



Coming to IMEX from a corporate organization?



Come as part of a hosted buyer group

What's included:

- ⌚ Travel and accommodations up to the reimbursement limits
- ⌚ The knowledge that we're taking care of the details
- ⌚ Free attendance—and no cancellation fees or fines
- ⌚ Exclusive lounge access to catch up with calls, recharge, relax and refresh

If you're worried about compliance IMEX can arrange the accommodation so you stay with your group and you can pay upon check out. You can also cover your own travel and hotel expenses while still enjoying all the other benefits of being a **hosted buyer.**

Flexible meeting scheduling

- ⌚ Our uniquely flexible hosted buyer program is designed for event professionals coming to IMEX with business in mind. You'll experience the best of the show while making the business connections that matter.

Free professional development

Education tailored to you:

- ⌚ Unique content specifically for corporate event planners
- ⌚ A program of insightful sessions bringing together powerful corporate brands to show you how to elevate your events
- ⌚ 150-plus drop-in education sessions throughout the show

You'll have a dedicated customer service team to help you to do all this and more.

Taking part in IMEX provides crucial insights into industry developments and trends, essential for staying competitive and enhancing your strategic planning and execution.

The knowledge and contacts gained will optimize your event planning processes, leading to higher ROI and more successful, cost-effective events.

And attending as part of a hosted buyer group is an excellent way to take part.



Want to know more?

Contact Nick Clapp,
IMEX Relationship Manager

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imex-frankfurt.com





To whom it may concern,

Confirmation of hosting arrangements for buyers at IMEX Frankfurt

IMEX is owned and managed by Regent Exhibitions Ltd.

Buyers hosted at IMEX Frankfurt have their flights, accommodations and ground transportation paid for by Regent Exhibitions Ltd. These hosted buyers pass a qualification criteria based on their ability and potential to place meetings and conference business outside their country.

Buyers are invited to attend IMEX by a network of intermediaries, many of whom are industry suppliers. Despite the invitation being issued by such intermediaries the costs of flights, accommodations and ground transportation are fully covered by Regent Exhibitions Ltd, except if identified separately by the intermediary.

Hosted buyers who attend IMEX are asked to book a number of meetings (a minimum of six to eight) per day of attendance at the show with exhibitors of their choice. Hosted buyers have no business obligations over and above this to IMEX or Regent Exhibitions Ltd.

Yours sincerely,

A handwritten signature in black ink, appearing to read 'Carina Bauer'.

Carina Bauer
CEO, Regent

