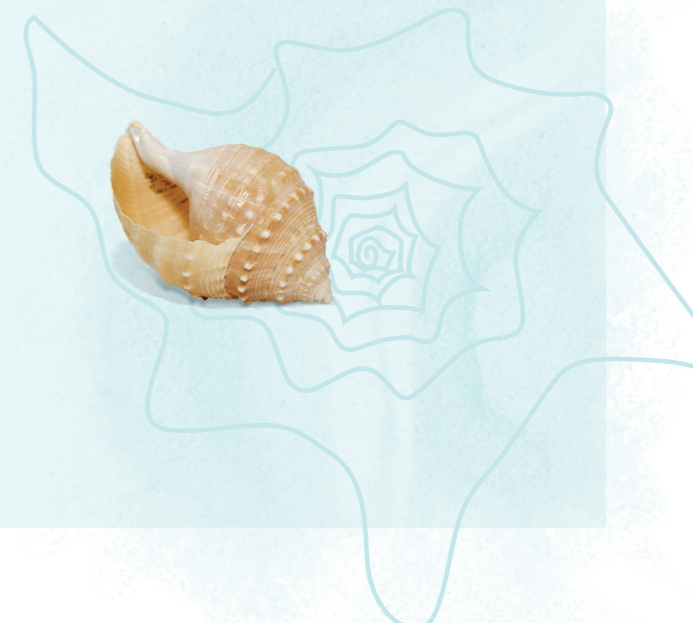
Reducing our plastic footprint is a key commitment for us. We have eliminated single-use plastic in island operations by using glass water bottles, glass jars instead of plastic containers, and biodegradable garbage bags and natural wrappers like banana leaves. Our soft drinks and beverages are available in cans or glass bottles, avoiding the use of plastics. In-villa amenities are eco-friendly, featuring refillable toiletries, bamboo toothbrushes, chewable toothpaste, and biodegradable shower caps, among other sustainable options. Our tea is packaged in biodegradable bags, and our coffee pods are also biodegradable. We separate plastic waste and send it to PARLEY, a non-profit organisation dedicated to sustainable recycling and protecting the ocean.

Some key initiatives are:

- JOALI Glass Water Bottling Plant
- Single-use plastic avoidance approach
- No plastic bottles, straws, etc.
- Segregated waste management
- Glass waste crushed, food waste composted, plant waste chipped, and paper, packaging and cans compacted
- Refillable toiletries and eco-friendly amenities used in-villa
- Biodegradable coffee pods and tea bags used in-villa
- Upcycling and repurposing materials: redesigning old tote bags, using crushed glass for construction, repurposing wooden pallets to make planters, etc.

The following policies are in place to ensure responsible waste management:

- Waste Minimisation and Management Policy



f. Earth-to-Table

At JOALI, our Culinary Arts focuses on an Earth-to-Table initiative, promising ingredient traceability and offering fresh, locally harvested and sustainably sourced foods that support small farms. Our culinary philosophy embodies an approach to engagement by emphasising the in-depth exploration of unique ingredients in a manner noble and timeless in its scope.

At JOALI, we believe in the power of mindful and nourishing dining experiences. Our culinary offerings are designed to embrace the concept of "Earth to Table" cuisine, celebrating the diversity of sources and the integrity of our ingredients.

To deepen our guests' connection to food and nutrition, we invite them to join us at our Her Kitchen at JOALI Maldives or Culinary Learning Centre at JOALI BEING. Here, participants can engage in interactive nutritional cooking classes, equipped with their own dedicated kitchen space. It's an opportunity to learn and experiment with wholesome ingredients while gaining valuable insights into healthy eating.

We have also created our own organic Chef's Garden (JOALI Maldives) and Her Garden (JOALI BEING), our herbs garden, carefully tended by our head chef and skilled garden team. In these sustainable gardens, we cultivate a variety of herbs, including basil, mint, lemongrass, and rosemary. What sets our gardens apart is our exclusive use of organic fertiliser, ensuring a healthy and balanced ecosystem while minimising the use of harmful substances.

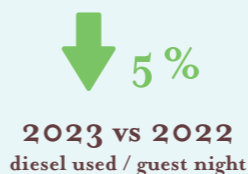
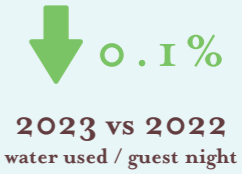
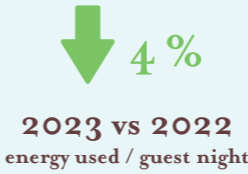
Our dedication to sustainability goes hand in hand with supporting the local community. We source most of our seafood, such as tuna and lobsters, directly from local fishermen in Raa Atoll, ensuring freshness and contributing to the livelihoods of these skilled individuals. Additionally, we prioritise sourcing fruits and vegetables from local vendors across the Maldives, further strengthening our commitment to the local economy and reducing food miles.



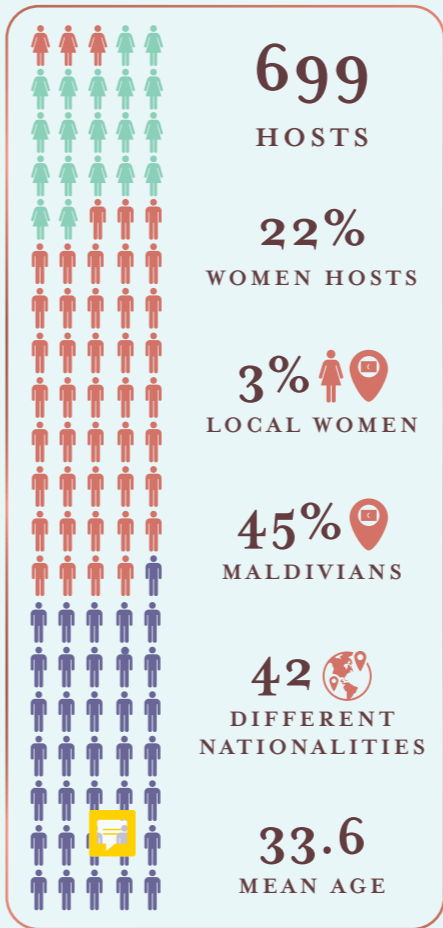
We believe that dining should be a joyful and nourishing experience. Through our culinary offerings, we strive to create a harmonious connection between nature, nutrition, and our guests' wellbeing.



Combined sustainability performance at JOALI



Combined data for JOALI





9. JOALI SUSTAINABILITY FUND

Empowering Local Communities

The JOALI Sustainability Fund aims to support the positive transformation of local communities and the environment, with grant funds up to USD 3,000 per initiative. The Funds support locally led projects across four focus areas: safeguarding the planet, fostering wellbeing, creating platforms for women, and nurturing ethical consumption. Following an extensive evaluation process, the following five projects have been selected for the first phase of JOALI Sustainability Fund.

“Green for a Healthier Life” by Rasmaadhoo School

Building a hydroponic vegetable garden at the school to promote healthier and sustainable options for the local community where nutrient foods and vegetables are scarce.

“Inclusive Education” by Ungoofaaru School

Enhancing the school’s Special Educational Needs Programme with classroom materials and resources to better create a conducive learning environment for students with special needs.

“Fostering the Youth” by Hulhudhuffaaru School

Teaching students and their families embroidery and stitching as a new skill to generate income for their families, allowing the students to kick-start their own businesses, while also teaching them a new skill.

“Dental Radiovisigraphy” by Ungoofaaru Regional Hospital

Purchasing a digital radiography system that will provide higher-resolution images and enable faster communication between doctor and patient.

“Joy of Empowering Women by Farming” by Dhuvaafaru Zuvaanunge Jammiyya

Providing training and awareness on hydroponic systems and helping establish systems to support women to grow vegetables at home and generate an income.





*“being joyful requires feeling connected to other people
in life, with nature, the arts, and it requires an
acceptance of life, as it is, in the present”*

JOALI