



ADAPTATION

NAPA VALLEY



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*“If sack (wine) and  
sugar be a fault, god  
help the wicked.”*

– SIR JACK FALSTAFF

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## *a brief history*

### 1995

Tucked in the heart of Napa Valley's Oakville AVA, PlumpJack Estate became the first winery in our portfolio in 1995, opening in 1997.

### 2005

CADE Estate Winery is the second to join our portfolio, with 54 acres sitting at 1800 ft above sea level on the dramatic slopes of Howell Mountain. The winery opened in 2009.

### 2016

Inspiring its namesake as the thirteenth bonded winery in California, 13th Vineyard by CADE becomes the fourth winery in our portfolio, making us the largest landowners on Howell Mountain.

### 1992

- Gavin Newsom establishes PlumpJack Wines on Filmore Street in San Francisco with a vision of creating a wine-buying experience that was approachable and non-intimidating.

### 1998

- John Conover becomes General Manager of PlumpJack Estate Winery (and future partner in CADE and Odette Estate Wineries), working towards building an estate dedicated to crafting a wine reflective of its appellation.

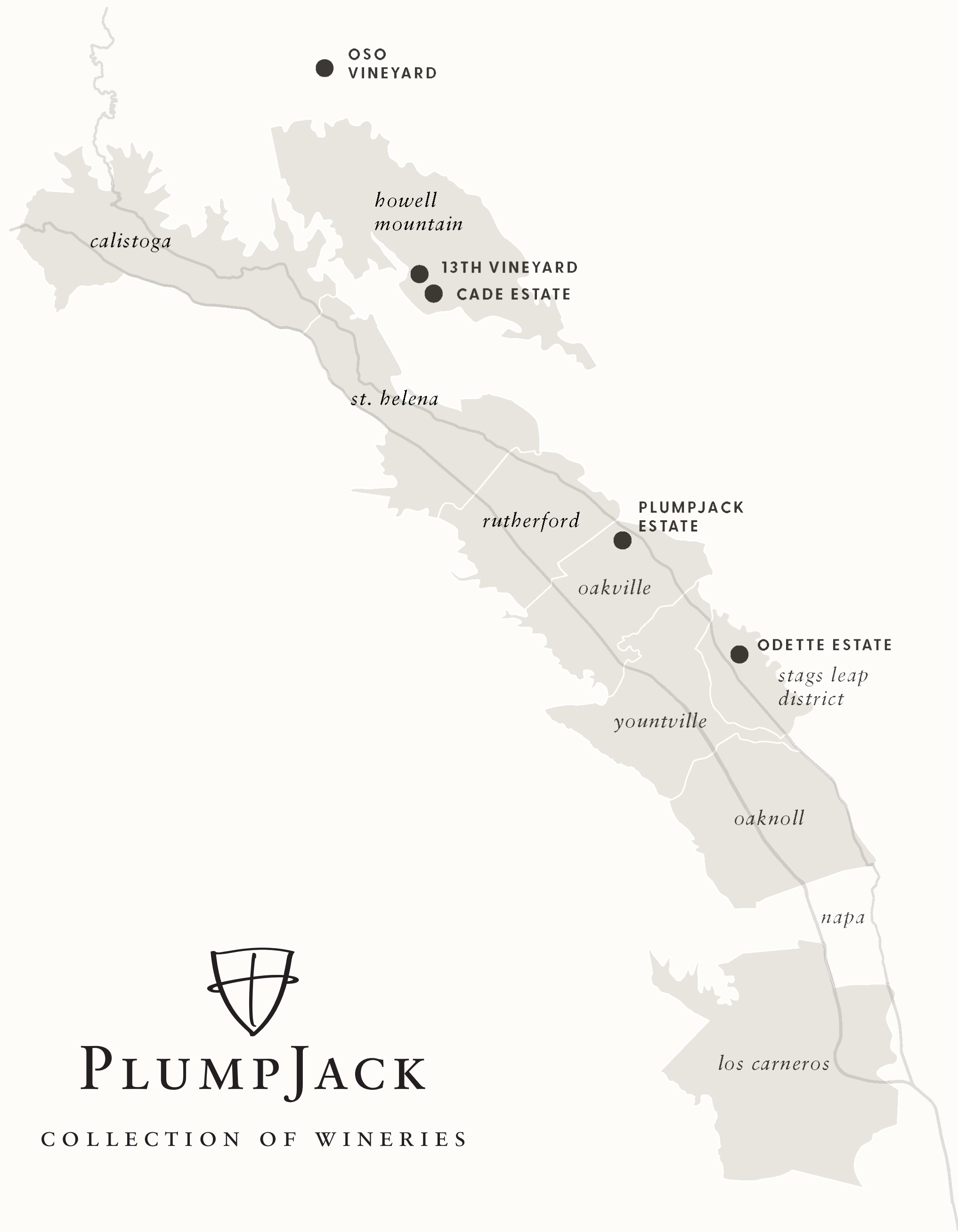
### 2012

Nestled in the Stags Leap District AVA, Odette Estate becomes the third winery in our portfolio and the second to achieve LEED Gold Certification.

### 2022

By acquiring the 129-acre Oso Vineyard, we've secured the future of our portfolio and the primary source of fruit for Adaptation.



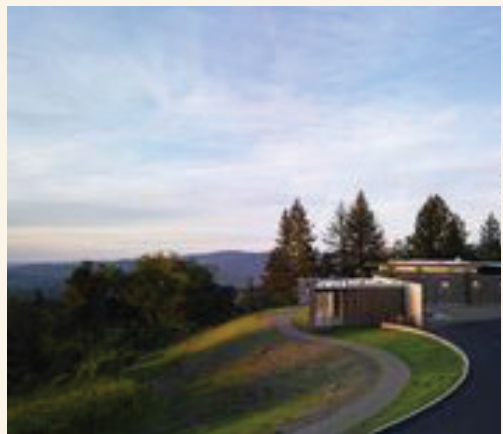


  
**PLUMPJACK**  
COLLECTION OF WINERIES



**PLUMPJACK ESTATE WINERY**

Founded: 1995  
Varietals: Cabernet Sauvignon, Syrah, Merlot, Chardonnay  
AVA: Oakville  
Winemaker: Aaron Miller



**CADE ESTATE WINERY**

Founded: 2005  
Varietals: Cabernet Sauvignon, Sauvignon Blanc  
AVA: Howell Mountain | Elevation: 1700 ft.  
Winemaker: Danielle Cyrot



**ODETTE ESTATE WINERY**

Founded: 2012  
Varietals: Cabernet Sauvignon, Petite Sirah, Chardonnay  
AVA: Stags Leap District  
Winemaker: Andrew Haugen



**13TH VINEYARD**

Founded: 1886 | Acquired: 2016  
Varietals: Cabernet Sauvignon  
AVA: Howell Mountain | Elevation: 1800 ft.  
Winemaker: Danielle Cyrot



**OSO VINEYARD**

Acquired: 2022  
Varietals: Cabernet Sauvignon, Petite Sirah, Sauvignon Blanc  
Region: Napa Valley | Elevation: 1300 ft.  
Winemakers: Andrew Haugen, Danielle Cyrot











## MINIMIZING OUR FOOTPRINT WITH A STATE OF THE ART WINERY

- ✓ Winery structure composed of recycled steel
- ✓ Unconditioned winery
- ✓ Individual temperature-controlled fermentation tanks
- ✓ Repurposed shipping containers
- ✓ Living Roof
- ✓ Solar Panels
- ✓ Drought resistant landscaping
- ✓ Bike racks and electric car charging stations
- ✓ 300,000-gallon underground cistern to capture ground water







## *Meet Andrew Haugen*

**WINEMAKER, ODETTE ESTATE & ADAPTATION**

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Originally from Southern California, Andrew's journey into the world of wine began with a serendipitous encounter with the wine-centric movie *Sideways* during his time at Cal Poly San Luis Obispo. Intrigued by the allure of wine, he began taking wine classes alongside his biology curriculum and exploring the burgeoning wine-growing regions of the Central Coast. After gaining experience at wineries across the globe, including Stonestreet in Sonoma County for his inaugural 2012 harvest, Church Road Winery in New Zealand, Howard Park in Australia, and Gran Moraine in Oregon's Willamette Valley, Haugen joined Odette Estate Winery in 2015.

For the last eight years, Andrew has continuously honed his craft and deepened his knowledge, progressing from cellar master to enologist to assistant winemaker and now head winemaker. He oversees the daily winemaking operations for the Odette and Adaptation labels and works closely with long-time Vineyard Manager Oscar Renteria at Oso Vineyard, the 129-acre site located in Pope Valley.



# ADAPTATION *wines*



## Petite Sirah

NAPA VALLEY

Big, bold and loaded with fruit, our Petite Sirah is sourced from vineyards planted in the warmest pockets of the northern Napa Valley.

## Cabernet Sauvignon

NAPA VALLEY

A true celebration of the entire Napa Valley, this wine is crafted from five renowned Napa Valley vineyards ranging from Calistoga to Oak Knoll.





We pride ourselves on producing wine that reflects the unique characteristics of the place from which it's grown. Carefully crafted at our LEED Gold Certified estate winery in the Stags Leap District, our Adaptation wines demonstrate the diversity and range within Napa Valley.



2019 Adaptation  
Cabernet Sauvignon,  
Napa Valley



2019 Adaptation  
Petite Sirah,  
Napa Valley



Adaptation is the culmination of select vineyard sources across the valley, capturing the terroir in an approachable, up-front style.





# 2018 Adaptation Cabernet Sauvignon, Napa Valley

## VINTAGE

In 2018 we continued to work closely with our favorite local growers throughout the broader Napa Valley. The backbone of this blend comes from Ink Grade (on the back side of Howell Mountain), which provides the framework and structure to carry this wine. This site is complemented by Oso Vineyard, which is in very close proximity, our Estate Vineyard in the Stags Leap District, Blue Tooth Vineyard down the road from Odette in Oak Knoll, and Las Amigas Vineyard in Carneros. These sites come together in unison to create a beautiful expression of Cabernet Sauvignon. This diversity and range in Napa Valley has allowed us to craft a wine which showcases the unique terroir in an approachable, elegant style.

## FERMENTATION & AGING

Fermentation took place in small fully jacketed stainless-steel fermenters after a 48-hour cold soak at 55°F. The stainless-steel fermenters showcase the purity of the fruit while preserving the freshness and allowing the terroir to shine. Maceration lasted 8-14 days at a maximum temperature of 92°F. Malolactic fermentation took place in barrel and finished up in late winter. The wine was aged in 50% new oak and 50% one-fill oak barrels with minimal racking for 18 months before bottling.

## WINEMAKER IMPRESSIONS

The 2018 Adaptation Cabernet Sauvignon is opaque purple in color, presenting notes of wild blackberries, luxardo cherries, plums, creme de cassis with hints of fresh spring flowers. This full-bodied expression displays beautiful ripeness with elegant, very fine, well integrated tannins and a gorgeous silky texture. Built for near term appreciation and long-term potential, this forward, upfront and approachable style can be enjoyed over the next decade+.

Varietals:	80% Cabernet Sauvignon
	18% Merlot
	2% Petite Sirah
Alcohol:	14.6%





92  
POINTS  
WINE ENTHUSIAST  
CATALOG

“

*This is sourced from a range of sites across the valley and blended with 18% Merlot and 2% Petite Sirah, designed to be enjoyed in its youth. Sweet oak supports a soft, integrated and full-bodied core of cassis, dark cherry, cedar and clove, with a moderate grip of oak and tannin.*

90  
POINTS  
Wine Spectator

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*Intense, with boysenberry, blackberry and plum compote flavors gliding through. Framed by ganache and roasted vanilla notes and backed by a licorice-coated finish. For fans of the style. Drink now through 2025. 25,000 cases made.*



2018 ADAPTATION CABERNET SAUVIGNON, NAPA VALLEY



# 2019 Adaptation Cabernet Sauvignon, Napa Valley

## VINEYARDS

In 2019 we continued to work closely with our favorite growers throughout Napa Valley. The backbone of this blend comes from the newly acquired Oso Vineyard, which provides an abundance of color, tannin, and structure. This site is complemented by Ink Grade Vineyard, our Estate Vineyard at in Stags Leap District, Blue Tooth Vineyard in Oak Knoll, and Las Amigas Vineyard in Carneros. Each site comes together to create a beautiful expression of Cabernet Sauvignon that captures the diversity and range of the unique terroir within Napa Valley in a complex yet approachable, elegant style.

## VINTAGE

The growing season was extremely steady with moderate temperatures throughout the year. We had a very even bloom with veraison finishing quickly, resulting in healthy balanced yields. Moderate temperatures held late into the season without the threat of rain, allowing for extra hang time to develop flavors and phenolic ripeness.

Varietals:	80% Cabernet Sauvignon
	18% Merlot
	2% Petite Sirah
Alcohol:	14.8%

## FERMENTATION & AGING

Fermentation took place in small fully jacketed stainless-steel fermenters after a 48-hour cold soak at 55°F. The stainless-steel fermenters showcase the purity of the fruit while preserving the freshness and allowing the terroir to shine. Maceration lasted 8-14 days at a maximum temperature of 92°F and malolactic fermentation took place in barrel and finished up in late winter. The wine was aged in 50% new oak barrels and 50% one-fill oak barrels with minimal racking for 18 months before bottling.

## WINEMAKER IMPRESSIONS

The 2019 Adaptation Cabernet Sauvignon is a gorgeous expression of Napa Valley Cabernet Sauvignon from a superb vintage. Revealing blackberries, black currants, crème de cassis, with hints of espresso, cocoa powder and fine gravelly undertones, this seamless full-bodied wine carries remarkable freshness and purity, delivering up front appeal with long term potential.





92  
POINTS

**JEB DUNNUCK**



*Coming mostly from the Oso Vineyard in Pope Valley, but with fruit from sites throughout the Valley, the 2019 Cabernet Sauvignon is 80% Cabernet Sauvignon, 18% Merlot, and 2% Petite Sirah that spent 18 months all in French oak. Red and black fruits, spicy herbs, chocolate, and hints of leather all shine here, and it's medium to full-bodied, with a round, layered mouthfeel, some classic 2019 opulence, and velvety tannins. A terrific value, it will drink well for at least a decade.*



2019 ADAPTATION CABERNET SAUVIGNON, NAPA VALLEY



# 2019 Adaptation Petite Sirah, Napa Valley

## VINEYARDS

This Petite Sirah is crafted from two complimentary vineyards in the Napa Valley. Oso Vineyard which is located between Howell Mountain and Sugarloaf on the east side of Napa, and Langtry Vineyard located just outside of Pope Valley in the Northeastern corner of the Napa Valley. These two vineyards marry perfectly together by bringing power, elegance, structure, and grace into one, resulting in a beautiful expression of the most underrated varietals in the Napa Valley.

## VINTAGE

The growing season was extremely steady which led to balanced vines with ample airflow and the perfect amount of dappled sunlight. We had a very even bloom with version finishing quickly, resulting in a healthy, even crop that was slightly below average. Moderate temperatures held late into the season without the threat of rain, allowing for extra time to develop flavors and phenolic ripeness.

## FERMENTATION & AGING

Fermentation took place in small fully jacketed stainless-steel fermenters after a 48-hour cold soak at 55°F. The stainless-steel fermenters showcase the purity of the fruit while preserving the freshness and allowing the terroir to shine. Maceration lasted 6-12 days at a maximum temperature of 92°F. Malolactic fermentation took place in barrel and finished up in late winter. The wine was aged in 50% new Burgundian oak barrels and 50% one-fill oak barrels with minimal racking for 18 months before bottling.

## WINEMAKER IMPRESSIONS

The 2019 Petite Sirah exhibits the varietal’s classic deep, dark purple hue, unleashing wild blackberries, mulberries, black currants, anise, and espresso beans with hints of spring flowers, cocoa powder, and oolong tea. This expressive, full-bodied wine possesses a gorgeous silky texture, nice mid-palate tension, and a long, layered finish.

Varietals: 100% Petite Sirah  
Alcohol: 14.8%





# 2021 Adaptation Petite Sirah, Napa Valley

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## VINEYARDS

This Petite Sirah is crafted from two complementary vineyards that showcase unique expressions of one grape. Our latest acquisition, Oso Vineyard, nestled into the warm, dry east side of the Vaca Mountains provides power and depth. Langtry Vineyard, located in the very northeastern corner of the Napa Valley adds layers of ripe fruit and energy. These two vineyards marry together perfectly by combining power and elegance to create an approachable expression of what can otherwise be an intimidating varietal.

## VINTAGE

The 2021 growing season was defined by continued drought conditions that led to lower than average yields and above average quality grapes. A warm summer and fall propelled fruit development along at a brisk pace with grapes from our warmest sites arriving shortly after Labor Day. Blue skies and even temperatures allowed us to pick each vineyard block as it achieved optimal ripeness with all our fruit harvested before a late October storm.

## FERMENTATION & ÉLEVAGE

Fermentation took place in small fully jacketed stainless steel fermenters after a 72-hour cold soak at 55°F. The stainless steel fermenters showcase the purity of the fruit, preserving freshness and allowing the terroir to shine. Maceration lasted 6-8 days at a maximum temperature of 94°F. Malolactic fermentation took place in barrel and finished in early winter. The wine was aged in 50% new Burgundian oak barrels and 50% one-fill oak barrique and puncheon with minimal racking for 18 months before bottling.

## WINEMAKER IMPRESSIONS

The 2021 Petite Sirah exhibits the varietal's classic deep, dark, purple hue, leading with aromas of blackberry liquor and luscious damson plum dusted with hints of vanilla bean and baking spice from toasted French oak barrels. Sueded tannins coat the palate while fresh acidity carries a whisper of shaved graphite and flavors of blueberry and cacao through a long, luxurious finish.

Varietals: 100% Petite Sirah

Alcohol: 14.8%

